



UNIVERSITY OF  
PLYMOUTH

# ACCOUNTING, FINANCE AND MANAGEMENT



## Bachelor of Science (Honours) Business Management 商業管理學(榮譽)理學士

Course Code: 1745-DP048A (CE 68-843-00/91)



QF Level: 5  
QR Registration No.: 15/000945/L5  
Validity Period: 01/09/2015 to 31/08/2024



## 2019/20

Full-time Undergraduate Programme  
全日制大學學位課程

Credit Exemption for AD/HD Graduates  
專為副學士/高級文憑畢業生而設



HKU SPACE  
INTERNATIONAL COLLEGE  
香港大學專業進修學院  
國際學院



Plymouth is a dynamic and distinctive university that strives for the highest quality in all that it does. It is a \*top 50 research institution with genuine clusters of world class research across areas as diverse as marine science and engineering, medicine, robotics and psychology - all supported by investment in leading facilities.

With more than 26,000 students benefitting from a Plymouth education, the University has a strong track record in teaching excellence and has one of the highest numbers of National Teaching Fellows of any UK university.

Plymouth is a truly global university, with a vibrant international student base and with partnerships in 30 countries. It continues to grow in stature and influence - a twice winner of the Queen's Anniversary Prize for Higher Education, the first modern university in the UK to launch its own medical and dental school and the only university to be awarded the Social Enterprise Mark.

The **Bachelor of Science (Honours) Business Management** programme aims to ensure that students develop a broad understanding of the diverse, complex and dynamic nature of management. The programme curriculum is both international and practical in its content. Students will acquire management skills as well as intellectual capabilities that will enable them to perform effectively as managers, thus enhancing their employability and facilitating their careers in management.

### Programme Highlights

- Exploring the diverse, complex and dynamic nature of management;
- Providing practical theories and skills to enable graduates to effectively manage staff and projects in their future career;
- Reviewing international dimensions of business management; and
- Consisting of academic analysis and a broad range of transferable skills in management that enhance employability.



\* Research Fortnight Research Power League Table 2014

## Programme Structure

The programme consists of 9 modules, each module comprises 20 credits and 45 lecture hours.

Module Title	Credit
<b>Level 6 Modules</b>	
1. Current Issues in Management	20
2. Global Enterprise	20
3. Strategic Management: Theory & Practice	20
4. Organisational Leadership	20
5. Project (Management Report - Qualitative Methods)	20
6. Project (Management Report - Quantitative Methods)	20
<b>Level 5 Modules<sup>#</sup></b>	
7. Enterprise and Innovation	20
8. Marketing Fundamentals	20
9. People Management	20
<b>Total</b>	<b>180</b>

# Modules 7-9 will be taught by HKU SPACE lecturers. The remaining modules will be co-taught by University of Plymouth and HKU SPACE faculty staff.

The above programme structure is intended for use as a guide to prospective students. HKU SPACE and University of Plymouth reserve the right to vary the structure.

## Entry Requirements

Applicants shall:

A.

I. Hold a recognised Advanced Diploma or Higher Diploma/ Associate Degree in a business-related discipline awarded within the HKU system through HKU SPACE;

**or**

II. a) Hold a recognised Advanced Diploma or Higher Diploma/Associate Degree in a business-related discipline awarded by a recognised institution; **and**

b) Provide evidence of English proficiency, such as:

- HKCEE English Language at Level 2; **or**
- HKCEE English Language (Syllabus B) at Grade E (Grade C in the case of English Language (Syllabus A)); **or**
- HKDSE Examination English Language at Level 2; **or**
- an overall band of 6.0 in the IELTS; **or**
- a score of 500 in the paper-based TOEFL or a score of 173 in the computer-based and a score of 4.5 in the Test of Written English

**AND**

B. Preferably have 2 years full-time work experience or 4 years part-time work experience.

Mature students (according to University of Plymouth regulation) and applicants with other equivalent qualifications will be considered on a case-by-case basis.

Applicants who do not have a business-related academic qualification may be required to take additional module(s) on a case-by-case basis before the start of the programme.

## Duration of Study and Award

This honours degree programme is a fully-accredited undergraduate degree in the UK. With full exemptions granted, students can complete the programme in 18 months.

On completing their study, graduates will be awarded the **Bachelor of Science (Honours) Business Management** by University of Plymouth.

## Teaching Mode

The teaching methods include lectures and tutorials. Staff members consist of local and Plymouth-based lecturers.

## Assessment

Assessment is based on a combination of regular assessment, examinations or projects.





### Career Opportunities

The programme is developed with a focus on business management to ensure graduates' skills meet the needs of the market. Graduates will be highly employable with the skills and knowledge required for careers in a broad range of business fields that include organisational management, careers ranging from private to public sectors.

### Further Studies

University of Plymouth qualifications are well-recognised internationally. Graduates of this programme may pursue further studies in business management, managerial leadership, international management or business-related disciplines at the postgraduate level.

### Tuition Fee

The tuition fee\* for 2019/20 intake is HK\$98,970, payable in 3 instalments.

\* The tuition fee is reviewed annually and is subject to change without prior notice.

### Financial Assistance Schemes

University of Plymouth's Bachelor of Science (Honours) Business Management programme delivered in Hong Kong is successfully accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). Full-time students are eligible to apply for Hong Kong government grants and low-interest loans, i.e. Financial Assistance Scheme for Post-secondary Students (FASP) and Non-means tested Loan Scheme for Post-secondary Students (NLSPS).

### IC Scholarships and Bursaries

A number of IC Scholarships and Bursaries are made available for eligible new entrants every year. Please consult programme staff for application information.



**FUNG Pak Tik**

- Higher Diploma in Banking & Securities, The Community College at Lingnan University (2011-14)
- Bachelor of Science (Honours) Business Management (2014-16)

“ I have gained a lot from the Bachelor of Science (Honours) Business Management programme. Apart from the knowledge on management and entrepreneurship, through my study experience and interaction with my Plymouth's mentor, has enabled me to view life from a different perspective. It definitely changed me! I would like to recommend you to join this program. I believe that your life will be more fruitful too. ”




**LAU Ho Tung**

- Associate Degree in Life Science (Biological Science Theme), HKU SPACE Community College (2011-13)
- Bachelor of Science (Honours) Business Management (2014-16)


“ This programme provides students with up-to-date professional business know how. The lecturers were professional and well experienced in the business field, which enable student to comprehend the complex business environment that we are in. Furthermore, the knowledge we learned will prepare us to anticipate the real world situation when we graduate. ”




## Apply NOW

 <http://hkuspace.hku.hk/ic>

### Programme Enquiries

 2867 8462

 [elaine.yip@hkuspace.hku.hk](mailto:elaine.yip@hkuspace.hku.hk) (Ms. Elaine Yip)

### General Enquiries

 2910 7555  [ic@hkuspace.hku.hk](mailto:ic@hkuspace.hku.hk)

## Programme Overview

**Awarding University** University of Plymouth

**Year of Establishment** 1862<sup>†</sup>

**Duration** **18 Months (Full-time)**

**Full Tuition Fee  
(2019/20 Intake)** **HK\$98,970**

**Medium of Instruction** English

**Commencement Date** September 2019

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university in the UK.



Information in this leaflet is subject to change by HKU SPACE IC and University of Plymouth without prior notice. Please refer to the IC website or contact programme staff for the latest information.

This is an exempted course under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

HKU SPACE is a non-profit making University company limited by guarantee.