

SPORT DEVELOPMENT, MANAGEMENT AND COACHING



HKU SPACE
INTERNATIONAL COLLEGE
香港大學專業進修學院
國際學院



Bachelor of Arts (Honours) Sport Development with Coaching 體育發展與訓練(榮譽)文學士

Course Code: 1545-DP076A (CE 68-502-00/71)



QF Level: 5
QR Registration No.: 15/002427/L5
Validity: From 01/09/2015 to 31/08/2019

Bachelor of Science (Honours) Sport Management 體育管理(榮譽)理學士

Course Code: 1545-DP079A (CE 68-852-00/71)



QF Level: 5
QR Registration No.: 15/002428/L5
Validity: From 01/09/2015 to 31/08/2019

2017/18

Full-time Undergraduate Programmes
全日制大學學位課程

Credit Exemption for AD/HD Graduates
專為副學士/高級文憑畢業生而設



Many students choose University of Northumbria at Newcastle (UNN) because of its reputation as one of Britain's best modern universities. They are usually looking for a well-regarded qualification that will help them in their future career. This is why we ensure that our courses provide the knowledge and practical skills that employers are looking for.

With over 30,000 students, Northumbria has won many accolades for both the quality of its teaching and learning. It has been The Times Best New University four times altogether, and three years in a row (2009-11). It was also rated the top university for international sport education in 2012.

The Faculty of Life Sciences has a reputation for excellence in undergraduate and postgraduate education, research and consultancy. Students graduate with excellent academic and professional skills and have shown themselves adept at succeeding in a variety of job markets.

紐卡素諾森比亞大學是英國最著名的現代大學之一，學生人數逾30,000名，在教與學兩方面的質素屢獲肯定，更連續三年享有The Times Best New University 之美譽。

生命科學學院提供一系列優質的學位、研究生、學術研究及顧問課程與服務。學院會定期檢討，務求課程內容合時，並緊貼學生個人及事業發展的需要，使具備相關學術資歷及專業技能的畢業生，在不同範疇的工作中都能夠成功發展事業。

Bachelor of Arts (Honours)
Sport Development
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The two programmes aim to produce graduates who can demonstrate a critical understanding of the processes and practices that are central to professions within Sport Development, Coaching and Sport Management. The programmes are designed to provide an academically and vocationally relevant curriculum that will stimulate students to become active learners, question existing practice and develop effective evaluative skills.

A distinctive feature of the **Sport Development with Coaching** programme is the underpinning emphasis on the social context and the focus on community sport development, sport policy, organisational planning and coaching (participation and performance). These combine to create a comprehensive perspective on sporting opportunities in contemporary society.

While the **Sport Management** programme emphasises the development of knowledge and skills central to the role of the aspiring sport manager. The vocational emphasis is underpinned by the theories and principles relating to human resources, marketing, management planning and organisational behaviour.

The curriculum of the two programmes reflect staff expertise and research interests, key trends in associated national, international professional bodies and current sport policy, and the relevant national benchmarks.

Embedded transferable skills in areas such as information technology, problem-solving, communication and reflective practice will help students to prepare for a global market and pursue lifelong learning.

Programme Highlights

- Unique programmes offered by one of the top universities in the UK for international undergraduate study in sport;
- Work placement opportunities in leading public and private organisations;
- Scholarships, bursaries and CEF available;
- Applications considered from AD/HD holders in Sport, Business, Management and related subjects;
- Completed in 18 months of full-time study;
- The two programmes have been accredited by Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) as locally accredited degree programmes to reach HKQF Level 5, which is equivalent to the standing of bachelor's degrees offered by local universities in Hong Kong.



Programme Structure

The entire Bachelor of Arts (Honours) Sport Development with Coaching/Bachelor of Science (Honours) Sport Management programme comprises 360 credits in total. Students enrolled in either programme are required to take 120 credits worth of modules each year and normally complete the entire programme in 3 years of full-time study in the UK.

In Hong Kong, graduates of the Higher Diploma in Sport and Recreation Management[#] awarded within the HKU system through HKU SPACE are exempted from 180 credits. Students with maximum credit exemption will be required to undertake seven modules and a dissertation over three semesters of study to gain a further 180 credits to be eligible for graduation.

[#] Specific modules apply.

Bachelor of Science (Honours) Sport Management

Year	Semester	Unit Title
Year 2	Semester 1	Strategic Planning for Sport
		The Business of Sport
		Sport Research In Practice
Year 3	Semester 2	Sport Organisations: Policy to Practice
		Sport Facility & Operational Management
		Sport Event Management 
	Semester 3	Professional Development Through Sport
		Sport Development, Management and Coaching Dissertation

 The module *Sport Event Management* has been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes.

The above programme structure is intended for use as a guide by prospective students. The University of Northumbria reserves the right to vary sequencing of modules within the structure.

Bachelor of Arts (Honours) Sport Development with Coaching

Year	Semester	Unit Title
Year 2	Semester 1	Strategic Planning for Sport
		Coaching Skills & Practice
		Sport Research In Practice
Year 3	Semester 2	Sport Organisations: Policy to Practice
		Sports Equity
		Coaching Concepts & Behaviour
	Semester 3	Professional Development Through Sport
		Sport Development, Management and Coaching Dissertation



Entry Requirements

1. Applicants shall hold a Higher Diploma in Sport and Recreation Management awarded within the HKU system through HKU SPACE, or an equivalent qualification from a recognised institution[#];
2. Applicants, who are graduates of programmes taught in English, are normally regarded as demonstrating the required English Proficiency. In other cases, IELTS 6.0 is required.
3. Applicants may be required to attend an interview and/ or an English test.

Applicants from (1) should have completed the required elective of the Higher Diploma in Sport and Recreation Management.

[#]Equivalent qualifications such as Advanced Diploma/ Associate Degree/ Higher Diploma in other related disciplines such as Sport, Exercise, Management, Business, Social Sciences, Hospitality and Tourism granted by a recognised institution may be considered for entry. Applicants may be required to take additional module(s) before the start of the programme.

Applications from mature students over 21 years of age may be considered on a case by case basis.

Who Should be Interested in these Programmes?

These programmes are designed for those who possess the Higher Diploma in Sport and Recreation Management awarded within the HKU system through HKU SPACE, or equivalent. However in the past students demonstrating a background in sport have been admitted on the basis of holding Associate Degrees and Higher Diplomas in related areas that were considered equivalent by UNN such as Management, Business, Social Sciences, Arts, Hospitality and Tourism.

Duration of Study and Award

With maximum exemptions granted, students can complete the enrolled programme in 1.5 years.

Upon satisfactory completion of the programme, students will be awarded the **Bachelor of Arts (Honours) Sport Development with Coaching/Bachelor of Science (Honours) Sport Management** by the University of Northumbria at Newcastle.

Teaching Mode

All modules will be taught through face-to-face classes conducted by HKU SPACE lecturers that may be supplemented by occasional seminars held by UNN staff. Each module comprises 60 contact hours in a combination of lectures and tutorials.

Assessment

The two programmes incorporate a wide variety of assessment methods enabling the ways in which student achievement is measured and evaluated to be appropriate to the learning outcomes of each module. Appropriate techniques are chosen to fit the subject and context for the students involved. The range of assessment methods includes: portfolios, essays and assignments, oral presentations, article reviews, business plans, poster presentation, project reports, literature reviews and group assessments. Student achievement is assessed through reference to a set of generic grade descriptors (provided to students via a student handbook) with specific marking criteria identified within each module outline.





Work Placement

Work placement opportunities are available in the module *Professional Development Through Sport* and students have had volunteering opportunities with organisations such as the Hong Kong Schools Sports Federation, Leisure and Cultural Services Department, National Sports Associations, NGOs and private clubhouses.

Professional Recognition

Graduates of the two programmes may apply for the membership of the Hong Kong Recreation Management Association and the World Leisure Organization - Hong Kong Chapter.

Career Opportunitites

The sports and recreation sector is one of the most dynamic industries globally and demand for jobs is high. Many of our students gain graduate based work very soon after graduation. Graduates work in a variety of jobs and for different organisations including commercial and public sector positions. Recent graduates have taken posts within a wide range of fields including: event management, facility management, sport development, sport marketing, sport media, manufacturing and retail, sport coaching and clubhouse management.



Further Studies

University of Northumbria qualifications are recognised internationally. Upon completion of the Bachelor of Arts (Honours) Sport Development with Coaching/Bachelor of Science (Honours) Sport Management programme, graduates in Hong Kong are eligible to apply for entry to the Postgraduate Diploma in Sport and Recreation Management offered by HKU SPACE that articulates to the MSc International Sport Management awarded by UNN offered in Hong Kong.

Alternatively, graduates may apply for entry to the MSc International Sport Management, offered by UNN in the UK, and students may be recognised for fee discounts and scholarships.

Tuition Fee

The tuition fee* for 2017/18 intake is HK\$125,150 for the whole programme, payable in 3 instalments. The fee covers charges for all lectures, seminars, tutorials, marking of assignments, examinations and registration.

* The tuition fee is under review and is subject to change without prior notice.

Continuing Education Fund

According to the terms and conditions of the CEF, students seeking reimbursement of the fees under CEF must not have obtained any other publicly-funded financial assistance, such as FASP, for the same programme/modules to avoid double benefits. For details, please refer to www.wfsfaa.gov.hk/cef.





Alumni Sharing

Financial Assistance Schemes

The two programmes are successfully accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). Full-time students are eligible to apply for Hong Kong government grants and low-interest loans, i.e. Financial Assistance Scheme for Post-secondary Students (FASP) and Non-means tested Loan Scheme for Post-secondary Students (NLSPS).

University of Northumbria at Newcastle Scholarship

Scholarships will be given by The University of Northumbria at Newcastle to new student with outstanding achievement in their Associate Degree/ Higher Diploma study for each programme. The amount of scholarship is HK\$10,000.

Western Harbour Tunnel Elite Athlete Education Scholarship

The scholarship is awarded to an elite athlete who does not currently receive financial support for the Bachelor of Science (Honours) Sport Management or Bachelor of Arts (Honours) Sport Development with Coaching. The amount of the scholarship is in the region of HK\$12,000 – HK\$40,000.

Application Deadline : 31st May prior to the coming academic year commencing in August.

If you have any enquiries, please feel free to contact HKU SPACE Sport, Exercise and Recreation Management subject group at: 2587 3154 or email to winnie.law@hkuspace.hku.hk



KWOK Hiu Ying

- Associate of Science in Sport and Recreation Studies, College of International Education, Hong Kong Baptist University (2010-13)
- Bachelor of Science (Honours) Sport Management (2013-15)
- Event Coordinator, The Xperts Limited (2015-)

“ I think that every step you make is another chance you take. This programme provides a perfect way to gain a degree in sport management. Although the main purpose is to take a degree, if you have a good attitude to study, you will receive an unexpected result and learn much more. If you decide to enjoy and put all your effort to do your best, you will not make a step that you regret. If I did not study this course, I may not have understood what career I wanted to pursue.

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Mehmoed Adil

- Higher Diploma in Sport and Recreation Management, HKU SPACE Po Leung Kuk Stanley Ho Community College (2012-14)
- Bachelor of Arts (Honours) Sport Development with Coaching (2014-16)
- Full-time cricket athlete, Hong Kong Cricket Association (HKCA) (2010-)
- MSc Sport Coaching, Loughborough University, UK (2016-)

“ I chose this programme because the content is unique in Hong Kong and it can be completed in 18 months. Lecturers are also very helpful and experienced in the field. I felt inspired to learn a lot about sport coaching and I have built a very good network with the sport industry during my internship. The overall schedule of the programme was well designed that allowed me to keep my cricket training as a representative of the Hong Kong National Cricket Team. I am grateful to HKU SPACE for everything that they have done for me during my period of study.

”

Apply NOW

 <http://hkuspace.hku.hk/ic>

Programme Enquiries

 2587 3153

 louisa.chu@hkuspace.hku.hk (Ms. Louisa Chu)

General Enquiries

 2910 7555  ic@hkuspace.hku.hk

Programme Overview

Awarding University	University of Northumbria at Newcastle
Year of Establishment	1969 [†]
Study Mode	Full-time
Duration	18 months
Medium of Instruction	English
Tuition Fee (2017/18 Intake*)	HK\$125,150 for the whole programme, payable in 3 installments
Programme Commencement	September 2017

[†] The institutional history can be traced back to earlier than its date of establishment as a university

* The tuition fee is under review and is subject to change without prior notice

HKUSPACE

Information in this leaflet is subject to change by HKU SPACE IC and University of Northumbria at Newcastle without prior notice. Please refer to the IC website or contact programme staff for the latest information.

These are exempted courses under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which these courses may lead.

HKU SPACE is a non-profit making University company limited by guarantee.