



UNIVERSITY OF  
PLYMOUTH



# ACCOUNTING, FINANCE, BUSINESS AND MANAGEMENT



## Bachelor of Science (Honours) Business Management 商業管理學(榮譽)理學士

Course Code: 2145-DP048A



QF Level: 5  
QF Registration No.: 15/000945/L5  
Validity Period: 01/09/2015 to 31/08/2024



2023/24

Full-time Undergraduate Programme  
全日制大學學位課程

Credit Exemption for AD/HD Graduates  
副學士/高級文憑畢業生可獲學分豁免



Plymouth is a dynamic and distinctive university that strives for the highest quality in all that it does. It is a \*top 50 research institution with genuine clusters of world class research across areas as diverse as marine science and engineering, medicine, robotics and psychology - all supported by investment in leading facilities.

With more than 26,000 students benefitting from Plymouth education, the university has a strong track record in teaching excellence and has one of the highest numbers of National Teaching Fellows of any UK university.

Plymouth is a truly global university, with a vibrant international student base and with partnerships in 30 countries. It continues to grow in stature and influence - a three-time winner of the Queen's Anniversary Prize for Higher Education, the first modern university in the UK to launch its own medical and dental school and the only university to be awarded the Social Enterprise Mark.

The Bachelor of Science (Honours) Business Management programme aims to ensure that students develop a broad understanding of the diverse, complex and dynamic nature of management. The programme curriculum is both international and practical in its content. Students will acquire management skills as well as intellectual capabilities that will enable them to perform effectively as managers, thus enhancing their employability and facilitating their careers in management.

### Programme Highlights

- Exploring the diverse, complex and dynamic nature of management;
- Providing practical theories and skills to enable graduates to effectively manage staff and projects in their future career;
- Reviewing international dimensions of business management; and
- Consisting of academic analysis and a broad range of transferable skills in management that enhance employability.

\* Research Fortnight Research Power League Table 2014

### Programme Structure

The programme consists of 7 modules, each module comprises 20/40 credits and 45/90 lecture hours.

Module Title	Credit
<b>Level 6 Modules</b>	
1. Business Consultancy	20
2. Enterprise, Innovation, and Creativity	20
3. Honours Project	40
4. Strategy and Leadership	20
5. Human Resource Management in a Global Context	20
<b>Level 5 Modules#</b>	
6. Managing Business Information: Economics and Financial Data and Business Analytics	40
7. Marketing for a Digital World	20
<b>Total</b>	<b>180</b>

# Modules 6-7 will be taught by HKU SPACE lecturers. The remaining modules will be co-taught by University of Plymouth and HKU SPACE faculty staff.

The above programme structure is intended for use as a guide to prospective students. HKU SPACE and University of Plymouth reserve the right to vary the structure.

## Entry Requirements

Applicants shall:

- I)
1. hold an Advanced Diploma or Higher Diploma/ Associate Degree in a business-related discipline awarded within the HKU system through HKU SPACE;

### **OR**

2. a) hold a recognised Advanced Diploma or Higher Diploma/Associate Degree in a business-related discipline awarded by a recognised institution;

### **AND**

- II) preferably have 2 years full-time work experience or 4 years part-time work experience.

If the above academic qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency such as:

- (i) an overall band of 6.0 in the IELTS (with minimum component scores of 5.5 in all four components: listening, reading, speaking and writing); **or**
- (ii) an overall score 76 or above in the TOEFL iBT (with minimum component scores of listening 17, reading 18, speaking 20, writing 18)

Applicants from I.1. and I.2. may be required to take and pass additional module(s), based on individual merit, before the start of the programme.

Mature students (according to University of Plymouth regulation) and applicants with other equivalent qualifications will be considered on a case-by-case basis.

## Duration of Study and Award

This honours degree programme is a fully-accredited undergraduate degree in the UK. With full exemptions granted, students can complete the programme in 18 months.

On completing their study, graduates will be awarded the **Bachelor of Science (Honours) Business Management** by University of Plymouth.

## Teaching Mode

The teaching methods include lectures and tutorials. Staff members consist of local and Plymouth-based lecturers.

## Assessment

Assessment is based on a combination of regular assessments, examinations or projects.

## Examples of Awards to be Considered for Admission

Admission is not limited to graduates from the following programmes. Applicants from other programmes will be considered on a case-by-case basis.

Institutions	Programmes
HKU School of Professional and Continuing Education	<ul style="list-style-type: none"> <li>• Advanced Diploma in Business Management</li> <li>• Associate of Business Administration</li> <li>• Associate of Economics</li> <li>• Higher Diploma in Business</li> <li>• Higher Diploma in Business Management</li> </ul>
Hong Kong Baptist University, School of Continuing Education	<ul style="list-style-type: none"> <li>• Associate of Arts (Business Administration)</li> <li>• Associate of Arts (Business Economics)</li> <li>• Higher Diploma in Management</li> </ul>
School of Continuing and Professional Studies, The Chinese University of Hong Kong	<ul style="list-style-type: none"> <li>• Higher Diploma in Business and Service Management</li> <li>• Higher Diploma in Business and Human Resource Management</li> </ul>
Lingnan Institute of Further Education	<ul style="list-style-type: none"> <li>• Associate of Business Studies (Business Management)</li> <li>• Higher Diploma in Administration and Entrepreneurship</li> </ul>
Hong Kong Institute of Technology	<ul style="list-style-type: none"> <li>• Higher Diploma in Business Administration</li> </ul>
Hong Kong College of Technology	<ul style="list-style-type: none"> <li>• Higher Diploma in Professional Accounting</li> <li>• Higher Diploma in Social Media and Creative Marketing</li> </ul>
Caritas Institute of Higher Education	<ul style="list-style-type: none"> <li>• Associate Degree in Business</li> <li>• Associate Degree in Business Administration</li> </ul>
Hong Kong Community College, The Hong Kong Polytechnic University	<ul style="list-style-type: none"> <li>• Associate in Business</li> <li>• Associate in Business (Business Management)</li> <li>• Associate in Business (International Business)</li> </ul>
UOW College Hong Kong	<ul style="list-style-type: none"> <li>• Associate of Business Administration in General Management</li> <li>• Associate of Business Administration in Human Resources Management</li> <li>• Associate of Business Administration in International Business Management</li> <li>• Associate of Business Administration in Marketing</li> </ul>
Hong Kong Institute of Vocational Education (IVE), Vocational Training Council	<ul style="list-style-type: none"> <li>• Higher Diploma in Business Administration</li> <li>• Higher Diploma in Business with E-Commerce</li> <li>• Higher Diploma in Global Business Management with Languages</li> </ul>
Gratia Christian College	<ul style="list-style-type: none"> <li>• Higher Diploma in Transformative Business Management</li> </ul>
Institute of Professional Education And Knowledge (PEAK), Vocational Training Council	<ul style="list-style-type: none"> <li>• Professional Diploma in Business Management</li> </ul>



### Career Opportunities

The programme is developed with a focus on business management to ensure graduates' skills meet the needs of the market. Graduates will be highly employable with the skills and knowledge required for careers in a broad range of business fields that include organisational management, careers ranging from private to public sectors.

### Further Studies

University of Plymouth qualifications are well-recognised internationally. Graduates of this programme may pursue further studies in business management, managerial leadership, international management or business-related disciplines at the postgraduate level.

### Tuition Fee

The tuition fee\* for 2023/24 intake is HK\$105,000, payable in 3 instalments.

\* The tuition fee is reviewed annually and is subject to change without prior notice.

### Financial Assistance Schemes

University of Plymouth's Bachelor of Science (Honours) Business Management programme delivered in Hong Kong is successfully accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). Full-time students are eligible to apply for Hong Kong government grants and low-interest loans, i.e. Financial Assistance Scheme for Post-secondary Students (FASP) and Non-means-tested Loan Scheme for Post-secondary Students (NLSPS).

### IC Scholarships and Bursaries

A number of IC Scholarships and Bursaries are available for eligible new entrants every year. Please consult programme staff for application information.



**FUNG Pak Tik**

- Higher Diploma in Banking & Securities, The Community College at Lingnan University (2011-14)
- Bachelor of Science (Honours) Business Management (2014-16)

“ I have gained a lot from the Bachelor of Science (Honours) Business Management programme. Apart from the knowledge on management and entrepreneurship through my study experience and interaction with my Plymouth's mentor. It has enabled me to view life from a different perspective. It definitely changed me! I would like to recommend you to join this programme. I believe that your life will be more fruitful too. ”



**LAU Ho Tung**

- Associate Degree in Life Science (Biological Science Theme), HKU SPACE Community College (2011-13)
- Bachelor of Science (Honours) Business Management (2014-16)

“ This programme provides students with up-to-date professional business knowledge. The lecturers were professional and well experienced in the business field, which enable students to comprehend the complex business environment in Hong Kong. Furthermore, the knowledge we learned will prepare us to anticipate the real world situation after we graduated. ”




**CAMACLANG Gian Sean L.**

- Associate of Social Sciences in Leisure and Tourism Management, Community College of City University (2016-18)
- Bachelor of Science (Honours) Business Management (2019-21)


“ Throughout the last 2 years in this programme, I was able to broaden my knowledge in the business industry domestically and internationally, while at the same time learning various business-focused contents which are very useful and helpful in the future and real world. Besides the curriculum, the lecturers and HKU SPACE staff were very friendly, patient and helpful with your questions or problems. If you are interested in developing your business mindset and skills for the preparation of your future, this programme might just do the job! ”




## Apply NOW

 <http://hkuspace.hku.hk/ic>

### Programme Enquiries

 2867 8462

 [ftbm.plymouth@hkuspace.hku.hk](mailto:ftbm.plymouth@hkuspace.hku.hk) (Ms Elaine Yip)

### General Enquiries

 2910 7555  [ic@hkuspace.hku.hk](mailto:ic@hkuspace.hku.hk)

## Programme Overview

Awarding University University of Plymouth

Year of Establishment 1862<sup>†</sup>

**Duration 18 Months (Full-time)**

**Full Tuition Fee (2023/24 Intake) HK\$105,000**

Medium of Instruction English

Commencement Date September 2023

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university in the UK.



HKU SPACE was awarded the ASIIN institutional accreditation seal to confirm that we fulfil the institutional, procedural and cultural requirements for good teaching and successful learning. Trust in us as your lifelong learning partner!



Information in this leaflet is subject to change by HKU SPACE IC and University of Plymouth without prior notice. Please refer to the IC website or contact programme staff for the latest information.

This is an exempted course under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

HKU SPACE is a non-profit making University company limited by guarantee.