



POSTGRADUATE DIPLOMA IN  
MEDIA AND CULTURAL CRITIQUE  
媒體及文化分析 深造文憑

September 2017 / February 2018 Intake



**HKUSPACE**  
香港大學專業進修學院  
HKU School of Professional and Continuing Education



## PROGRAMME HIGHLIGHTS

In recent years, there have been growing debates about the city's cultural development, ranging from media ecology, television and film industries, to performing arts and museum development, which have all become great concerns amongst the public.

This programme is structured:

- to help students understand the inter-relations between the media, culture and society,
- to engage students in the critical analysis of local and global cultural issues, and
- to recognise the impact of the media towards society.

## PROGRAMME FACTSHEET

Award	Postgraduate Diploma in Media and Cultural Critique (Awarded within the HKU System through HKU SPACE)
Awarding Body	The University of Hong Kong
QF Level	6
Duration of Study	7 months
Study Location	HKU SPACE International College campus in Admiralty and/or HKU campus in Pokfulam
Facilities	Full access to HKU SPACE learning and computer facilities in Admiralty; HKU libraries and sport facilities and HKU SPACE e-learning platform
Medium of Instruction	English
Commencement	14 <sup>th</sup> September 2017 / 22 <sup>nd</sup> February 2018
Tuition Fee	HK\$37,500, payable in 2 equal instalments
Application Fee	HK\$150 for online application
Entry Requirements	Applicants should: <ul style="list-style-type: none"><li>• hold a bachelor's degree in the areas of Humanities, Social Sciences, Performing Art, Design, IT or Business, awarded by a recognised university; <b>or</b></li><li>• have a recognised sub-degree qualification, or equivalent, and have at least two years of relevant work experience.</li></ul> For admission details, please contact the Programme Team.
Career	This programme aims to prepare professionals working in Business, Marketing, Design or IT fields to convert to this social sciences based programme so as to prepare them for a career conversion in the media, cultural and creative industries e.g. media production companies, communications agencies, PR consultancies, TV and radio broadcasting organisations and government.
Further Studies	Graduates of this postgraduate diploma are eligible to apply for: MA Media, Communications and Critical Practice (awarded by London College of Communication, University of the Arts London) <sup>#</sup>



Apply Now

Please contact:

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Online Application is Now Open

<http://hkuspace.hku.hk/ic>



**Non-Hong Kong Residents are Eligible to Apply.**



Postgraduate Diploma in Media and Cultural Critique QF Level: 6; QR Registration No.: 10/000058/6; Validity Period: 01/09/2010 to on-going.

Postgraduate Certificate in Media and Cultural Critique QF Level: 6; QR Registration No.: 16/000907/L6; Validity Period: 01/09/2016 to on-going.

<sup>#</sup> This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance.

It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

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