



Manchester
Metropolitan
University

CULTURE, COMMUNICATION AND MEDIA



Bachelor of Arts (Honours) Multimedia Journalism 多媒體新聞學(榮譽)文學士

NEW

Course Code: 1945-DP115A (CE 68-884-00/11)



2021/22

Full-time Undergraduate Programme
全日制大學學位課程

Credit Exemption for AD/HD Graduates
副學士/高級文憑畢業生可獲學分豁免



HKU SPACE
INTERNATIONAL COLLEGE
香港大學專業進修學院
國際學院



Manchester Metropolitan University

Manchester Metropolitan University (MMU) is one of the largest and most popular universities in the UK. It has over 38,000 undergraduate and postgraduate students, including a diverse community of 3,000 international students from over 120 countries. *Times Higher Education* includes MMU in its top 200 universities in the world under 50 years old (2020).

The Department of Languages, Information & Communications at MMU which provides more than 10 undergraduate and postgraduate courses in the areas of information, digital media, web development, communications and multimedia journalism. In the area of Journalism, Publishing & Public Relations, Manchester Metropolitan University is ranked 29th out of 61 universities in the UK (*The Guardian University Guide 2020*).

英國曼徹斯特都會大學是英國最大規模、最受歡迎的大學之一，修讀各種專業本科及研究院課程的學生總數高達三萬八千人，當中包括來自超過一百二十個國家的三千名國際學生。在《泰晤士高等教育》全球年輕大學排名（2020）上，英國曼徹斯特都會大學穩佔全球200名之內，其優秀的教學及研究表現都廣受好評。

此全新的多媒體新聞學（榮譽）文學士課程由英國曼徹斯特都會大學的語文、資訊及傳播學系開辦，該學系在相關學術領域扎根多年，與英國本土、歐洲地區以至全球各地的媒體機構和業界人士均有緊密合作聯繫。在2020年出版的英國《衛報》大學指南中，曼徹斯特都會大學在新聞、出版及公共關係課程排名為全英國第二十九位。

Programme Highlights

- Engaging with the ever-changing processes of production, circulation and consumption in **today's and tomorrow's journalism industry**;
- Exploring a wide range of **multimedia platforms** including print, broadcast, online and social media;
- Learning to build an outstanding **digital portfolio** for future career development; and
- Practising and improving **English language skills** for professional communication.





Programme Structure

This programme consists of 16 modules, each carrying 15 credits. Upon fulfilling the minimum entry requirements, students enrolled in the programme will be granted an exemption from 8 modules (120 credits), normally equal to the first year of study in the UK.

Year	Module Titles	Credits
2	Editing and Production 1	15
	Editing and Production 2	15
	Magazine Journalism 1	15
	Magazine Journalism 2	15
	Media Law and Regulation 1	15
	Media Law and Regulation 2	15
	Multiplatform Journalism 1	15
	Multiplatform Journalism 2	15
3	Advanced Journalism 1	15
	Advanced Journalism 2	15
	Law and Ethics for Multimedia Journalism 1	15
	Law and Ethics for Multimedia Journalism 2	15
	Advanced Audio and Video 1	15
	Advanced Audio and Video 2	15
	Journalism Portfolio 1	15
	Journalism Portfolio 2	15

The structure of the semesters in the part-time mode of the programme is slightly different. For details, please check www.hkuspace.hku.hk. For details, please check www.hkuspace.hku.hk

Entry Requirements

Applicants shall hold:

- A) i.) an Associate of Arts in areas of Languages and Humanities; **or**
- ii.) an Associate of Arts in areas of Media, Cultural and Creative Studies; **or**
- iii.) an Associate of Applied Social Sciences in areas of Communications, Public Relations and Journalism, or an Associate of Social Sciences; **or**
- iv.) an Associate of Business Administration.

OR

- B) i.) a Higher Diploma in areas of Arts, Design, Languages and Humanities; **or**
- ii.) a Higher Diploma in areas of Business Administration and Management; **or**
- iii.) a Higher Diploma in areas of Information Technology and Social Science.

Notes:

Normally for those applicants whose first language is not English, IELTS 6.0 overall is required: applicants should have at least 5.5 in each element. Holders of Associate Degree / Higher Diploma of HKU SPACE, or an equivalent qualification from a recognised institution in Hong Kong are normally regarded as demonstrating the required English proficiency.

Applicants with other qualifications will be considered on individual merit.

Progression Path



Duration of Study and Award

With full exemptions granted, students can complete the 16 modules of the programme in 18 months (Full-time) or 24 months (Part-time). Upon successful completion, students will be awarded the **Bachelor of Arts (Honours) Multimedia Journalism** by Manchester Metropolitan University.

Teaching Mode

HKU SPACE and Manchester Metropolitan University lecturers employ diverse teaching modes and these include lectures, seminars, small group discussions, screenings, practical workshops, field trips, case studies, problem-based approaches, blended learning (classroom learning complementing with online resources, communication and discussion) and individual tutorials.

Career Opportunities

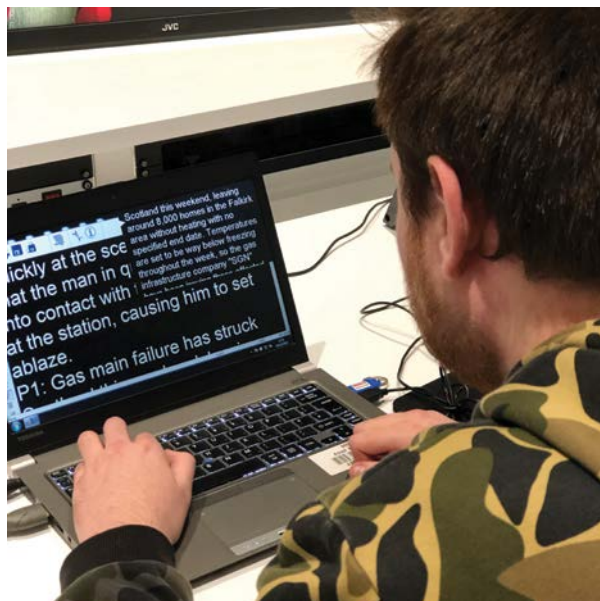
With strong multimedia and language skills, Bachelor of Arts (Honours) Multimedia Journalism graduates will be able to seek a career in a wide range of sectors including print journalism, digital publishing and editing, broadcasting, researching, media development, freelance writing, specialist journalism, news agencies, public relations departments and public sector press departments.

Further Studies


Graduates with the Bachelor of Arts (Honours) Multimedia Journalism award are also eligible to progress onto **Postgraduate Diploma (PgDip) in Media and Cultural Critique**, awarded within the HKU system through HKU SPACE or **MA Media, Communications and Critical Practice** offered by UAL in Hong Kong and other local and overseas master's degree programmes.

Extended Non-means-tested Loan Scheme (ENLS)


Students are eligible to apply for the HKSAR Government's Extended Non-means-tested Loan Scheme (ENLS). The maximum financial assistance under the ENLS is equivalent to the total tuition fee payable to the HKU SPACE in the academic year.




Apply NOW



 <http://hkuspace.hku.hk/ic>

Programme Enquiries

 2910 7613

 ug.comm@hkuspace.hku.hk (Ms. Stefanie Au)

General Enquiries

 2910 7555  ic@hkuspace.hku.hk

Programme Overview

Awarding University	Manchester Metropolitan University
Year of Establishment	1843 [†]
Duration	18 months (Full-time) 24 months (Part-time)
Full Tuition Fee (2020/21 Intake*)	HK\$132,000
Medium of Instruction	English
Commencement Date	September 2021 (Full-time) February and September 2021 (Part-time)

[†] The institutional history can be traced back to earlier than its date of establishment as a university.

* Subject to revision. Students may need to purchase additional technology (e.g. Android and iOS-based tablets and smartphones) for the integration of Bring Your Own Device (BYOD) strategies in classroom learning activities and student project development.



Information in this leaflet is subject to change by HKU SPACE IC and Manchester Metropolitan University without prior notice. Please refer to the IC website or contact programme staff for the latest information.

This is an exempted course under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

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