

Collecting Contemporary Art 2015 Experience and Snapshots



David Or, Executive Director, UBS

“I know I would benefit from a more structured programme. That’s why I signed up immediately after I found that this executive programme was offered jointly by the renowned Central Saint Martins, Art Basel and HKU SPACE.

Having attended the programme, I could follow the topic much more closely. I also tried to allocate a budget to start acquiring the art piece. We had a wonderful class sharing the same interest. **Conversations with experienced faculties and top practitioners were insightful and motivating.** I thoroughly enjoyed the learning experience.”



Toby Leung, Vice President of Marketing & Communications, MGM Macau

“This programme certainly **benefited my work-related aspects** as I am trying to curate a comprehensive art programme for MGM brand.

On the one hand, it was a **rewarding experience to have met my fellow classmates who are from such a variety of backgrounds and professions**, not necessarily related to ‘art’. On the other hand, the **interaction with ‘art’ people in the field** has inspired me to seriously consider changing my career path into art-related disciplines.”



Marc Spiegler, Director, Art Basel and **Adeline Ooi**, Director Asia, Art Basel hosted a session of two hours, talking about art fair development and international art scene.

Private collector **Linus Cheung**, Chairman of the Council of Centennial College, brought his art pieces and shared insider tips with the class, which was held at the **University Museum and Art Gallery of The University of Hong Kong.**





Private collector **William Lim**, Managing Director of CL3 Architects, opened his studio for participants' visit. **Kevin Lim and Lavina Lim** introduced William's art collection to the students.

Private collector **Alan Lau**, Senior Partner at McKinsey; Asia Pacific Head, McKinsey Digital, showed participants the art works he has collected.

Collecting is something personal, Alan said.



Visits to a number of galleries and art spaces, as well as Art Basel, during the programme

