

Executive and Postgraduate Programmes 2017 admission

EXECUTIVE PROGRAMME: COLLECTING CONTEMPORARY ART 當代藝術收藏 行政課程

In collaboration with University of the Arts London, Central Saint Martins;
HKU University Museum and Art Gallery and East China Normal University, Shanghai
February 2017 ADMISSION (Enrolment options: 60 hours / 21 hours / 16 hours)
Course code: 1470-DP091A | CE 68-107-00/61

POSTGRADUATE DIPLOMA IN MEDIA AND CULTURAL CRITIQUE 媒體及文化分析 深造文憑

Awarded within the HKU system through HKU SPACE
FEBRUARY & SEPTEMBER 2017 ADMISSION (Duration: 7 months)
Course code: 1470-DP012A | CE 68-101-00/62 (February 2017)
1545-DP012A | CE 68-101-00/71 (September 2017)

Non-Hong Kong residents are eligible to apply

MEDIA



HKUSPACE

International College

Centre for Global Advanced Practices

HKU SPACE International College

香港大學專業進修學院 國際學院

With the motto “Education with a Global Vision”, HKU SPACE International College (IC) was established in 2003 to offer full-time degree programmes for sub-degree holders. Over the past 13 years, 8,000 sub-degree graduates have been awarded a bachelor’s degree through the college. In 2016/17, the College offers more than 30 full-time undergraduate programmes. All programmes are delivered in collaboration with public universities in the UK and Australia. As the demand for postgraduate qualifications is on the rise in Hong Kong, the College also offers full-time postgraduate diplomas and master’s programmes, catering to the needs of degree holders.

International College has put its full support behind arts and media education at postgraduate level through the launching of the Postgraduate Diploma in Media and Cultural Critique programme since 2011 and two master’s programmes in 2016, namely the MA Arts and Cultural Enterprise with Central Saint Martins (CSM), University of the Arts and the MA Media, Communications and Critical Practice, in collaboration with London College of Communication (LCC), University of the Arts London. The College also runs a series of executive short courses with CSM and Royal Central School of Speech and Drama which are delivered through its Centre for Global Advanced Practices (GAPs).

Centre for Global Advanced Practices (GAPs)

Executive and corporate training at GAPs puts together all research and teaching resource base of Central Saint Martins, Royal Central School of Speech and Drama and HKU SPACE, to offer intensive, non-traditional executive development that brings significant and lasting impacts to both individuals and organisations. Led by experienced academics and practitioners from the UK, our executive courses offer inspiring and stimulating practice-based insights and allow excellent opportunities for meeting with different senior executives from across the region.

While our executive courses benefit from being led by a team of international faculties, we are putting an equal emphasis on local relevancy, combining global leading research and practice with local experience which will enable you to add context and perspective when making business decisions. GAPs’ recent development includes the launch of the first-of-its-kind Executive Programme: Collecting Contemporary Art, in collaboration with CSM, supported by HKU University Museum and Art Gallery.



Ken Wong
Head of HKU SPACE International College

“ We offer every edge to ensure your career success - from strong articulation links with top-tier universities to visiting professors from overseas to postgraduate awards within the HKU system through HKU SPACE - all these are carried out at high quality. ”

Our Partners

HKU University Museum and Art Gallery 香港大學美術博物館

The University Museum and Art Gallery (UMAG) is located at the main entrance of The University of Hong Kong on Bonham Road. The Museum is housed in the Fung Ping Shan Building and the lower three storeys of the T. T. Tsui Building. Established in 1953, it is the oldest museum in Hong Kong and houses over one thousand items of Chinese antiquities, principally ceramics, bronzes and paintings. The comprehensive collection has examples dating from the Neolithic period to the Qing dynasty. The bronze collection includes works from the Shang to the Tang dynasties and the largest collection of Yuan dynasty Nestorian crosses in the world. The Museum also has a number of carvings in jade, wood and stone and a collection of Chinese oil paintings. In addition to these permanent collections, the UMAG regularly hosts exhibitions of contemporary and ancient art. It is committed to art education and contributes to the teaching of Chinese art and museum studies in the University. It also has a Tea Gallery, promoting Chinese tea culture, where visitors can experience famous Chinese teas.

East China Normal University, Shanghai 華東師範大學

East China Normal University (ECNU) is one of the most prestigious universities in China and is sponsored by the national programs "Project 211" and "Project 985". With two campuses located in Shanghai Minhang and Putuo District, and with a total area of over 207 hectares, ECNU has long been reputed as a Garden University for its beautiful campus scenes. As the first normal university founded in the country after the establishment of the People's Republic of China, ECNU has kept teacher training as one of its main features since its establishment. The Ministry of Education's Training Center for Secondary School Principals located at ECNU is a unique base for the training of secondary school principals on China's Mainland and for advanced studies for those in Hong Kong, Macau and Taiwan. It enjoys the reputation of being the "Huangpu Military School" for secondary school principals. ECNU attaches great importance to the internationalization of its development and enjoys a wide influence and an excellent reputation around the world. The university has established exchange and cooperative partnerships with more than 150 internationally renowned universities and academic institutions. ECNU is one of the Chinese universities that first began establishing Confucius Institutes with foreign universities and institutions. So far, the university has set up 9 Confucius Institutes around the world.



GAPS

Centre for
Global Advanced
Practices

The Executive Programme: Collecting Contemporary Art represents collaboration between HKU SPACE and Central Saint Martins, supported by HKU University Museum and Art Gallery.



PROGRAMME STRUCTURE & TOPICS 2017

Module 1. Collecting Contemporary Art

by Central Saint Martins

February 2017, Friday to Sunday

- A three-day module led by CSM lecturer on how art is bought and sold; what to buy, when to buy and how to best make a knowledgeable purchase
- Converse with local veteran practitioners in the backroom of galleries
- Understand key strategies employed by galleries and institutions in spotting new talents and building up their collections
- Gain access to key corporate and public collections and consultancies

Module 2. Contemporary Art Scene: Marketplace and Trends

February 2017, Saturday

- Develop the knowledge to compare and analyse the local, Asian and international art scenes and marketplaces
- Understand the evolution of Hong Kong art market, the rise of Hong Kong and Asia art collections, development of global art fairs and the economics of small to medium galleries in Hong Kong

Module 3. The Art of Collecting and Curating **NEW**

February 2017, Sunday

- Understand contemporary art market, the trends and issues
- Develop the skills in researching, evaluating and buying art works intelligently
- Acquire strategies in dealing with stakeholders in the art marketplace and understand art valuation and investment
- Get to know the importance of corporate collecting and how it serves to enhance a company's corporate identity and stimulate a dialogue between the company, clients, employees and the public

Module 4. Art Gallery Exhibitions: Behind the Scenes **NEW**

March 2017, Saturday

- Participate in visits to a selection of not-for-profit and commercial art spaces covering both established and emerging art/cultural spots in South Island Cultural District

Module 5. Art Walk arranged by Art Basel Hong Kong

Between 23rd and 25th March, 2017 (one full day)

- A tailor-made visit to the show organised by Art Basel
- Learn about the latest art trend and international art fair development from Art Basel representatives

Module 6. Managing and Maintaining a Collection

with HKU University Museum and Art Gallery

March 2017, Sunday

- Focus on skills related to professional collecting, from developing unique narratives to documentation and maintenance, including some best practices about securing art insurance and framing your works
- Expose to hands-on art work maintenance skills and techniques from an expert-led workshop

Optional Art Tour in Shanghai

with East China Normal University

June / July 2017

- Lecture delivered by East China Normal University's School of Art
- Expose to the unique contemporary art scene in China, via a curator-led visit to art and cultural districts, private museums and exhibition spaces in Shanghai

Notes: Module topics and dates are subject to minor changes.

HKU SPACE Centre for Global Advanced Practices
Executive Programme: Collecting Contemporary Art



SOME OF OUR LECTURERS AND SPEAKERS



Andrew Marsh
Lecturer in Curating and Art Collecting,
Central Saint Martins, UAL



Kai-Yin Lo
Principal Lecturer in Cross Culture,
Central Saint Martins, UAL;
Art and Cultural Advisor; Jewelry and
Accessories Designer



Jehan Chu
Art Advisor, Director,
Vermillion Art Collections



Catherine Maudsley
Art Historian and Curator



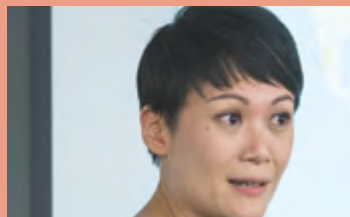
William Lim
Artist and Private Collector
Director, CL3



Dr. Florian Knothe
Director, HKU University Museum and
Art Gallery



Henrietta Tsui-Leung
Founder and Director of Galerie Ora-
Ora; Founder and Co-President of Hong
Kong Art Gallery Association



Adeline Ooi
Director Asia, Art Basel



Alison Pickett
Corporate Art and Sculpture
Consultant, Swire Properties



Christoph Noe
Art Entrepreneur, Art Advisor,
Co-Founder of Larry's List



Dr. Michelle Huang
Assistant Professor, Department of
Visual Studies, Lingnan University



Alan Lau
Private Collector, Board Co-Chair,
Para Site Hong Kong;
Senior Partner, McKinsey



Valerie Doran
Curatorial Director, Hanart TZ Gallery



Tobias Berger
Head of Art, Tai Kwun (Central Police
Renovation Project)



Katherine Schaefer
Director, Simon Lee Gallery

Please refer to the programme website for the most updated list.



ENROLMENT OPTIONS

Programme/ Modules	Teaching Hours	Tuition Fee*
1. Entire programme of 1 - 6 modules	60 hours (8 days)	HK\$ 33,500 (Special rate at HK\$31,500)
2. Module 1 - by Central Saint Martins in HK An intensive three-day schedule over Friday, Saturday and Sunday	21 hours (3 days)	HK\$ 18,500 (Special rate at HK\$17,500)
3. Module 2 and Module 3 Two-day weekend schedule covering Saturday and Sunday by academics and local industry practitioners	16 hours (2 days)	HK\$ 8,500 (Special rate at HK\$7,500)

* Application fee of HK\$150 applies. Additional fees will be charged for joining the optional Shanghai tour, please refer to the programme website for the most updated information.

Special rate applies to:

- early bird application (by 15 December 2016); or
- corporate or group enrolment with 3 or more registrations from the same organisation; or
- alumni of HKU SPACE-IC Executive Series



CERTIFICATES

Certificate of Attendance by Central Saint Martins / The University of Hong Kong School of Professional and Continuing Education will be issued to graduates upon successful completion of the required module(s)/ programme.



ENTRY REQUIREMENTS

Applicants should normally hold:

- a bachelor's degree awarded by a recognised university, preferably with experience in art business or art-related projects; or
- a recognised tertiary level qualification, with substantial years experience at executive level.



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Online Application Open

<http://ic.hkuspace.hku.hk/gaps>





HKU SPACE
INTERNATIONAL
COLLEGE

In recent years, there have been growing debates about the city's cultural district development, ranging from media ecology, television and film industries, to performing arts and museum development, which have all become great concerns amongst the public.

The importance of prioritising the creative sector and cultural industries in Hong Kong will enable degree holders from other academic disciplines (for examples, Business, Marketing, Design or IT) to convert to this social sciences based programme so as to prepare them for any future career in the media and cultural industries.



Programme Highlights

- Interdisciplinary focus on social sciences, media and cultural studies
- Analytical skills and research methodologies specifically for arts, media and cultural management
- Suitable for local and overseas (including Mainland China) degree holders from disciplines other than arts, media and culture



Programme Structure

Semester	Month	Module Title	Total: 66-72 credits
Students are required to take TWO modules in Semester 1:			
Semester 1	3 Months	Researching Media and Culture	18
		Media and Cultural Critique	18
Students are required to take another TWO modules in Semester 2:			
Semester 2	3 Months	Visualising Cultures	18
		Media and Popular Culture	15
		Media Regulation and Management	18
		Ecology of Art Collecting#	15

Note: The above programme structure serves as a guideline to students. HKU SPACE reserves the right to modify the structure.

Students are only allowed to enrol onto the Postgraduate Diploma programme. If a student does not successfully complete the entire Postgraduate Diploma programme but has completed the two modules in Semester 1, HKU SPACE may consider awarding the student a Postgraduate Certificate in Media and Cultural Critique.

An additional fee of HK\$8,500 apply for students taking the "Ecology of Art Collecting" module in collaboration with Central Saint Martins. Subject to approval.



The programme is recognised under the Qualification Framework, QF Level 6;
 QR registration number: 10/000058/6; validity period: from 01/09/2010 to on-going.

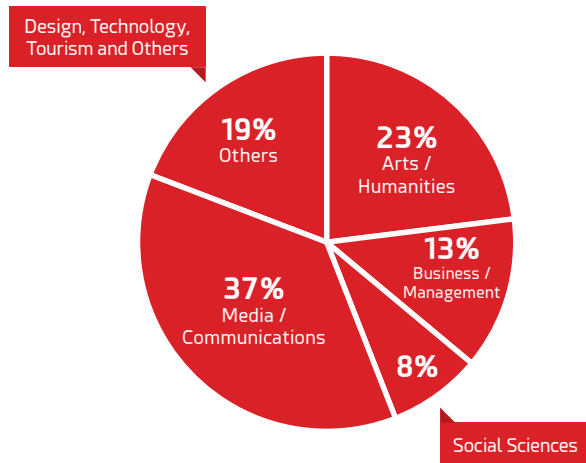
HKU SPACE

Postgraduate Diploma in Media and Cultural Critique (awarded within the HKU system through HKU SPACE)

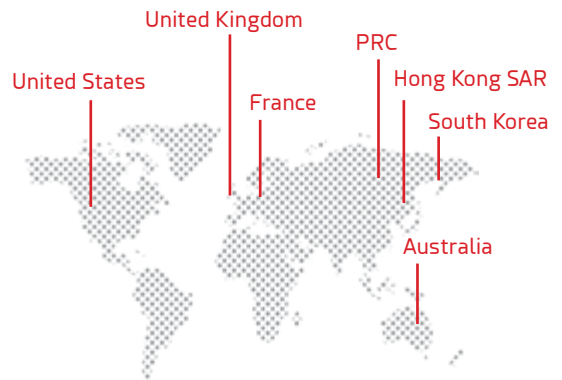


Student Profiles

Previous Academic Background



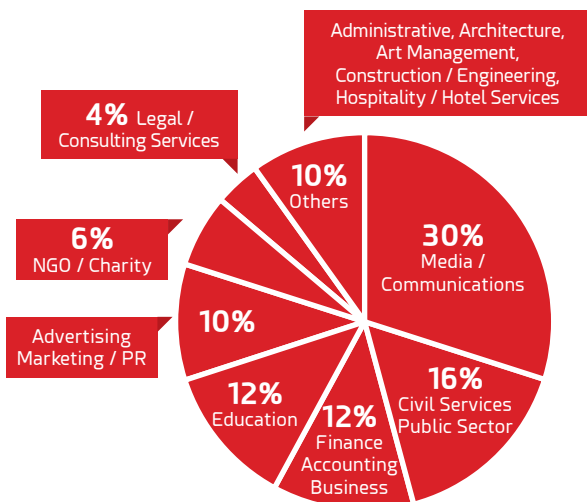
Locations of Institution Attended



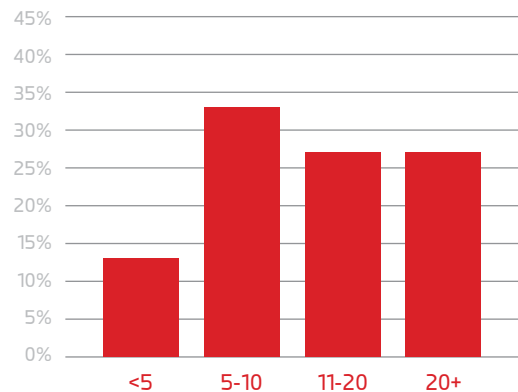
Student Qualification



Career Background



Years of Working Experience



HKU SPACE Postgraduate Diploma in Media and Cultural Critique (awarded within the HKU system through HKU SPACE)



Teaching Mode

The unique research and application nature of this programme enables a variety of teaching modes to be used, including seminars, tutorials, guest lectures, professional workshops as well as guided independent study.



Further Studies

**Postgraduate Diploma in
Media and Cultural Critique**
7 months (4 modules)
awarded within the HKU system
through HKU SPACE



MA Media, Communications and Critical Practice

16 months

awarded by London College of Communication (LCC),
University of the Arts London (UAL)



MA Media and Cultural Studies

4 - 5 months (Dissertation)

awarded by University of Sunderland, England#

Graduates are required to satisfy the dissertation requirement in the UK for the MA qualification. Where the graduate's first language is not English, additional evidence of language competency may be required.



Entry Requirements

Applicants should normally hold:

- a bachelor's degree in the areas of Humanities, Social Sciences, Design, IT or Business, awarded by a recognised university; or a recognised sub-degree qualification, or equivalent, and have at least two years of relevant work experience; and
- an IELTS score of 6.5 (no band less than 6.0) or equivalent (for graduates of tertiary institutions where English is not the medium of instruction).

Non-Hong Kong residents are eligible to apply

Additional Notes to Non-Hong Kong Resident Applicants

To study in Hong Kong, all non-local applicants are required to obtain a student visa issued by the Immigration Department of the HKSAR Government, except for those admitted to Hong Kong as dependants, who do not need prior approval before taking up full-time studies. It is the responsibility of individual applicants to make appropriate visa arrangements. Admission to an academic programme/course at HKU SPACE International College (IC) does not guarantee the issue of a student visa. Applicants may wish to note that courses are generally not considered by the Immigration Department for visa purposes except for self-financed, locally accredited taught postgraduate programmes awarded within the HKU system through HKU SPACE.



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Online Application Open

<http://hkuspace.hku.hk/ic>

These programmes are suitable for people having a full-time / fractional job.

Award	Master of Arts in Arts and Cultural Enterprise	Master of Arts in Media, Communications and Critical Practice	Postgraduate Diploma in Media and Cultural Critique
Awarding University	Central Saint Martins University of the Arts London	London College of Communication University of the Arts London	Within the HKU system through HKU SPACE
Duration of Study	24 months	16 months	7 months
Study Location	HKU SPACE International College campus in Admiralty and/or HKU campus in Pokfulam		
Facilities	Full access to HKU SPACE learning and computer facilities in Admiralty; HKU libraries and sport facilities; UAL and HKU SPACE e-learning platforms		Full access to HKU SPACE learning and computer facilities in Admiralty; HKU libraries and sport facilities and HKU SPACE e-learning platform
Medium of Instruction	English		English supplemented with Chinese
Commencement	Every January	Every February	Every September and February
Tuition Fee	HK\$164,800, payable in 4 equal instalments	HK\$130,500, payable in 3 equal instalments	HK\$37,500 payable in 2 equal instalments
Application Fee	HK\$300 for online application	HK\$300 for online application	HK\$150 for online application
Financial Assistance	Students are eligible to apply for the Extended Non-means-tested Loan Scheme (ENLS)		
Phone Enquiries	+852 2910 7626 / 2910 7624		+852 2910 7626 / 2910 7629
Email Enquiries	pg.ic@hkuspace.hku.hk		
Scholarship / Award	UAL Alumni Scholarships	UAL Alumni Scholarships HKU SPACE Award	HKU SPACE Award

Additional Notes to Non-Hong Kong Resident Applicants

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Teaching Mode

- Teaching methods include lectures, tutorials, seminars, workshops, visits as well as collaborative work and self-directed research projects
- Teaching will take the form of face-to-face block teaching (usually over a long weekend) by LCC faculty in Hong Kong, and be supplemented by face-to-face seminars and tutorials led by HKU SPACE academic staff and local industry practitioners
- This mode of learning supports those of you who are already established in your careers, and who may be travelling from afar to join the programme



Entry Requirements

Applicants should hold a bachelor's degree in Humanities, Social Sciences, Media, Communication and Cultural Studies, Arts and Visual Studies, or other academic disciplines awarded by a recognised institution.

Applicants with qualifications from a university or comparable institution within/ outside Hong Kong where the language of teaching or assessment is not English, are required (unless exceptionally exempted) to obtain a score of 7.0 in IELTS (with a minimum of 6.0 in each sub-test).



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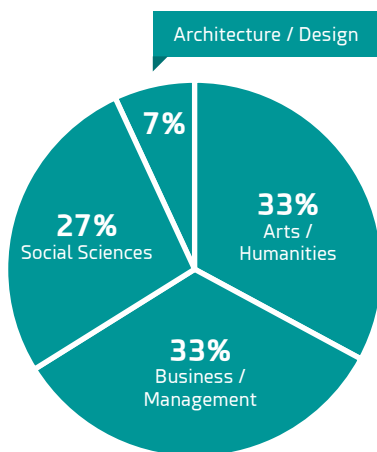
Online Application Open

<http://hkuspace.hku.hk/ic>

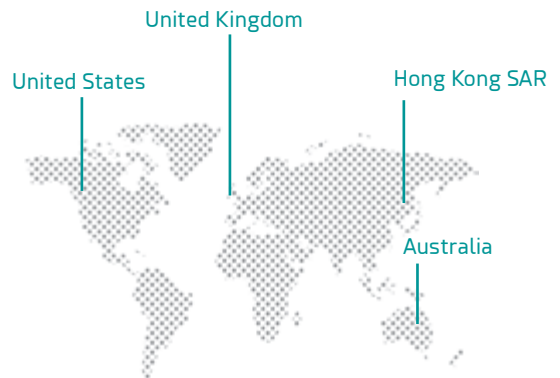


Student Profiles

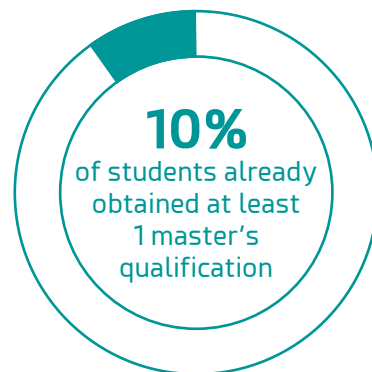
Previous Academic Background



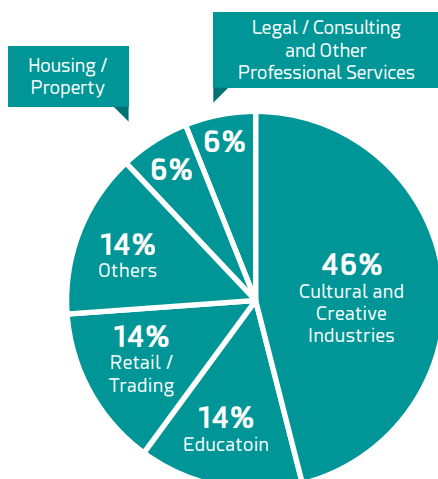
Locations of Institution Attended



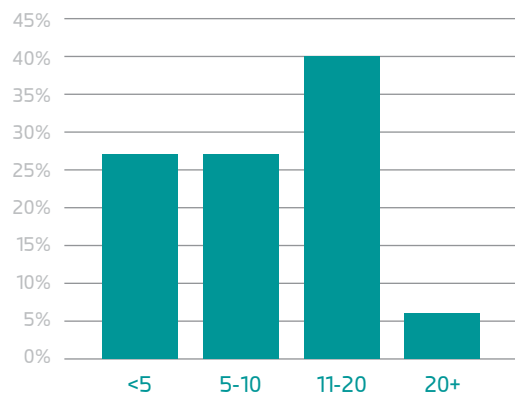
Student Qualification



Career Background



Years of Working Experience



A work-place learning that explores contemporary media and communications alongside the cultural and creative industries



Programme Highlights

- Face-to-face teaching by research-active staff with extensive industry experience from London College of Communication, a world-leading centre for teaching and research in communication, design and media
- A blend of theory, practice and collaborative engagement, with a strong focus on the global creative industries and involvement of specialist guest lecturers from the industry in Hong Kong and China
- Exploring diverse media and cultural forms and practices, and acquiring a broad knowledge of contemporary issues and developments in media, cultural and communication studies
- Aiming at producing young and dynamic graduates with a substantial experience of professional media practices and transferable creative and critical skills for progression onto relevant employment or research



Programme Structure

Semester	Month	Unit Title	Total: 180 credits
Semester 1	Feb - Jun	Media, Culture and Economy	20
		Analysing Contemporary Media	20
		Professional Industry Practice	20
	Jul - Aug	SUMMER BREAK	
Semester 2	Sep - Dec	Visual Culture: Spaces, Places and Practices	40
		Collaborative Unit	20
		Major Project	60
Semester 3	Feb - May	Major Project (cont'd)	



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of communication



Teaching Mode

- Intensive teaching (Friday, Saturday and Sunday) will take the form of face-to-face block teaching by CSM faculty members in Hong Kong
- Learning will then continue in the form of online learning, support and feedback by CSM, as well as face-to-face seminars and workshops led by HKU SPACE academic staff and industry practitioners throughout the remainder of the unit
- Peer and collaborative learning through a series of lectures, seminars, webinars, group tasks and workshops, as well as practice-based project developments
- Enabling you to create networks that we hope will last well beyond your studies



Entry Requirements

Applicants should:

- (a) hold a bachelor's degree in Art, Design, Humanities, Social Sciences, Business, or other areas of Creative Practice such as performance, or equivalent, awarded by a recognised institution; and
- (b) have at least two years of relevant work experience.

Applicants with qualifications from a university or comparable institution within / outside Hong Kong where the language of teaching or assessment is not English, are required (unless exceptionally exempted) to obtain a score of 7.0 in IELTS (with a minimum of 6.0 in each sub-test).



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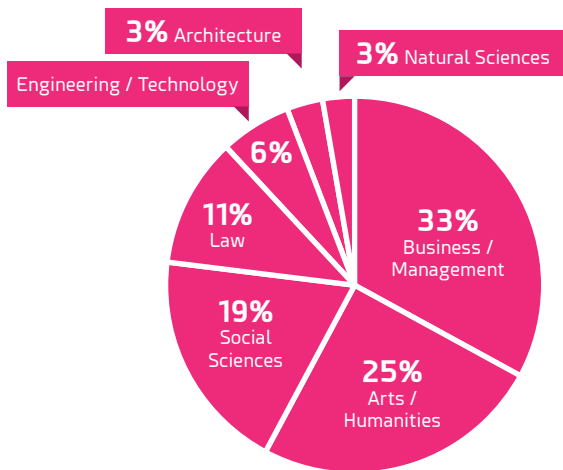
Online Application Open

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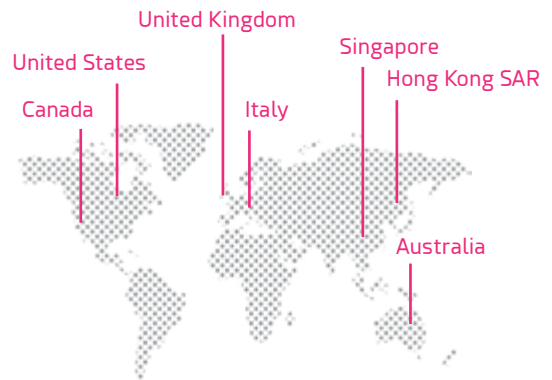


Student Profiles

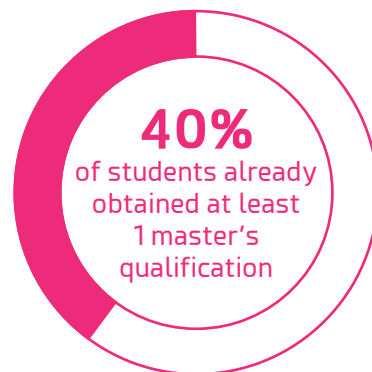
Previous Academic Background



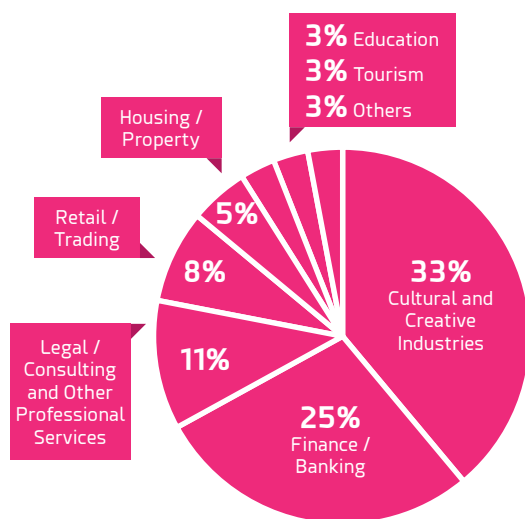
Locations of Institution Attended



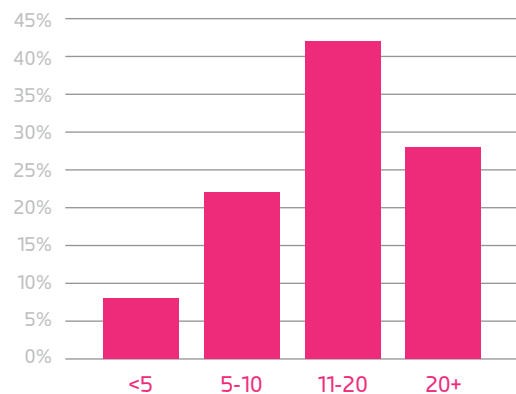
Student Qualification



Career Background



Years of Working Experience



The first MA programme of Central Saint Martins outside London for multi-skilled leaders, executives and entrepreneurs in arts and cultural industries



Programme Highlights

- First-of-its-kind master's programme offered in both London and Hong Kong by Central Saint Martins, a leading institute in arts and design education for 150 years
- Moving away from a focus on practice or artefact, but embedding employability and enterprise to prepare you to be a multi-skilled leader with entrepreneurial, organisational and leadership skills
- A valuable platform to expand your professional and intellectual network with peers and professionals in the arts and cultural sectors, particularly attractive to those who wish to take their careers to the next level or prepare a career shift into the related sectors
- An innovative degree applying a blended learning approach, designed to enable you to pursue your studies whilst undertaking employment, by attending face-to-face classes taught by CSM faculty in several intensive weekends in Hong Kong, supplemented by seminars and workshops led by HKU SPACE academic staff
- An access to global-local experiences from CSM fly-in faculty who are active in the field of arts management, and from local academics and industry practitioners in arts, cultural and creative sectors



Programme Structure

Year	Month	Unit Title	Total: 180 credits
Year 1	Jan - Mar	Researching Arts and Cultural Enterprise	20
	Mar - Jun	Practice, Policy and Markets	20
	Jun - Aug	Contexts – Local and Global Challenges	20
	Aug - Nov	Arts Entrepreneurship	20
	Nov - Dec	Business Models and Finance	20
Jan - Feb			
Year 2	Feb - Apr	Focus: Social Impact and Innovation	20
	May - Dec	Dissertation or Live Project	60



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London College of Communication, University of the Arts London 倫敦藝術大學 倫敦傳播學院

London College of Communication (LCC) courses are known for being industry focused so students are taught by an inspiring community of experienced academics, technical experts and leading specialist practitioners. LCC students are often commissioned to work on live briefs for major companies such as Nike, The National Trust and Nokia, and the graduates go on to inform the future of the creative field – LCC alumni include TV presenters Craig Doyle and Kate Thornton; Charles Saatchi, art collector and the co-founder of advertising agency Saatchi & Saatchi; and Bonnie Wright, the actress playing the role of Ginny Weasley in the Harry Potter series. The College is also proud to house a selection of famous archives. From filmmaker Stanley Kubrick to graphic designer Tom Eckersley, these are invaluable tools for teaching, learning and research.

“ You will become part of a diverse and dynamic community that has been in existence for over 120 years. As well as teaching, our academic and technical staff are practising artists, designers, communicators and writers. Our beliefs are deeply rooted in a practice-based education delivered through a variety of approaches to learning, teaching and research. ”



Natalie Brett
Pro Vice-Chancellor, UAL and
Head of London College of Communication

Central Saint Martins, University of the Arts London 倫敦藝術大學 中央聖馬汀學院



Central Saint Martins (CSM) is one of the world's premier arts, design and fashion colleges. With its 150 years of history, CSM's famous alumni include some of the most important British and international artists and the world's celebrated designers such as famous painters Lucien Freud, Frank Auerbach, James Dyson, the industrial designer and founder of Dyson Industries; A.S. Byatt, the British author; Colin Firth, winner of BAFTA's Best Actor Award and world's celebrated designers: Katharine Hamnett, Marc Jacobs, John Galliano, Alexander McQueen and Stella McCartney. In 2013, UAL received a Queen's Anniversary Prize for the contribution of CSM industrial and product design graduates to commerce, industry and the design profession.



Jeremy Till
Pro Vice-Chancellor, UAL and
Head of Central Saint Martins

“ *MA Arts and Cultural Enterprise is a timely offering, as the creative sector is increasingly understood as being essential to the vitality of society, culture and the economy, as well as to the political health of a nation. This international partnership, the first of its kind for Central Saint Martins, reflects the kind of ambitious collaboration that the course hopes to equip students to facilitate, as future leaders in the realm of cultural production.* ”

Our Partner

University of the Arts London
倫敦藝術大學



University of the Arts London (UAL) is ranked 5th in the latest edition of QS World University Rankings by Subject 2016 in Art and Design. UAL brings together, in a single federated structure, six of the most famous art and design colleges in the world, including Central Saint Martins (CSM) and London College of Communication (LCC). Each has its own distinct approach, its own national and international reputation and its own established links with professional and cultural bodies. With a combined student population of approximately 26,000 and a global network of over 200,000 alumni, UAL is one of the world's largest academic centres for art, design and communication.



Nigel Carrington
Vice-Chancellor of UAL

UAL is now in the top 5 universities in the world for art and design. UAL has soared to 5th place in the QS World University Rankings affirming its status as a leading global provider of art and design education.

“ UAL is known as a centre of excellence in practice-based teaching. I am delighted that we are now also recognised as a leading research university. ”

ual: university
of the arts
london

Central Saint Martins

London College of Communication

Master's Programmes 2017 admission

MA ARTS AND CULTURAL ENTERPRISE

藝術及文化企業 文學碩士

Awarded by University of the Arts London, Central Saint Martins

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