

MA ARTS AND CULTURAL ENTERPRISE

藝術及文化企業 文學碩士

This MA Arts and Cultural Enterprise programme is the first-of-its-kind Master's programme offered in both London and Hong Kong by **Central Saint Martins, a leading institute in arts and design education for 150 years.**

This Masters programme has been developed specifically in response to an increasing need for multi-skilled individuals who can both generate the ideas for original arts and cultural events, and provide leadership for the teams that realise them. These individuals will be dynamic, responsive, fluent in public and private sectors, and have the ability to collaborate and develop networks. The course addresses a contemporary shift within the cultural economy towards experiences and events, and away from the artefact. It is a response to multiple new forms of artistic and creative practice, which demand new, hybrid forms of cultural management and organisation.

MA Arts and Cultural Enterprise begins with a definition of enterprise as engaging with projects that are new, challenging and complex. It aims to enable students to gain a unique skill and knowledge set to become an active creator in arts management and cultural production, whether as entrepreneurs, or within larger existing cultural organisations, anywhere in the world.

AWARDING BODY Central Saint Martins, University of the Arts London	TUITION FEE HK\$164,800, payable in 4 equal instalments (Tuition fees are subject to change, please refer to programme website for most updated information.)
DURATION OF STUDY 24 months	UAL ALUMNI SCHOLARSHIP HK\$6,000 for each eligible student
STUDY LOCATION HKU SPACE International College campus in Admiralty and/or HKU campus in Pokfulam	ENTRY REQUIREMENTS Applicants should: <ul style="list-style-type: none"> hold a bachelor's degree in Art, Design, Humanities, Social Sciences, Business, or other areas of Creative Practice such as performance, or equivalent, awarded by a recognised institution; and have at least two years of relevant work experience. For admission details, please contact the Programme Team.
FACILITIES Full access to HKU SPACE learning and computer facilities in Admiralty; HKU libraries and sport facilities; UAL and HKU SPACE e-learning platforms	CAREER The programme aims to prepare graduates for the next step in their careers, whether that be a management position or a role within a leading team in the field of arts and cultural production. Other areas of employment that this course might lead to include cultural institutions such as museums, theatre companies, cultural and live events companies and orchestras, broadcasters and publishers. Governance, policy and communication positions are also within the remit of the course.
MEDIUM OF INSTRUCTION English	
COMMENCEMENT Every January	
COURSE CODE 1565-DP089A	

This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which this course may lead. HKU SPACE is a non-profit making University company limited by guarantee.

APPLY NOW Please contact: ☎ 2910 7626 / 7645 ✉ pg.ic@hkuspace.hku.hk
ONLINE APPLICATION IS NOW OPEN 🔍 hkuspace.hku.hk/ic

MA ARTS AND CULTURAL ENTERPRISE

藝術及文化企業 文學碩士

Executive Programme: COLLECTING CONTEMPORARY ART

當代藝術收藏 行政課程

This programme is tailor-made for novice art collectors and business professionals. The entire programme consists of six modules (8 days), including an intensive three-day module delivered by a Central Saint Martins' lecturer from London, five one-day modules led by HKU SPACE and industry experts from Hong Kong, Europe, Asia and China. The programme will end with one module being spent at local galleries and one module visiting some of the latest art spaces outside Hong Kong.

Indicative Modules and Schedules

- Module 1** **Collecting Contemporary Art**
by Central Saint Martins
9 - 11 February 2018, Friday to Sunday (21 hours) - DAY 1 to 3
- Module 2** **Trends and Cases: From Corporate Art Engagement to Artist Collaboration** **NEW!**
3 March 2018, Saturday (7 hours) - DAY 4
- Module 3** **Shenzhen Art Tour** **NEW!**
4 March 2018, Sunday (9 hours) - DAY 5
- Module 4** **Building a Collection: Case Studies** **NEW!**
10 March 2018, Saturday (7 hours) - DAY 6
- Module 5** **Art Gallery Exhibitions: Behind the Scenes**
17 March 2018, Saturday (8 hours) - DAY 7
- Module 6** **Managing and Maintaining a Collection**
with HKU University Museum and Art Gallery
24 March 2018, Saturday (8 hours) - DAY 8

Notes: Module contents and dates are subject to change for the 2018 Intake. Please visit the programme website <https://hkuspace.hku.hk/ic> for most updated course details.

COLLABORATED WITH
Central Saint Martins, University of the Arts London

SUPPORTED BY
HKU University Museum and Art Gallery

DURATION OF STUDY
8 days

STUDY LOCATION
HKU SPACE International College campus in Admiralty with selected modules to be held off the campus

MEDIUM OF INSTRUCTION
English

COMMENCEMENT
Every February

COURSE CODE
1570-DP091A

TUITION FEE
HK\$33,500 (**Early-bird Rate: HK\$31,500**)
Please call 2910 7626 for details.

ENTRY REQUIREMENTS
Applicants should normally hold:

- a bachelor's degree awarded by a recognised university; **or**
- a recognised tertiary level qualification with substantial years of relevant experience.

 For admission details, please contact the Programme Team.

CERTIFICATES OF ATTENDANCE
Upon completion of the entire programme, students will receive:
 1. a certificate of attendance issued by Central Saint Martins, University of the Arts London (subject to 80% of attendance rate of Module 1); **and**
 2. a certificate of attendance issued by The University of Hong Kong School of Professional and Continuing Education (subject to 80% of attendance rate of the entire programme).

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Executive Programme: COLLECTING CONTEMPORARY ART

當代藝術收藏 行政課程



MA MEDIA, COMMUNICATIONS AND CRITICAL PRACTICE

媒體、傳播分析與應用 文學碩士

This MA Media, Communications and Critical Practice programme is offered by **London College of Communication, a pioneering world leader in creative communications education for 120 years.**

This Masters programme explores contemporary media and communications alongside the creative and professional practices that are central to the cultural industries. The course has been designed for postgraduate students considering a career in media, creative industry or the cultural sector, as well as those who want to work in research and education.

MA Media, Communications and Critical Practice will provide students with a systematic understanding of major theories of media and communications. Students will explore contemporary approaches to the media and creative industries and their social and economic contexts. Students will investigate how global and international perspectives, issues of diversity, equality and identity, and emergent environmental and ethical challenges relate to contemporary media production, circulation and consumption.

<p>AWARDING BODY London College of Communication, University of the Arts London</p>	<p>TUITION FEE HK\$130,500, payable in 3 equal instalments (Tuition fees are subject to change, please refer to programme website for most updated information.)</p>
<p>DURATION OF STUDY 16 months</p>	<p>HKU SPACE AWARD / UAL ALUMNI SCHOLARSHIP HK\$12,000 & HK\$6,000 respectively for each eligible student</p>
<p>STUDY LOCATION HKU SPACE International College campus in Admiralty and/or HKU campus in Pokfulam</p>	<p>ENTRY REQUIREMENTS Applicants should hold a bachelor's degree in Humanities, Social Sciences, Media, Communication and Cultural Studies, Arts and Visual Studies, or other academic disciplines awarded by a recognised institution. For admission details, please contact the Programme Team.</p>
<p>FACILITIES Full access to HKU SPACE learning and computer facilities in Admiralty; HKU libraries and sport facilities; UAL and HKU SPACE e-learning platforms</p>	<p>CAREER Graduates will be well suited to a range of careers in the media, communications or creative industries, as well as to research roles in the cultural and public sectors.</p>
<p>MEDIUM OF INSTRUCTION English</p>	
<p>COMMENCEMENT Every January</p>	
<p>COURSE CODE 1565-DP090A</p>	

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MA MEDIA, COMMUNICATIONS AND CRITICAL PRACTICE

媒體、傳播分析與應用 文學碩士

Postgraduate Diploma in MEDIA AND CULTURAL CRITIQUE

媒體及文化分析 深造文憑

In recent years, there have been growing debates about the city's cultural development, ranging from media ecology, television and film industries, to performing arts and museum development, which have all become great concerns amongst the public.

This programme is structured to help students understand the inter-relations between the media, culture and society, to engage students in the critical analysis of local and global cultural issues, and to recognise the impact of the media towards society. The importance of prioritising the creative sector and cultural industries in Hong Kong will enable degree holders from other academic disciplines (for examples, Business, Marketing, Design or IT) to convert to this social sciences based programme so as to prepare them for any future career in the media and cultural industries.

<p>AWARDING BODY The University of Hong Kong (Awarded under the HKU System through HKU SPACE)</p>	<p>TUITION FEE HK\$37,500, payable in 2 equal instalments</p>
<p>DURATION OF STUDY 7 months</p>	<p>ENTRY REQUIREMENTS Applicants should: • hold a bachelor's degree in the areas of Humanities, Social Sciences, Performing Art, Design, IT or Business, awarded by a recognised university; or • have a recognised sub-degree qualification, or equivalent, and have at least two years of relevant work experience. For admission details, please contact the Programme Team.</p>
<p>STUDY LOCATION HKU SPACE International College campus in Admiralty and/or HKU campus in Pokfulam</p>	<p>CAREER This programme aims to prepare professionals working in Business, Marketing, Design or IT fields to convert to this social sciences based programme so as to prepare them for a career conversion in the media, cultural and creative industries e.g. media production companies, communications agencies, PR consultancies, TV and radio broadcasting organisations and government.</p>
<p>FACILITIES Full access to HKU SPACE learning and computer facilities in Admiralty; HKU libraries and sport facilities and HKU SPACE e-learning platforms</p>	<p>FURTHER STUDIES Graduates of this programme are eligible to apply for the MA Media, Communications and Critical Practice programme offered by the London College of Communication, University of the Arts London at HKU SPACE, with an exemption of 60 credits, out of the total 180 credits. With the credit exemption, graduates will only be required to complete 3 units in the programme for the MA qualification.</p>
<p>MEDIUM OF INSTRUCTION English</p>	
<p>COMMENCEMENT Every February & September</p>	
<p>COURSE CODE 1570-DP012A</p>	

Non-Hong Kong Residents are Eligible to Apply.

Postgraduate Diploma in Media and Cultural Critique QF Level: 6; QR Registration No.: 10/000058/6;
Validity Period: 01/09/2010 to on-going.
Postgraduate Certificate in Media and Cultural Critique QF Level: 6; QR Registration No.: 16/000907/L6;
Validity Period: 01/09/2016 to on-going.

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