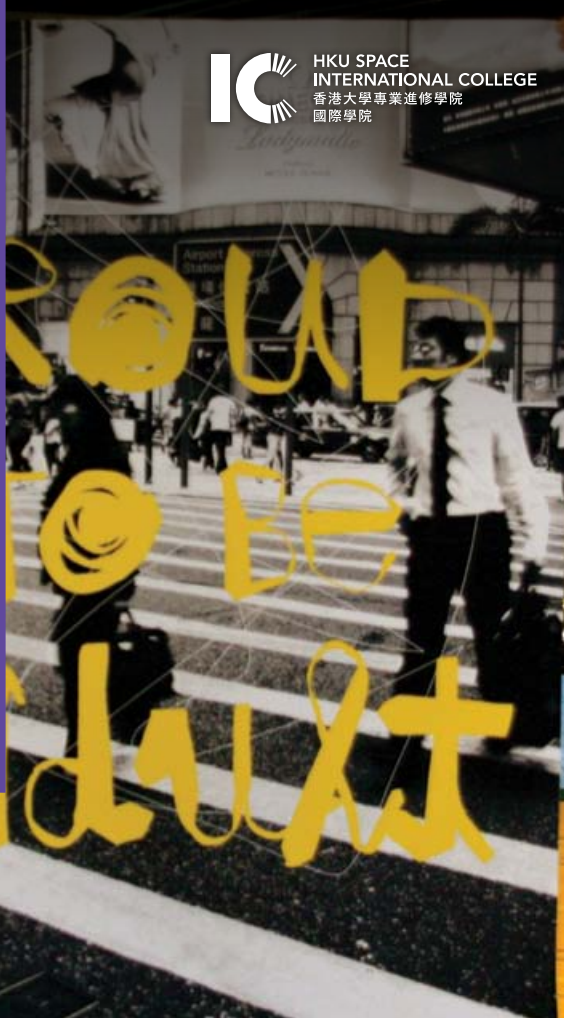


ART AND DESIGN



HKU SPACE
INTERNATIONAL COLLEGE
香港大學專業進修學院
國際學院



Bachelor of Arts (Honours) Graphic Design 平面設計(榮譽)文學士

Course Code: 1545-DP010A (CE 68-818-00/71)

Bachelor of Arts (Honours) Interior Architecture 室內建築(榮譽)文學士

Course Code: 1545-DP009A (CE 68-819-00/71)

2017/18

Full-time Undergraduate Programmes
全日制大學學位課程

Credit Exemption for AD/HD Graduates
專為副學士/高級文憑畢業生而設



Middlesex
University
London



Middlesex is an international university with roots in North London. The University is committed to meeting the needs and ambitions of a culturally and internationally diverse range of students by providing challenging academic programmes underpinned by innovative research and professional practice.

Middlesex is an outstanding teaching university. Working with over 300 prestigious international academic partners, Middlesex is the first British university to achieve the highest rating possible for their collaborative provision around the world. According to previous report from the Quality Assurance Agency (QAA), the auditors showed confidence in the University's current and likely future management of its academic standards and of the learning opportunities available to students.

Middlesex is also one of very few universities to have been awarded 3 Queen's Anniversary Prizes for Higher and Further Education.

The design programme of Middlesex is widely regarded as one of the best in the UK within both the design industry and the academic community. The achievement of their design students is remarkable – they are successful in a number of international design awards and competitions and have won over 25 prizes in the past few years.

倫敦密德薩斯大學位於倫敦北部，一直致力為來自不同地區及國籍的學生提供專業、高質素的大學課程，並積極鼓勵他們進行創新研究。

現時有超過300間學術機構與倫敦密德薩斯大學成為合作夥伴。倫敦密德薩斯大學憑著出色的教學質素，成為了英國本土首間得到英國高等教育質量保證署，給予其國際教育合作計劃「最高評價」學術榮譽的大學。英國高等教育質量保證署在最近期的評估報告中亦指出，倫敦密德薩斯大學有能力持續為學生提供高質素教學水平。

倫敦密德薩斯大學更屢獲「英女皇週年紀念榮譽獎(高等教育及持續進修教育)」，是少數三次獲頒此殊榮的英國高等院校。

密德薩斯大學的設計課程無論在設計業或學術界均得到極高的評價和肯定，學生們更於國際性設計比賽中屢獲殊榮，過去數年間，已贏取超過二十五個設計獎項。

Bachelor of Arts (Honours) Graphic Design 平面設計(榮譽)文學士

The Bachelor of Arts (Honours) Graphic Design programme aims to provide comprehensive training for those who aspire to become a professional graphic designer. It provides an articulation route for Higher Diploma or Diploma graduates of graphic design or related disciplines from different institutions. It also provides an opportunity for practising designers to further pursue their studies.

In this programme students pursue self-directed projects that enable them to work to a professional level in concept development, problem solving, production and presentation.

This programme possesses an excellent staff profile. Projects are led by professional designers with extensive experiences in the design industry. Apart from professional design knowledge, staff members are willing to share with students the essential qualities of a successful designer and the latest developments in the design industry.

平面設計(榮譽)文學士學位課程為有志成為專業平面設計師的人士提供全面的培訓。課程對象主要為各大院校的平面設計高級文憑或文憑課程的畢業生，以及希望透過持續進修而提升學歷的在職設計師。

課程內容加入了本土元素，透過不同形式的專題研習，協助學員把創作、製作、作品展示及解決問題等方面的技巧，提升至專業水平。

本課程師資優良，由資深的專業設計師任教。各導師對設計教育充滿熱誠，學生除了能學習到平面設計的專業知識外，亦能從他們身上了解到成為成功設計師的必要條件以及設計行業的最新發展等。

Programme Highlights

- Projects led by professional designers with extensive experiences in the design industry;
- Past students have won numerous distinguished design awards, including the Graphic Design in China Gold Award and the Hong Kong Designers Association Awards;
- Many graduates were recruited by reputable design firms while some have started their own business in design.

Programme Aims

This programme aims to equip students with:

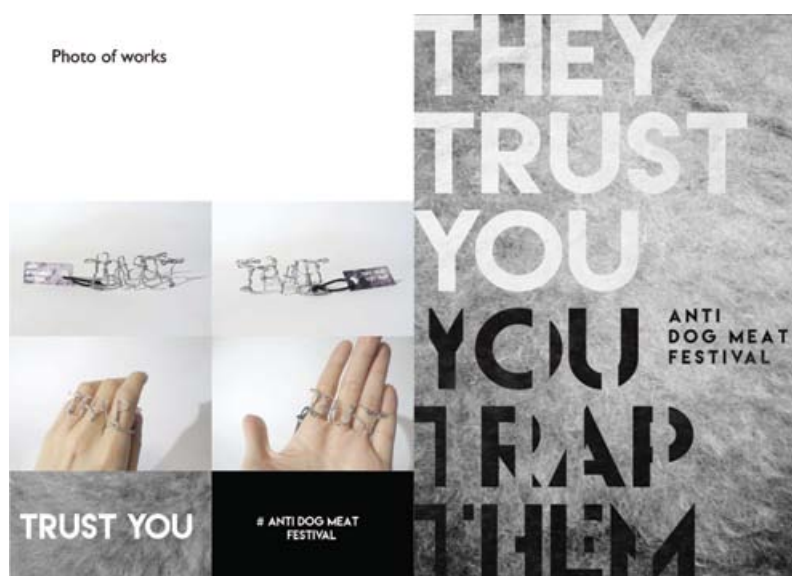
- the ability to analyse and evaluate graphic design and communication problems and in response, develop imaginative, appropriate and effective visual solutions using sound judgement through a logical and structured process;
- the ability to effectively communicate information, ideas and arguments supported by appropriate criteria and sound reasoning in the presentation, discussion and evaluation of design proposals;
- understanding of materials, processes and technology appropriate to the creation, presentation and reproduction of graphic design together with an understanding of the historical and social context within which graphic design operates; and
- understanding of professional practice, the ability to manage time effectively and work independently or in a group.

Programme Structure

The entire programme comprises 3 modules (180 credits in total). Some classes may take place on weekday evenings and Saturdays.

Module Title	Credits
Graphic Design Practice	60
Graphic Design: Professional Portfolio Development & Major Projects	90
Critical and Contextual Research Project	30
Total	180 credits

The above programme structure is intended for use as guide by prospective students. HKU SPACE and Middlesex University London reserve the right to vary the structure



CHAN Tsz Him's work

Bachelor of Arts (Honours) Interior Architecture 室內建築(榮譽)文學士

Bachelor of Arts (Honours) Interior Architecture aims to provide comprehensive training for those who aspire to become a professional interior designer. It provides an articulation route for Higher Diploma or Diploma graduates of interior design or related disciplines from different institutions. It also provides an opportunity for practising designers to further pursue their studies.

This programme adopts a project-centred approach to learning that not only provides the opportunity to explore and develop design thinking but also offers a framework within which to promote contextual knowledge and technical presentation skills.

This programme possesses an excellent staff profile and is closely connected to the local design industry. Renowned interior design firms such as M. Moser Associates Ltd. and Steve Leung Designers Ltd. have been rendering enormous support to this programme by providing students with internships, visits, seminars or professional comments on projects. Graduates of this programme were also presented with valuable opportunities to work in these large firms, thus guaranteeing a good start in their career path.

室內建築(榮譽)文學士學位課程為有志成為專業室內設計師的人士提供全面的培訓。課程對象主要為各大院校的室內設計高級文憑或文憑課程的畢業生，以及希望透過持續進修而提升學歷的在職設計師。

學生會以專題研習的形式學習室內設計、傳意及資料搜集等多方面的技巧，並認識設計師身處的社會文化和專業環境。

本課程不但師資優良，而且亦與業界保持密切聯繫。著名室內設計公司如 M. Moser Associates Ltd. 及梁志天室內設計有限公司一直為本課程提供支持，除了舉辦實習生計劃、參觀活動或研討會外，更不時就學生的設計習作給予專業意見。本課程的畢業生不少受聘於本地著名設計公司。

Programme Highlights

- Projects led by professional designers with extensive local and overseas design experiences;
- International interior design firms such as Steve Leung Designers Ltd. and M. Moser Associates Ltd. render enormous support to this programme, by providing students with internships, visits, seminars or professional comments on projects;
- Past students have outstanding achievements in major interior design awards in Hong Kong. For 3 consecutive years, students have won the Asia Pacific Interior Design Awards organised by the Hong Kong Interior Design Association.

Programme Structure

The entire programme comprises 3 modules (180 credits in total). Some classes may take place on weekday evenings and Saturdays.

Module Title	Credits
Interior Architecture: Application	60
Interior Architecture: Enquiry	60
Interior Architecture: Integration	60
Total	180 credits

The above programme structure is intended for use as guide by prospective students. HKU SPACE and Middlesex University London reserve the right to vary the structure.



Student's work by group

Entry Requirements

An applicant for admission to the **Bachelor of Arts (Honours) Graphic Design** programme shall hold:

1. a Higher Diploma in Visual Communication awarded within the HKU system through HKU SPACE; **or**
2. a recognised Associate Degree or Higher (Advanced) Diploma in Graphic Design or a related discipline; **or**
3. a recognised Diploma in Graphic Design and have at least 5 years of relevant work experience.

An applicant for admission to the **Bachelor of Arts (Honours) Interior Architecture** programme shall hold:

1. a Higher Diploma in Interior Design awarded within the HKU system through HKU SPACE; **or**
2. a recognised Associate Degree or Higher (Advanced) Diploma in Interior Design or a related discipline; **or**
3. a recognised Diploma in Interior Design and have at least five years of relevant work experience.

Qualified applicants to the programme will be invited to attend an admissions interview and bring a portfolio of their design work to the panel.

Graduates of the HKU SPACE Higher Diploma in Interior Design and Higher Diploma in Visual Communication are considered as having met the required English proficiency. In other cases, applicants should present proof of English proficiency by having:

1. level 4 or above, or a grade C or above in English Language (Syllabus B) in HKCEE; **or**
2. level 4 or above in English Language in HKDSE Examination; **or**
3. a grade D or above in Use of English in HKALE; **or**
4. a minimum score of 72 in TOEFL (IBT) (with at least 17 in listening and writing, 20 in speaking and 18 in reading); **or**
5. an overall score of 6 or above in IELTS (with a minimum of 5.5 in each component).

Duration of Study and Awards

With full exemptions granted, students can complete the programme in 1.5 years in full-time mode.

Students who have successfully completed all modules (180 credits) with satisfactory results will be awarded the **Bachelor of Arts (Honours) Graphic Design/Bachelor of Arts (Honours) Interior Architecture** by Middlesex University London.

Teaching Mode

Most modules are project-based and conducted in the form of group/individual tutorials.

Assessment

Students are regularly assessed by projects they complete throughout the programme.

Career Opportunities

Having acquired professional knowledge and essential skills in design, students enjoy an outstanding start to their creative career. Our graduates have worked with leading design firms such as Tommy Li Design Workshop, Steve Leung Designers' Ltd, M. Moser Associates Ltd, among others, while some graduates have started their own business in design.

Tuition Fee*

The tuition fee for 2017/18 intake is HK\$39,000 per term (3 terms for the entire programme).

* The tuition fee is reviewed annually and is subject to change without prior notice.

Extended Non-Means-Tested Loan Scheme (ENLS)

Students are eligible to apply for the HKSAR Government's Extended Non-means-tested Loan Scheme (ENLS). The maximum financial assistance under the ENLS is equivalent to the total tuition fee payable to the HKU SPACE in the academic year.

Middlesex University Scholarships

Two scholarships will be given to new students with outstanding achievement in the Associate Degree/Higher Diploma study for enrolling in the Bachelor of Arts (Honours) Graphic Design and Bachelor of Arts (Honours) Interior Architecture programmes. The amount of each scholarship is HK\$6,000.



LAU Hiu Tung's work



MAN Ho Kwan's work



CHAU Yuet Ching's work

Bachelor of Arts (Honours) Graphic Design



WONG Ho Ting, Jacky

- Bachelor of Arts (Honours) Graphic Design (2011)
- Graphic Designer in a renowned design company in Hong Kong

“ The programme has not only strengthened my skills in graphic design but also provided an excellent environment for us to develop our individual design thinking. The tutors are experienced and professional in both teaching and design aspects. This really improved my learning quality and enhanced my passion in graphic design. ”



KWOK Hoi Yu, Eric

- Higher Diploma in Visual Communication, HKU SPACE Community College (2012-14)
- Recipient of Middlesex University Scholarship 2014/15
- Bachelor of Arts (Honours) Graphic Design (2014-16)

“ The tutors are professional designers and experienced in teaching. They encourage positive competitions among students and enhance our passion in graphic design. ”

Bachelor of Arts (Honours) Interior Architecture



LEE Ka Chun, Henry

- Higher Diploma in Interior Design, HKU SPACE Community College (2004-06)
- Bachelor of Arts (Honours) Interior Architecture (2012-14)
- Recipient of Asia Pacific Interior Design Award 2014, Student Category, Best Ten projects.

“ All our lecturers are well qualified academics or practitioners in the industry who are very enthusiastic and responsive to our questions and learning needs. ”



LAM Chik Fung, Chris


- BTEC Higher National Diploma in 3D Spatial Design, Caritas Bianchi College of Careers (2005-08)
- Bachelor of Arts (Honours) Interior Architecture (2011-13)
- Freelance interior designer (2013-)
- Recipient of Asia Pacific Interior Design Award 2012, Student Category, Best Ten; Asia Pacific Interior Design Award 2013, Student Category, Silver Medal; and Asia Pacific Interior Design Award 2014, Food Space Category, Bronze Medal.

“ The course curriculum is pitched at the right level for the students and that especially inspires learning and paves the path for a promising career in interior design. ”




Henry Lee's winning project, Best Ten in APIDA (Asia Pacific Interior Design Award 2014)

Apply NOW

 <http://hkuspace.hku.hk/ic>

Programme Enquiries

 3762 0086

 cathy.chiu@hkuspace.hku.hk (Ms. Cathy Chiu)

General Enquiries

 2910 7555  ic@hkuspace.hku.hk

Programme Overview

Awarding University	Middlesex University London
Year of Establishment	1878 [†]
Study Mode	Full-time
Duration	1.5 years
Medium of Instruction	English
Tuition Fee (2017/18 Intake)	HK\$39,000 per term (3 terms for the entire programme)
Programme Commencement	September 2017

[†] The institutional history can be traced back to earlier than its date of establishment as a university.

HKUSPACE

Information in this leaflet is subject to change by HKU SPACE IC and Middlesex University London without prior notice. Please refer to the IC website or contact programme staff for the latest information.

These are exempted courses under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which these courses may lead.

These programmes are designed, assessed and quality assured by Middlesex University.

HKU SPACE is a non-profit making University company limited by guarantee.