



**HKUSPACE**



**HKU SPACE  
INTERNATIONAL COLLEGE**  
香港大學專業進修學院  
國際學院

## **全日制大學 學位課程**

適合副學位畢業生

### **Full-time Undergraduate Programmes**

For AD/HD Graduates

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## **全日制碩士及 深造文憑課程**

### **Full-time Postgraduate Programmes**

**2016/17**

**EDUCATION  
WITH  
A GLOBAL  
VISION**




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 HKDSE graduates are eligible to apply for Year 1 Entry.

 The programme has been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and is recognised under the Qualifications Framework. For the programme's QF level, QR registration no. and validity period, please refer to the respective programme page. For further details, please refer to the HKQR website (<http://www.hkqr.gov.hk>). Postgraduate Diploma in Media and Cultural Critique is recognised under the Qualifications Framework (QF Level: 6; Registration No.: 10/000058/6; Validity Period: 01/09/2010 to on-going).

\* Re-titling is subject to approval.

The bachelor's and master's programmes are exempted courses under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which these courses may lead.

The Postgraduate Diploma programmes are awarded within the HKU system through HKU SPACE.



## Foreword by the Director

The global education dimension has always been a significant feature of the work of HKU SPACE dating back to the 1950s. Hence, over the past 60 years HKU SPACE has accumulated rich experience in offering overseas degrees in Hong Kong. It is evident that in the 21st century, education must take on a global perspective. HKU SPACE International College aims to nurture “Education with a Global Vision” and this Vision is permeated through both the School’s part-time and full-time programmes.

The International College (formerly ‘Centre for Degree Programmes’) was established in 2003 with a central mission to offer full-time programmes in collaboration with reputable overseas universities to provide a pathway to university education for local sub-degree graduates and increasingly high school graduates.

Over the past decades we have worked and developed excellent relationships with many highly respected world-renowned institutions, including University of London, The University of Western Australia and University of the Arts London (Central Saint Martins College of Arts and Design and London College of Communication). Together, we have developed and offered high quality undergraduate and postgraduate programmes to Hong Kong students. Currently, the School has about 35 overseas institutional collaborations offering some 136 academic programmes.

HKU SPACE, under a new Internationalization Strategy, will heighten its global exposure and proactively pursue collaborations with highly regarded overseas partners to provide niche programmes of high academic quality and of high demand to Hong Kong learners.

A handwritten signature in black ink, which appears to read 'W. Lee'.

**Professor William Lee**  
Director, HKU SPACE



## Message from the Advisor

International College has endeavoured to provide students with a holistic approach to higher education and a sound basis for their future careers. Its aim is to continuously improve the value and quality of collaborative programmes to ensure the best interests of students are being met in terms of attaining the highest international standards.

**Dr. Dorothy Chan**

Advisor/ Deputy Director (Administration and Resources), HKU SPACE



## Message from the Head

International College now provides over 30 programmes in collaboration with 11 universities. Our graduates are well sought after by employers. 95% of them received at least one full-time job offer within three months of their graduation in 2015.

The College's greatest achievements come when working in partnership with long-established, comprehensive and specialist institutions in the UK and Australia, with HKU and visiting academics, with business and industry, government and the public sectors, and most importantly, with 2,000 full-time students and over 7,000 alumni.

In choosing a programme in International College, I am confident that you will be able to develop your full potential.

**Ken Wong**

Head, International College





# International College: Education with a Global Vision

With the motto “Education with a Global Vision”, HKU SPACE International College [formerly ‘Centre for Degree Programmes’] was established in 2003 to offer full-time degree programmes for sub-degree holders. Over the past 13 years, 7,000 sub-degree graduates have been awarded a **bachelor’s degree** through the college. Since 2012, full-time business programmes at year-one entry-level have been made available for IB/HKDSE graduates.

In 2016/17, International College offers more than 30 full-time undergraduate programmes with a duration between **8 and 24 months**. All programmes are delivered in collaboration with public universities in the UK and Australia. As the demand for postgraduate qualifications is on the rise in Hong Kong, International College also offers full-time postgraduate diplomas and master’s programmes in media, culture and sport management catering to the needs of degree holders.

Since 2011, International College has been working in partnership with **Central Saint Martins College of Arts and Design (CSM)** to introduce executive short courses ranging from the media to brand packaging and creative studies for senior executives. The College has also offered executive series on leadership and presentation with the **Royal Central School of Speech and Drama (Royal Central)**, University of London since 2014. Its recent development includes the launch of the first-of-its-kind executive programme in Collecting Contemporary Art, in **collaboration with CSM and Art Basel**, which has continued to receive overwhelming responses.

International College has put its full support behind arts and media education at postgraduate level through the launching of two master’s programmes in 2016. The **MA Arts and Cultural Enterprise** is a new initiative with **CSM** that aims at nurturing multi-skilled talents who can both realise creativity and manage arts and cultural businesses. The **MA Media, Communications and Critical Practice**, in collaboration with **London College of Communication, University of the Arts London (UAL)**, focuses on social media and cultural practices.

# 10 Reasons to Study with International College

Selecting a good university that can offer you with the best in academic excellence, career prospects and professional recognition is important. International College takes pride in providing you with these, and much more to every young adult.

1

## Academic Excellence

Collaborating with 11 world-class universities, with some ranked in the world's top 100\*, the College provides you with a wide range of university programmes, from undergraduate to postgraduate to executive level. Students completed their full-time programmes shall be conferred with the identical awards as those studying on home campuses.



2

## Career Prospects

Our degree graduates are highly regarded by employers, local and overseas universities. According to the Graduate Survey 2015, 95% of the College graduates secured at least 1 full-time employment in less than 3 months after graduation.



3

## Value for Time

Students holding Associate Degree or Higher Diploma qualification can complete their undergraduate studies in 8 to 24 months, depending on the nature of programmes.



4

## Competitive Fee Level

Tuition fees for all undergraduate programmes (senior-year entry) range from around HK\$66,000 to HK\$140,000, comparable to the fee level of local bachelor's degree programmes.



5

## Global-local Teaching

Programmes in the College are delivered by over 100 local lecturers and 90 visiting lecturers from overseas, including 10 full professors from the UK and Australia.

6

## Professional Recognitions

Many programmes offered by the College are accredited by local and overseas professional associations including ACCA, CIM, CIMA, CIPR, CPA Australia, HKICPA and HKIM, just to name a few. Graduates can usually obtain maximum exemptions for their professional memberships.

7

## Scholarships and Bursaries

International College and its partner universities offer over 150 scholarships and bursaries for full-time students in 2016/17 academic year.

8

## Exceptional Facilities

Studying in HKU Town Centre, students can easily access to the libraries and sport facilities of the University of Hong Kong. Web-based blended learning facilities are also offered by all partner universities.

9

## All-rounded Student Supports

International College offers a full range of counselling support for students' personal development as well as tailor-made services for career developments.

10

## Valuable Alumni Networks

Graduates will become a member of the valuable alumni networks of the awarding university, International College as well as HKU SPACE. Graduates can keep up to date with these networks; seek advice and gain support locally, regionally and globally.



# Cementing Global Partnerships

HKU School of Professional  
and Continuing Education  
香港大學專業進修學院

**HKU SPACE**



Established in 1956/57, The University of Hong Kong's Department of Extra Mural Studies (DEMS) was the first continuing education unit in a university in the region. In 1992, DEMS was renamed as the School of Professional and Continuing Education (HKU SPACE). As the continuing education arm of the University, HKU SPACE now fulfills its mission through providing learning opportunities for personal, professional and career advancement for people from all walks of life. With nearly 1,000 full-time staff members and some 2,000 part-time teachers, HKU SPACE is a leading local provider in continuing education. Annual course enrolment is close to 90,000.

HKU SPACE also collaborates with a wide range of academic institutions globally (in the UK, Australia, the USA, Mainland China and Hong Kong). The School will continue to explore opportunities for further cooperation with reputable institutions, both local and overseas, in order to offer a greater variety of high quality and relevant programmes to students.

- Postgraduate Diploma in Media and Cultural Critique 57
- Postgraduate Diploma in Sport and Recreation Management 60

The Postgraduate Diploma programmes are awarded within the HKU system through HKU SPACE.

Central Saint Martins College of  
Arts and Design (CSM), University  
of the Arts London (UAL)  
倫敦藝術大學中央聖馬汀藝術設計學院

**ual:** university  
of the arts  
london  
central  
saint martins



CSM is one of the world's leading institutes for arts and design education. With its 150 years of history, CSM's famous alumni include some of the most important British and international artists from famous painters such as Lucien Freud and Frank Auerbach who studied fine art at St Martin's in the middle of the 20th century; to Sir James Dyson, the industrial designer and founder of Dyson Industries; A.S. Byatt, the British author; Colin Firth, the actor and winner of BAFTA's Best Actor Award and to the latest wave of the world's celebrated designers including Katharine Hamnett, Marc Jacobs, John Galiano, Alexander McQueen and Stella McCartney.




- MA Arts and Cultural Enterprise 59

## Edinburgh Napier University 愛丁堡龍比亞大學



Edinburgh Napier University is one of the largest higher education institutions in Scotland with around 18,000 students studying professional and relevant courses at all levels of award. In 2009, Edinburgh Napier received a Queen's Anniversary Prize for Higher and Further Education. This highly prestigious prize is granted biennially to universities and colleges demonstrating work of a world-class standard of excellence.

Edinburgh Napier is one of the top ten universities in the UK for graduate employability and graduates have one of the best employment prospects of all Scottish universities. A recent study from the Higher Education Statistics Agency (HESA 2013) showed that more than 95% of Edinburgh Napier's graduates obtained jobs or progressed onto further studies six months after graduation.








- BA Communication, Advertising & Public Relations 19
- Bachelor of Arts (Honours) Social Sciences 25
- Bachelor of Arts (with Honours) in Financial Services  40
- BA Business Management with Applied Psychology  42
- Bachelor of Arts (with Honours) in Festival and Event Management  50
- BEng (Hons) Engineering with Management 55

## The University of Hull 赫爾大學



Established in 1928, the University of Hull encompasses world-class teaching, research, impressive facilities, and a strong support network for over 23,000 students.

The University is ranked 63<sup>rd</sup> in the 2016 Complete University Guide. Independent surveys have repeatedly shown that our undergraduates are some of the most satisfied students – we have been voted into the top ten universities for student satisfaction in six out of the eight annual National Student Surveys carried out so far. According to the International Student Barometer, 89% of our international students were satisfied or very satisfied with their overall learning experience.

- Bachelor of Arts (Honours) Criminology  26
- Bachelor of Arts (Honours) Criminology with Psychology  27
- Bachelor of Arts (Honours) Criminology and Sociology  28
- Bachelor of Arts (Honours) Sociology  29
- BSc (Hons) Accounting  35
- Bachelor of Arts (Hons) Marketing  45
- Bachelor of Arts (Hons) Marketing and Management  46

## London College of Communication (LCC), University of the Arts London (UAL) 倫敦藝術大學傳播學院



LCC courses are known for being industry focused so you will be taught by an inspiring community of experienced academics, technical experts and leading specialist practitioners. LCC students are often commissioned to work on live briefs for major companies such as Nike, The National Trust and Nokia, and our graduates go on to inform the future of the creative field – our alumni include TV presenters Craig Doyle and Kate Thornton; Charles Saatchi, art collector and the co-founder of advertising agency Saatchi & Saatchi; and Bonnie Wright, the actress playing the role of Ginny Weasley in the Harry Potter series. LCC is also proud to house a selection of famous archives. From filmmaker Stanley Kubrick to graphic designer Tom Eckersley, these are invaluable tools for teaching, learning and research.

- MA Media, Communications and Critical Practice 58



## University of London International Programmes 倫敦大學國際課程




The University of London is truly one of the greatest universities in the world. The University is a federation of 18 world-class Colleges and 10 specialised institutes, with a student population of more than 170,000. The University's reputation for high academic standards has been built on the outstanding teaching and research of its Colleges since 1836, and its degrees are recognised internationally by governments, universities, employers and professional bodies as being of a high academic quality and standard.

For over 150 years, University of London degrees have been accessible to students all over the world through the University of London International Programmes. Today, the University of London International Programmes is truly international in character with more than 54,000 students in 180 different countries.

Academic direction for all of the courses offered through the University of London International Programmes is provided by the Colleges of the University. Academics at these Colleges develop the syllabi, prepare the study materials, and are responsible for the assessment of students.

### London School of Economics and Political Science (LSE):

The four BSc degree programmes in business-related field are academically developed and managed by London School of Economics and Political Science (LSE), which has consistently been ranked at the highest level amongst universities in the United Kingdom. In the 2015 QS World University Rankings, LSE was ranked 35<sup>th</sup> worldwide; and 4<sup>th</sup> worldwide in the subjects of Economics & Econometrics and 5<sup>th</sup> worldwide in the subjects of Accounting & Finance.

• BSc Banking and Finance  	36
• BSc Accounting and Finance  	37
• BSc Economics and Management  	38
• BSc Business and Management  	39

## Middlesex University London 倫敦密德薩斯大學



Middlesex is an international university with roots in North London. The University is committed to meeting the needs and ambitions of a culturally and internationally diverse range of students by providing challenging academic programmes underpinned by innovative research and professional practice.

Middlesex is an outstanding teaching university. Working with over 300 prestigious international academic partners, Middlesex is the first British university to achieve the highest rating possible for their collaborative provision around the world. According to the previous report from the Quality Assurance Agency (QAA), the auditors showed confidence in the University's current and likely future management of its academic standards and of the learning opportunities available to students.

Middlesex is also one of very few universities to have been awarded three Queen's Anniversary Prizes for Higher and Further Education.

• BA (Hons) Media and Cultural Studies	20
• BA (Hons) Publishing and Digital Culture *	21
• BA (Hons) Journalism and Media	22
• Bachelor of Arts (Honours) Graphic Design	31
• Bachelor of Arts (Honours) Interior Architecture	32

\* Re-titling is subject to approval.

## University of Northumbria at Newcastle 紐卡素諾森比亞大學



Many students choose University of Northumbria at Newcastle (UNN) because of its reputation as one of Britain's best modern universities. They are usually looking for a well-regarded qualification that will help them in their future career. This is why we ensure that our courses provide the knowledge and practical skills that employers are looking for.

With over 30,000 students, Northumbria has won many accolades for both the quality of its teaching and learning. It has been The Times Best New University four times altogether, and three years in a row (2009-11). It was also rated the top university for international sport education in 2012.

The Faculty of Life Sciences has a reputation for excellence in undergraduate and postgraduate education, research and consultancy. Students graduate with excellent academic and professional skills and have shown themselves adept at succeeding in a variety of job markets.

- Bachelor of Arts (Honours) Sport Development with Coaching  52
- Bachelor of Science (Honours) Sport Management  53
- MSc International Sport Management 61

## Oxford Brookes University 牛津布魯克斯大學



Oxford Brookes is one of the UK's leading modern universities and enjoys an international reputation for teaching excellence and innovation as well as strong links with business and industry.

Oxford Brookes University Business School is at the forefront of business education and our teaching is rated 'Excellent' by the government QAA assessment.

Business School programmes provide a distinctly international approach to education. Students benefit in particular from the development of specialist knowledge and key skills increasingly required by employers such as management, leadership and coaching capabilities. These skills, coupled with international business knowledge, enhance student employability and access to a range of career options.

- Bachelor of Arts (Honours) in Human Resource Management 43

## University of Plymouth 普理茅斯大學



University of Plymouth, which celebrated its 150<sup>th</sup> anniversary in 2012, is one of the UK's most prominent and dynamic universities with an educational history dating back to 1862.

Described by Times Higher Education as among the newly-emerging 'modern global elite', University of Plymouth is ranked inside the top 280 universities in the world, and 42<sup>nd</sup> in terms of those aged under 50. A twice-winner of the Queen's Anniversary Prize for Higher and Further Education, most recently in 2012, University of Plymouth has been recognised for its innovative teaching, its impact-driven approach to research, and the way it works with partners to create socioeconomic benefit for communities.

- Bachelor of Science (Honours) Business Management  41
- Bachelor of Science (Honours) Tourism Management  48
- Bachelor of Science (Honours) Hospitality Management  49



## The University of Western Australia 西澳洲大學



Situated in Perth, the University of Western Australia (UWA) celebrated its 100<sup>th</sup> anniversary in 2012, making it one of Australia's long-standing, high quality academic institutions. UWA is recognised internationally as a leading university. Its groundbreaking research, quality academic staff and state-of-the-art facilities combine to offer a vibrant student experience.

As Western Australia's leading university, UWA was rated second overall in Australia by the Good Universities Guide 2012 based on key performance measures such as graduate starting salaries, employment prospects, staff qualifications, research intensity and student demand. The QS World University Rankings 2015/16 placed UWA at 98<sup>th</sup> internationally, among the World's Top 100 with HKU, HKUST and CUHK.

UWA is the only Western Australian university to belong to the 'Group of Eight' - a coalition of the top research universities in Australia - and it is one of only two Australian universities to belong to the Worldwide Universities Network, a partnership of 16 research-led universities from Europe, North America, North Asia and Australia.

The Faculty of Arts is one of the largest founding faculties at UWA, and has been offering a wide range of arts, humanities and social sciences programmes for almost a century.

## University of the West of England, Bristol 西英格蘭大學




University of the  
West of England



University of the West of England, Bristol (UWE Bristol) is a university based in the English city of Bristol. It is a publicly funded higher education institution with university title and taught and research degree-awarding powers. In the area of media and film studies, UWE Bristol is ranked 22<sup>nd</sup> in the UK out of 79 institutions (The Guardian Good University Guide 2015).

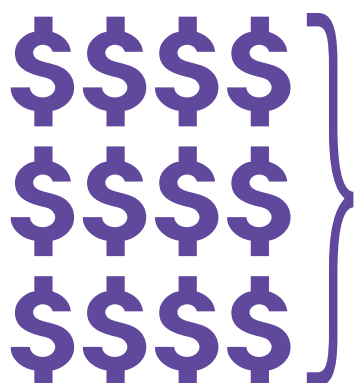
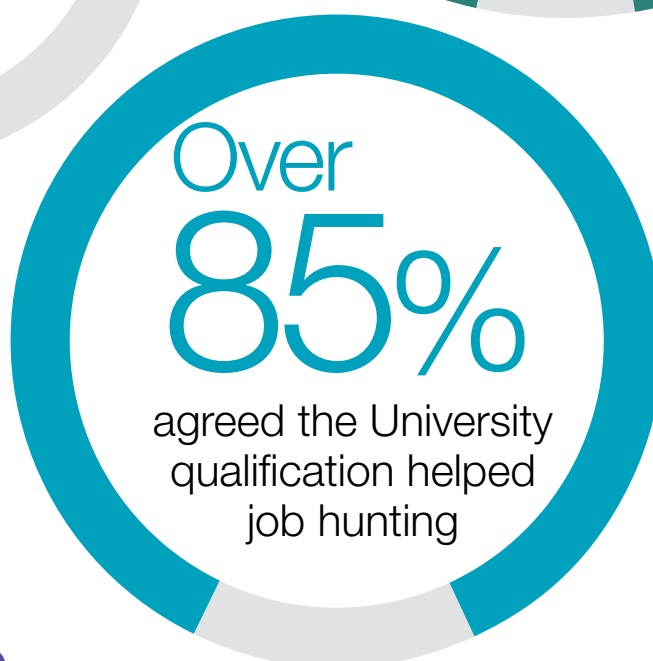
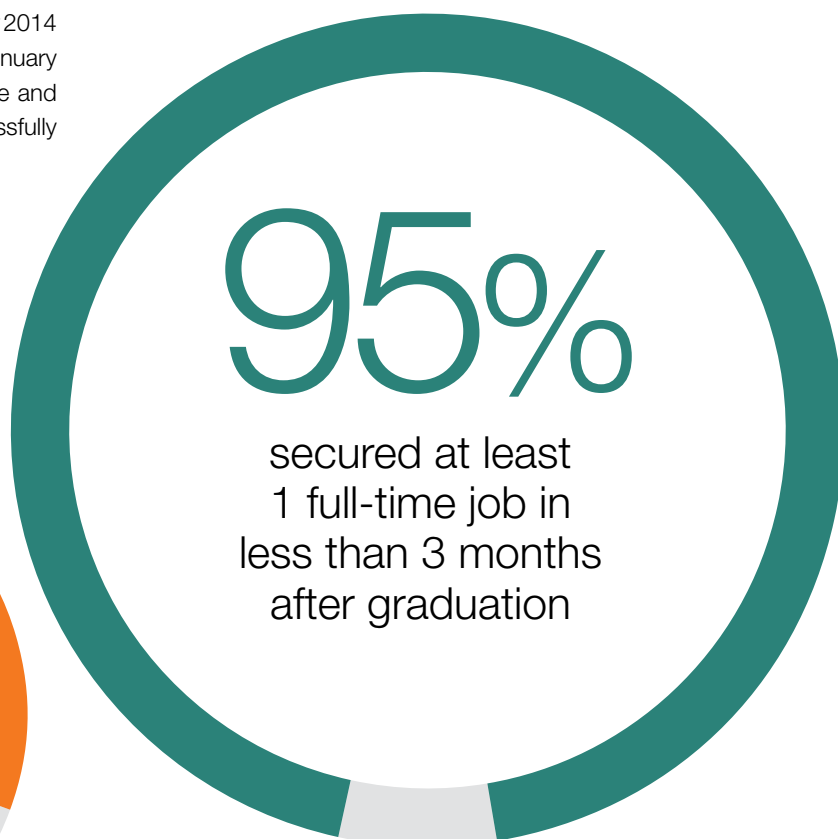
UWE Bristol represents a tradition of professional education and training which can be traced back to 1595, when a navigation school was established as one of England's first technical training institutions. In 1969, Bristol Polytechnic was formed. With its incorporation of a number of higher education colleges based in Bristol, Bristol Polytechnic gained its university status in 1992, becoming the University of the West of England, Bristol.

- Bachelor of Arts (Asian Studies) - Korean Language Pathway 15
- Bachelor of Arts (Asian Studies) - Japanese Language Pathway 16
- Bachelor of Arts (Communication and Media Studies) - Language Studies Pathway  17
- Bachelor of Arts (Communication and Media Studies) - Communication Studies Pathway 18

- Bachelor of Arts (Honours)  
Media Culture and Practice 23

# Graduate Survey

The survey was conducted between March and May 2014 (first round), and between November 2014 and January 2015 (second round), through online questionnaire and by telephone. A total of 502 graduates were successfully interviewed, representing a response rate of 70%.



Average  
monthly income:

**HK\$11,500**





# Paving Your Way to Success

## Governance of International College

International College's Senior Staff Meeting (SSM) governs the strategic development of the College and serves as the Academic Board for all Arts, Media and Culture programmes. SSM is responsible for the monitoring of the progress made primarily in areas of administration and resources, student recruitment and support services.

The overall operation is managed by the Head of International College. The Head is also responsible for implementing strategic policies established by SSM. The execution of all operational matters is assisted by the College's Administrative Team. All academic matters are managed by the Head, the Associate Head and the relevant Programme Leaders within HKU SPACE. Meetings with programme leaders and senior staff members in International College are held on a monthly basis.

## Programme Selection and Approval

Because of the extreme importance of having high quality undergraduate and postgraduate programmes offered through International College, the selection and the approval of programmes have to go through a very rigorous process. The approval process for a new programme is a lengthy and closely scrutinised one. Any new programme proposal going through the entire process of selection to its final approval is carefully planned and meticulously executed to ensure that the highest international standard is met.

## Quality Assurance

Since many of the programmes offered in International College are in collaboration with partner universities, most of them have a long history and have withstood the test of time. Notwithstanding this fact, these programmes have to be closely scrutinised by senior academics and industry professionals before accepting them for launching in International College. Some professional programmes will also be subjected to advice and accreditations by HKCAAVQ and professional bodies, e.g. HKICPA, thus providing further quality assurance.

The quality of teaching and learning is assured by having the programmes offered by highly qualified and experienced academic staff. The performance of teaching quality is regularly monitored by various academic committees, peer reviews, class visits, learning experience surveys and staff-student liaison committees.

Student performance is regularly monitored by mid-term tests, assignments, in-class presentations, group projects and examinations. Academic results are independently moderated by external examiners who are senior academics in the United Kingdom, Australia and Hong Kong.



# Learning Experience

## Studying in the Central Business District

International College students are provided with a range of facilities and services for the purpose of enhancing their learning and holistic development. In addition to the entire of 6<sup>th</sup> floor in United Centre, International College also uses classrooms and facilities located in HKU Town Centre (on the 2<sup>nd</sup> and 3<sup>rd</sup> floors of Admiralty Centre) to provide better services to students.

## Dual Registration

Undergraduate students enrolled in International College will have dual registration<sup>#</sup> with HKU SPACE and the collaborating university. Student ID and facilities card will be issued to full-time students allowing them to use the libraries and sports facilities of the University of Hong Kong. They are also given full access to the online libraries of the overseas universities, allowing them to make use of all available international resources 24/7.

## (G)local Learning Experience

Undergraduate programmes offered in International College are selected based on their high academic standard as well as relevance to the ever-changing global economy. While maintaining a global perspective, the curricula also incorporate local experience and insights, with emphasis on the applicability of concepts and skills to the workplace. A number of programmes offer further flexibility for students who wish to transfer to the overseas university campus, allowing full credit transfer for modules successfully completed in Hong Kong.

<sup>#</sup> Dual registration is not applicable to students enrolled to Executive Series and to the PgDip programmes awarded within the HKU system through HKU SPACE.





# Arts, Media and Culture

## The University of Western Australia



GROUP  
OF EIGHT  
AUSTRALIA

world's top  
**100**

Bachelor of Arts (Asian Studies)  
- Korean Language Pathway **15**

Bachelor of Arts (Asian Studies)  
- Japanese Language Pathway **16**

Bachelor of Arts (Communication and Media  
Studies) - Language Studies Pathway **17**

Bachelor of Arts (Communication and Media  
Studies) - Communication Studies Pathway **18**

## Edinburgh Napier University

BA Communication, Advertising &  
Public Relations **19**

## Middlesex University London

BA (Hons) Media and Cultural Studies **20**

BA (Hons) Publishing and Digital Culture \* **21**

BA (Hons) Journalism and Media **22**

## University of the West of England, Bristol

Bachelor of Arts (Honours) Media Culture  
and Practice **23**

\* Re-titling is subject to approval.



## Bachelor of Arts (Asian Studies) – Korean Language Pathway 文學士 (亞洲研究) - 韓語

Course Code: CE68-846-00/61

Explore the many cultures, societies and politics of Asia including China, Japan and Korea. This programme examines topics as diverse as popular culture in Japan and Korea, the media boom in China, democratisation and gender relations in Asia. Regionalisation and globalisation are also explored, as is Hong Kong's increasingly important relationships with Asian nations.

- A series of **Korean language** components is taught by native Korean instructors. The curriculum is designed to cater for beginners who have no background in Korean language;
- The University of Western Australia (UWA) **is ranked 98<sup>th</sup> internationally, among the World's Top 100 with HKU, HKUST and CUHK, in the QS World University Rankings 2015/16;**
- **On campus transfer** opportunity is available for students to finish their final year in Perth, with all HK credits being counted towards the qualification.

### Programme Overview

<b>Awarding University</b>	The University of Western Australia
<b>Year of Establishment</b>	1911
<b>Duration</b>	4 semesters
<b>Medium of Instruction</b>	English/ Korean
<b>Tuition Fee (2016/17 Intake)</b>	HK\$70,000 per year
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	- Continuing Education Fund (CEF) - Extended Non-means-tested Loan Scheme (ENLS) - The University of Western Australia Scholarships - HKU SPACE IC Scholarships and Bursaries

### Programme Director's Message

#### Dr. Stephen Dobbs

- Associate Professor and Programme Director of BA (Asian Studies), UWA

"Graduates with good linguistic and socio-cultural skills are increasingly sought after in the global workforce. Students of this programme will learn to communicate in Korean/ Japanese and gain exposure to the expert knowledge about Asian society, politics and culture. Students will graduate with calibre necessary to many professional and management careers in both business and the public sector, especially in positions where Asian languages and cultural expertise are required."



### Programme Structure

Year	Semester	Unit Title
Year 2	Semester 1	Korean 1 Creating Asian Modernities Cultures, New Media and Communications Communication in Practice
	Semester 2	Korean 2 Culture, Society and the State in Asia Popular Culture in Asia Contemporary Korean Society <b>or</b> Exploring Asian Identities
Year 3	Semester 1	Contemporary Korean Society Korean 3 Environment, Power, and Disasters in Asia Gender and Power in Asia
	Semester 2	Korean 5 Issues in Japanese Society and Culture Social Issues in Contemporary China  Democratisation in Asia

### Teaching by UWA Professors

This programme is **taught by UWA professors** who speak Asian languages and that brings to their teaching a passion and deep understanding of Asian societies.

### Work Placement

UWA students have been put in notable media corporations for work placement including Cable TV, Metro Daily, McCann Erickson, Men's Uno, RTHK, SC Media, SCMP and Sing Tao News Corp. etc. over the past few years.

The University of Western Australia CRICOS Provider Code: 00126G

Bachelor of Arts CRICOS Course Code: 00305D

The above programme structure is intended for use as a guideline to prospective students. The University reserves the right to modify sequencing of units within the structure.

### Enquiries

☎ 2910 7607    ✉ [maggie.sung@hkuspace.hku.hk](mailto:maggie.sung@hkuspace.hku.hk) (Ms. Maggie Sung)



## Bachelor of Arts (Asian Studies) – Japanese Language Pathway 文學士 (亞洲研究) - 日語

Course Code: CE68-846-00/61

Explore the many cultures, societies and politics of Asia including China, Japan and Korea. This programme examines topics as diverse as popular culture in Japan and Korea, the media boom in China, democratisation and gender relations in Asia. Regionalisation and globalisation are also explored, as is Hong Kong's increasingly important relationships with Asian nations.

- A series of **Japanese language** components is taught by native Japanese instructors. The curriculum is designed to cater for beginners who have no background in Japanese language;
- The University of Western Australia (UWA) **is ranked 98<sup>th</sup> internationally, among the World's Top 100 with HKU, HKUST and CUHK, in the QS World University Rankings 2015/16;**
- This programme is **taught by UWA professors** who speak Asian languages and that brings to their teaching a passion and deep understanding of Asian societies.

### Programme Overview

<b>Awarding University</b>	The University of Western Australia
<b>Year of Establishment</b>	1911
<b>Duration</b>	4 semesters
<b>Medium of Instruction</b>	English/ Japanese
<b>Tuition Fee (2016/17 Intake)</b>	HK\$70,000 per year
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Extended Non-means-tested Loan Scheme (ENLS)</li> <li>- The University of Western Australia Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

### Alumni Sharing


#### TSUI Chak Pong, Gordon

- Associate of Arts (English Studies), HKU SPACE Community College (2008-10)
- Bachelor of Arts (Asian Studies) (2010-12)
- Master of Education, University of Hong Kong (2012-13)
- Research Assistant, Faculty of Education, The University of Hong Kong (2013- )



"This quality degree programme not only offered me the opportunity to learn from **prestigious overseas professors and native Japanese lecturers**, but also helped me discover my interest in academic research, language and culture that I didn't know I had."

### Programme Structure

Year	Semester	Unit Title
Year 2	Semester 1	Japanese 1 Creating Asian Modernities Cultures, New Media and Communications Communication in Practice
	Semester 2	Japanese 2 Culture, Society and the State in Asia Popular Culture in Asia Shifting Identities in Japan <b>or</b> Exploring Asian Identities
Year 3	Semester 1	Japanese 3A Japanese 3 Environment, Power, and Disasters in Asia Gender and Power in Asia
	Semester 2	Japanese 4 Issues in Japanese Society and Culture Social Issues in Contemporary China  Democratisation in Asia

### On Campus Transfer

On campus transfer opportunity is available for students to finish their final year in Perth, with all HK credits being counted towards the qualification.

### Work Placement

UWA students have been put in notable media corporations for work placement including Cable TV, Metro Daily, McCann Erickson, Men's Uno, RTHK, SC Media, SCMP and Sing Tao News Corp. etc. over the past few years.

The University of Western Australia CRICOS Provider Code: 00126G

Bachelor of Arts CRICOS Course Code: 00305D

The above programme structure is intended for use as a guideline to prospective students. The University reserves the right to modify sequencing of units within the structure.

### Enquiries

☎ 2910 7607    ✉ [maggie.sung@hkuspace.hku.hk](mailto:maggie.sung@hkuspace.hku.hk) (Ms. Maggie Sung)





## Bachelor of Arts (Communication and Media Studies) - Language Studies Pathway 文學士 (傳播與媒體) - 語言研究 new

Course Code: CE68-809-00/61

This programme provides a multi-disciplinary approach to the study of communication together with a strong emphasis on training in the arts, humanities, social sciences and language studies. Core units in the degree combine theoretical knowledge with the development of practical communication skills, which include the use of the latest digital multimedia technologies.

- The University of Western Australia (UWA) **is ranked 98<sup>th</sup> internationally, among the World's Top 100 with HKU, HKUST and CUHK, in the QS World University Rankings 2015/16;**
- This is a unique programme tailor-made for students who are interested in understanding how media and language work, how to write for both local and specific audiences, and how to use language to create particular socio-cultural effects.

### Programme Overview

<b>Awarding University</b>	The University of Western Australia
<b>Year of Establishment</b>	1911
<b>Duration</b>	4 semesters
<b>Tuition Fee (2016/17 Intake)</b>	HK\$70,000 per year
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Extended Non-means-tested Loan Scheme (ENLS)</li> <li>- The University of Western Australia Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

### Programme Director's Message

#### Dr. David Savat

- International Coordinator and Programme Director of BA (Communication and Media Studies), UWA



"This highly reputable BA programme is tailor-made for students who are interested in understanding how media and language work and writing for both a local and international audience. Students will achieve independence and confidence in their ability to analyse information, express themselves through fluent language use and articulate their ideas for different communication purposes."

### Programme Structure

Year	Semester	Unit Title
Year 2	Semester 1	Cultures, New Media and Communications Language, Culture and Society Power, Participation and Meaning Communication in Practice
	Semester 2	Creative Writing: Theory and Practice Communication and Mass Media Digital Media Politics of the Mass Media
Year 3	Semester 1	National and Transnational Cinemas <b>or</b> Texting the Global Case Studies in Communication Media Production Project Journalism in Practice
	Semester 2	Issues in Japanese Society and Culture Social Issues in Contemporary China Media and Culture Industries in Hong Kong Designing Play

### On Campus Transfer

On campus transfer opportunity is available for students to finish their final year in Perth, with all HK credits being counted towards the qualification.

### Work Placement

UWA students have been put in notable media corporations for work placement including Cable TV, Metro Daily, McCann Erickson, Men's Uno, RTHK, SC Media, SCMP and Sing Tao News Corp. etc. over the past few years.

The University of Western Australia CRICOS Provider Code: 00126G

Bachelor of Arts CRICOS Course Code: 00305D

The above programme structure is intended for use as a guideline to prospective students. The University reserves the right to modify sequencing of units within the structure.

### Enquiries

☎ 2910 7607    ✉ [maggie.sung@hkuspace.hku.hk](mailto:maggie.sung@hkuspace.hku.hk) (Ms. Maggie Sung)    ✉ [paul.fox@hkuspace.hku.hk](mailto:paul.fox@hkuspace.hku.hk) (Mr. Paul Fox)



## Bachelor of Arts (Communication and Media Studies) - Communication Studies Pathway 文學士 (傳播與媒體) - 傳播學

Course Code: CE68-809-00/61

This programme provides a multi-disciplinary approach to the study of communication together with a strong emphasis on training in the arts, humanities, social sciences and language studies. Core units in the degree combine theoretical knowledge with the development of practical communication skills, which include the use of the latest digital multimedia technologies.

- This is a unique programme tailor-made for students who are interested in understanding how media and language work, how to write for both media and local and specific audiences, and how to use language to create particular socio-cultural effects.
- The University of Western Australia (UWA) **is ranked 98<sup>th</sup> internationally, among the World's Top 100 with HKU, HKUST and CUHK, in the QS World University Rankings 2015/16;**

### Programme Overview

<b>Awarding University</b>	The University of Western Australia
<b>Year of Establishment</b>	1911
<b>Duration</b>	4 semesters
<b>Tuition Fee (2016/17 Intake)</b>	HK\$70,000 per year
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	- Continuing Education Fund (CEF) - Extended Non-means-tested Loan Scheme (ENLS) - The University of Western Australia Scholarships - HKU SPACE IC Scholarships and Bursaries

### Alumni Sharing

#### CHENG Hoi Yan, Cindy

- Associate of Arts (Advertising and Creative Media), HKU SPACE Community College (2006-09)
- Bachelor of Arts (Communication Studies) # (2009-11)
- Production Assistant, Wowwowtank Co. Ltd. (2011-13)
- Assistant Producer, Wowwowtank Co. Ltd. (2013-)



"Without taking this BA programme, I would never have set my mind on working in the media industry and I would never have prepared myself for facing the challenges of my current job."

# Retitled as Bachelor of Arts (Communication and Media Studies) from 2015/16

### Programme Structure

Year	Semester	Unit Title
Year 2	Semester 1	Cultures, New Media and Communications Creating Asian Modernities Power, Participation and Meaning Communication in Practice
	Semester 2	Popular Culture in Asia Communication and Mass Media Digital Media  Politics of the Mass Media
Year 3	Semester 1	Gender and Power in Asia Case Studies in Communication Media Production Project Journalism in Practice
	Semester 2	Issues in Japanese Society and Culture Social Issues in Contemporary China  Media and Culture Industries in Hong Kong  Designing Play

### On Campus Transfer

On campus transfer opportunity is available for students to finish their final year in Perth, with all HK credits being counted towards the qualification.

### Work Placement

UWA students have been put in notable media corporations for work placement including Cable TV, Metro Daily, McCann Erickson, Men's Uno, RTHK, SC Media, SCMP and Sing Tao News Corp. etc. over the past few years.

The University of Western Australia CRICOS Provider Code: 00126G

Bachelor of Arts CRICOS Course Code: 00305D

The above programme structure is intended for use as a guideline to prospective students. The University reserves the right to modify sequencing of units within the structure.

### Enquiries

☎ 2910 7607    ✉ [maggie.sung@hkuspace.hku.hk](mailto:maggie.sung@hkuspace.hku.hk) (Ms. Maggie Sung)    ✉ [paul.fox@hkuspace.hku.hk](mailto:paul.fox@hkuspace.hku.hk) (Mr. Paul Fox)



## BA Communication, Advertising & Public Relations

### 傳播、廣告及公關文學士

Course Code: CE68-870-00/61

#### Programme Overview

You will be equipped with the required knowledge both theoretically and practically for a successful career in advertising, branding, corporate/organisational communication management, media and public relations. You will also gain transferable skills and develop your confidence in presenting work and ideas to your peers and professionals in the industry.

- This programme has **over 20 years** of history in Scotland;
- A **10-month** intensive, professional training period in **PR, branding and advertising**;
- Edinburgh Napier is **ranked 14<sup>th</sup>** in the Guardian University League table 2016 under the subject area "Journalism, Publishing and PR".
- AD graduates without any media or PR background are welcome to apply. The college will provide bridging module to admitted students.

<b>Awarding University</b>	Edinburgh Napier University
<b>Year of Establishment</b>	1964 <sup>†</sup>
<b>Duration</b>	10 months
<b>Tuition Fee (2016/17 Intake)</b>	HK\$39,750 per semester (2 semesters in total)
<b>Bridging Module Fee</b>	HK\$2,800 (for non-media/marketing/PR graduates)
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Extended Non-means-tested Loan Scheme (ENLS)</li> <li>- Edinburgh Napier University Scholarship and Bursary</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.

#### Professional Recognition



Graduates of this programme satisfy the education requirement for Associate Membership in the Chartered Institute of Public Relations (CIPR).

#### Programme Structure

Semester	Module Title
<b>Semester 1</b>	Communication Management 2 Advertising Theory and Practice Public Relations Theory and Practice Corporate Communication (for those with AD/HD qualifications other than PR and media studies)
<b>Semester 2</b>	Online Communication Branding Visual Communication 1

#### Alumni Sharing

##### WONG Tsz Lam

- Associate Degree in Life Science - Major in Food and Nutrition, HKU SPACE Community College (2011-13)
- BA Communication, Advertising & Public Relations (2013-14, Class Medal/ Top Student Award by Edinburgh Napier University)
- Marketing Executive, Sil-Metropole Organisation Ltd. (2014-)



"This intensive programme successfully **converted me into a communication professional** with the necessary knowledge in advertising and public relations. Thanks to the enthusiasm and professionalism of the lecturers, I have built analytical and presentation skills, and the ability to work within tight schedules."

#### Progression Path



#### Enquiries

- ☎ 2910 7613    ✉ jolin.wong@hkuspace.hku.hk (Ms. Jolin Wong)  
 ☎ 2910 7626    ✉ grace.yu@hkuspace.hku.hk (Ms. Grace Yu)





## BA (Hons) Media and Cultural Studies 媒體及文化研究 (榮譽) 文學士

Course Code: CE68-801-00/61

This 18-month comprehensive programme enables you to take a critical look at culture and the mass media. It looks at how media products are produced and circulated, and put this in the context of the wider society we live in and the different cultures we belong to. Students will learn about photography, newspapers, film, documentary and the Internet, and also how these relate to broader issues such as globalisation, consumer culture and new technology.

This is the **longest running** international undergraduate programme in media and cultural studies in Hong Kong. **Since 2002, there are over 2,000 graduates and fast-growing alumni network in the field.**

### Programme Overview


<b>Awarding University</b>	Middlesex University London
<b>Year of Establishment</b>	1878 <sup>†</sup>
<b>Duration</b>	18 months (including a summer break)
<b>Tuition Fee (2016/17 Intake)</b>	HK\$16,000 per module, 8 modules in total
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Extended Non-means-tested Loan Scheme (ENLS)</li> <li>- Middlesex University Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.



Middlesex was awarded the **Skillset Media Academy** status by the Government Department for Innovation, Universities and Skills in 2007, recognising the excellence and forward-looking nature of the University's media-related courses.

### Programme Structure

Year	Module Title
<b>Year 2</b>	Research Techniques and Approaches Advanced Media Production Media and Participation Visual Cultures
<b>Year 3</b>	Independent Project Transgressive Culture Culture, Consumption and Identity  International and Digital Public Relations <b>or</b> Issues in Promotional Culture

The above programme structure is intended for use as a guideline to prospective students. The University reserves the right to modify sequencing of units within the structure.

### Alumni Sharing

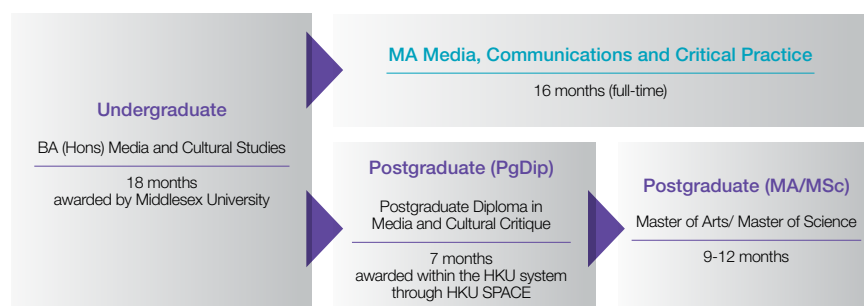
#### KWONG Kwun Pan, Benjamin

- Associate of Arts (Japanese Studies), HKU SPACE Community College (2009-11)
- BA (Hons) Media and Cultural Studies (2011-13)
- Master of Arts in Literary and Cultural Studies, The University of Hong Kong (2013-14)



"This programme strengthened my knowledge and research skills in the area of media and cultural studies. It prepared me well to successfully enroll in **the HKU master's degree programme.**"

### Progression Path



This programme is designed, assessed and quality assured by Middlesex University.

### Work Placement

Students have been put in notable media corporations including Cable TV, Metro Daily, McCann Erickson, Men's Uno, RTHK, SC Media, SCMP and Sing Tao News Corp. etc. over the past few years.

### Enquiries

☎ 2910 7613    ✉ jolin.wong@hkuspace.hku.hk (Ms. Jolin Wong)

✉ frankie.cheung@hkuspace.hku.hk (Mr. Frankie Cheung)



## BA (Hons) Publishing and Digital Culture \*

### 出版及數碼文化 (榮譽) 文學士

Course Code: CE68-811-00/61

This programme offers a combination of theory and practice, enabling students to explore many issues in media and cultural studies, alongside more practical work in publishing and related media, including magazine, book, online and digital media, electronic writing and publishing, editing and marketing.

- This is **the first and the only publishing undergraduate programme** in Hong Kong. It is also the most popular media programme among students over the past few years;
- Various guest lectures given by industry professionals for students to learn about specific aspects of the publishing industry.

### Programme Overview


<b>Awarding University</b>	Middlesex University London
<b>Year of Establishment</b>	1878†
<b>Duration</b>	18 months (including a summer break)
<b>Tuition Fee (2016/17 Intake)</b>	HK\$16,000 per module, 8 modules in total
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Extended Non-means-tested Loan Scheme (ENLS)</li> <li>- Middlesex University Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

† The institutional history can be traced back to earlier than its date of establishment as a university.



Middlesex was awarded the **Skillset Media Academy** status by the Government Department for Innovation, Universities and Skills in 2007, recognising the excellence and forward-looking nature of the University's media-related courses.

### Programme Structure

Year	Module Title
<b>Year 2</b>	Research Techniques and Approaches <b>or</b> Digital Culture Self-Publishing Books and Magazines Visual Cultures
<b>Year 3</b>	Independent Project Publishing Markets Transmedia Publishing Culture, Consumption and Identity  <b>or</b> Issues in Promotional Culture <b>or</b> International and Digital Public Relations

The above programme structure is intended for use as a guideline to prospective students. The University reserves the right to modify sequencing of units within the structure.

### Alumni Sharing

#### LOK Man Wah, Hannah

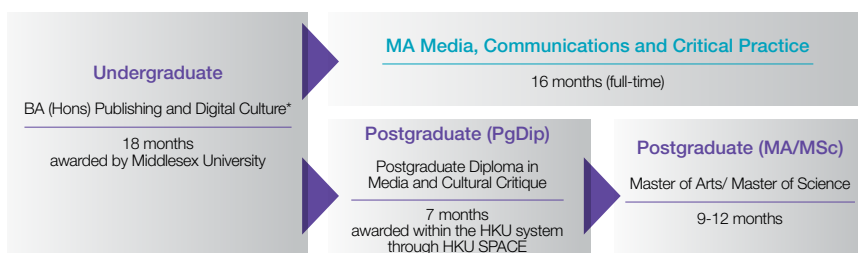
- Higher Diploma in Legal & Administration Studies, Hong Kong Institute of Vocational Education (2008-11)
- BA (Hons) Publishing, Media and Cultural Studies # (2011-13) HKU SPACE
- Reporter (HKU SPACE Student Internship), Milk Magazine (Jun-Aug 2012)
- Editor, Milk Magazine (2013- )



**"The internship at Milk Magazine** offered me invaluable industry experience, which helped lay a solid foundation for my career development."

# Retitled as BA (Hons) Publishing and Media from 2014/15

### Progression Path



This programme is designed, assessed and quality assured by Middlesex University.

\* Re-titling is subject to approval.

### Work Placement

Students have been put in notable media corporations including Cable TV, Metro Daily, McCann Erickson, Men's Uno, RTHK, SC Media, SCMP and Sing Tao News Corp. etc. over the past few years.

### Enquiries

☎ 2910 7613    ✉ jolin.wong@hkuspace.hku.hk (Ms. Jolin Wong)

✉ frankie.cheung@hkuspace.hku.hk (Mr. Frankie Cheung)



## BA (Hons) Journalism and Media 新聞及媒體 (榮譽) 文學士

Course Code: CE68-810-00/61

On this dynamic programme, journalism and communications are informed by issues, approaches and debates drawn from the broad area of media and cultural studies. This 18-month programme enables you to complement your understanding of contemporary practices of media communication with a detailed investigation of the cultures in which they are located, which could be a valuable asset in deciding your career choices.

Students will be well-equipped with **the knowledge of social media, news writing and analytical skills** to enter the journalism industry in both a local or international context.

### Programme Overview


<b>Awarding University</b>	Middlesex University London
<b>Year of Establishment</b>	1878 <sup>†</sup>
<b>Duration</b>	18 months (including a summer break)
<b>Tuition Fee (2016/17 Intake)</b>	HK\$16,000 per module, 8 modules in total
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Extended Non-means-tested Loan Scheme (ENLS)</li> <li>- Middlesex University Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.



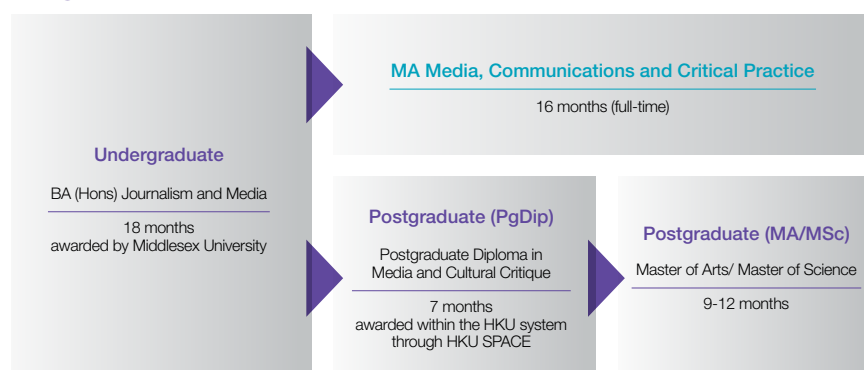
Middlesex was awarded the **Skillset Media Academy** status by the Government Department for Innovation, Universities and Skills in 2007, recognising the excellence and forward-looking nature of the University's media-related courses.

### Programme Structure

Year	Module Title
<b>Year 2</b>	Research Techniques and Approaches Advanced Media Production Advanced Digital Journalism Visual Cultures
<b>Year 3</b>	Independent Project Contemporary Journalism Culture, Consumption and Identity  Issues in Promotional Culture <b>or</b> International and Digital Public Relations

The above programme structure is intended for use as a guideline to prospective students. The University reserves the right to modify sequencing of units within the structure.

### Progression Path



This programme is designed, assessed and quality assured by Middlesex University.

### Alumni Sharing

#### CHAN Man Yu, Bianca

- Associate of Arts in English for Professional Communication, Community College of City University (2009-11)
- Bachelor of Arts (Hons) Journalism, Media and Cultural Studies # (2011-13)
- Master of Arts in English Studies, The University of Hong Kong (2013-14)



"Lecturers not just passionately passed down their knowledge, but also inspired me to achieve greatness. They helped me **improve my writing skills and develop critical thinking which are most important for my postgraduate study.**"

# Retitled as BA (Hons) Journalism and Media from 2014/15

### Work Placement

Students have been put in notable media corporations including Cable TV, Metro Daily, McCann Erickson, Men's Uno, RTHK, SC Media, SCMP and Sing Tao News Corp. etc. over the past few years.

### Enquiries

☎ 2910 7613    ✉ jolin.wong@hkuspace.hku.hk (Ms. Jolin Wong)

☎ frankie.cheung@hkuspace.hku.hk (Mr. Frankie Cheung)





This programme integrates theory and practice in the study of contemporary culture and the transformations brought by digital media. Within 18 months, you will develop creative digital media projects and engage in cultural research. You will also develop skills and expertise in media production, cultural research, events management, and writing for different contexts and audiences.

- UWE Bristol is **ranked 22<sup>nd</sup> in the UK** out of 79 institutions in the area of media and film studies (The Guardian Good University Guide 2015);
- The programme has a strong focus on contemporary screen media which include television, film, photography, mobile/ social media, and their users' reception;
- Students have the opportunity to undertake a production project as part of their final-year study under the guidance of experienced media lecturers and media professionals.

## Bachelor of Arts (Honours) Media Culture and Practice 媒體文化及實踐 (榮譽) 文學士

Course Code: CE68-859-00/61

### Programme Overview

<b>Awarding University</b>	University of the West of England, Bristol
<b>Year of Establishment</b>	1595 <sup>†</sup>
<b>Duration</b>	18 months
<b>Tuition Fee (2016/17 Intake)</b>	HK\$32,000 per semester (4 semesters in total)
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	- Extended Non-means-tested Loan Scheme (ENLS) - University of the West of England, Bristol Scholarship and Bursary - HKU SPACE IC Scholarships and Bursaries

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.

### Alumni Sharing

#### LEUNG Pak Kan, Kenneth

- Associate of Arts (Media and Cultural Studies), HKU SPACE Community College (2010-12)
- Bachelor of Arts (Honours) Media Culture and Practice (2012-14)
- Camera Crew, Film Factory (2014- )

"This programme with practical content enhanced my professional knowledge and skills in **creative digital media production** and has facilitated my career development."



### Programme Structure

Year	Semester	Module 1	Module 2	Module 3
Year 2	Semester 1	Media Culture I	Web Media	Screen Media <b>or</b> Photo Media
	Semester 2	Media Culture II		
Year 3	Semester 3	Photography and Visual Culture <b>or</b> Games, Simulation and Media	Intensive Production	Dissertation
	Semester 4	--		

### Assessment

Students will be assessed by a combination of practical assignments including blogs, photo essays and multimedia projects which enhance both their analytical skills and professional knowledge in digital media production.

### Progression Path



### Enquiries

☎ 2910 7607    ✉ [maggie.sung@hkuspace.hku.hk](mailto:maggie.sung@hkuspace.hku.hk) (Ms. Maggie Sung)    ✉ [frankie.cheung@hkuspace.hku.hk](mailto:frankie.cheung@hkuspace.hku.hk) (Mr. Frankie Cheung)



# Social Sciences

## Edinburgh Napier University

Bachelor of Arts (Honours) Social Sciences **25**

## The University of Hull

Bachelor of Arts (Honours) Criminology  **26**

Bachelor of Arts (Honours) Criminology  
with Psychology  **27**

Bachelor of Arts (Honours) Criminology  
and Sociology  **28**

Bachelor of Arts (Honours) Sociology  **29**



The programme has been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and is recognised under the Qualifications Framework. For the programme's QF level, QR registration no. and validity period, please refer to the respective programme page. For further details, please refer to the HKQR website (<http://www.hkqr.gov.hk>).



## Bachelor of Arts (Honours) Social Sciences 社會科學 (榮譽) 文學士

Course Code: CE68-504-00/61

This programme combines the study of different social science disciplines such as psychology, sociology, cultural geography and politics. You will learn to examine, investigate and understand human life and human experience. By developing specialist knowledge and transferable skills, you will be ready for employment across all sectors, in particular in the government agencies and the social service sector.

- Co-teaching by visiting faculties from Edinburgh Napier University and local lecturers of related disciplines;
- Local lecturers of related disciplines applying theories to local contexts;
- Interesting and meaningful extra-curricular activities organised by students and teachers.

### Programme Overview

<b>Awarding University</b>	Edinburgh Napier University
<b>Year of Establishment</b>	1964 <sup>†</sup>
<b>Duration</b>	2 years
<b>Tuition Fee* (2015/16 Intake)</b>	HK\$32,500 each year to HKU SPACE and GBP2,250 each year to Edinburgh Napier University
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	- Extended Non-means-tested Loan Scheme (ENLS) - Edinburgh Napier University Scholarship - HKU SPACE IC Scholarships and Bursaries

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.

\* The exact amount of fees paid by student (in HKD) shall fluctuate along with the currency exchange rate of GBP. The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

Year	Module Title
<b>Year 3</b>	Work Psychology Social Psychology 2 Violence and Society Social and Cultural Landscapes Environment, Politics and Society Researching the Social Sciences
<b>Year 4</b>	Preparation for Honours Project Social Identities Counselling Psychology Science, Technology and Society The Honours Project

### On Campus Transfer

On campus transfer opportunities are available for students to study a trimester or a full year of the programme at Edinburgh's campus.



### Enquiries

☎ 2975 5610    ✉ charlotte.chan@hkuspace.hku.hk (Ms. Charlotte Chan)





Study criminology at one of the UK's most prestigious centres for the study of crime, criminality and criminal justice. This programme provides you with a critical understanding of issues related to crime and criminal justice through the application of up-to-date, cross-cultural criminological theories as well as a thorough grounding in the broader social science context.

- Teaching informed by world-class research; from one of the UK's leading multidisciplinary schools of social sciences;
- Extensive site visit and field trip opportunities;
- Practical training on research methods and transferable skills;
- Students may opt to transfer to the UK campus for their Final Year study.

## Bachelor of Arts (Honours) Criminology 犯罪學 (榮譽) 文學士

Course Code: CE68-848-00/61



OF Level: 5  
QR Registration No.: 14/003411/L5  
Validity: From 01/09/2015 to 31/08/2019

### Programme Overview

<b>Awarding University</b>	The University of Hull
<b>Year of Establishment</b>	1928
<b>Duration</b>	2 years
<b>Tuition Fee* (2015/16 Intake)</b>	HK\$32,400 each year to HKU SPACE and GBP2,700 each year to The University of Hull
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- The University of Hull Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The exact amount of fees paid by student (in HKD) shall fluctuate along with the currency exchange rate of GBP. The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

Year	Module Title
<b>Year 2</b>	Contemporary Perspectives on Crime and Deviance Development of Criminological Theory Analysing Social Data: A Critical Toolkit Criminal Justice Process Reading About Crime and Punishment Punishment and Society
<b>Year 3</b>	Policing <b>either</b> Dissertation <a href="#">plus 3</a> available options <b>or</b> Short Dissertation <a href="#">plus 4</a> available options <b>Available options:</b> Contemporary Imprisonment Introduction to Criminal Justice Ethics The Problem of Youth Drugs and Drug Use Organisations of Violence

### Alumni Sharing

#### HO Janice

- Associate of Applied Social Sciences in Criminal Justice and Law Enforcement, HKU SPACE Po Leung Kuk Community College (HPCC) (2010-12)
- Bachelor of Arts (Honours) Criminology (2012-14)
- Master of Social Sciences in Criminology, The University of Hong Kong (2014- )



"The use of footages and images during the lectures helped me understand different criminological issues and criminal justice systems around the world. The programme not only broadened my horizons, but also provided me with the opportunities to **apply academic knowledge into local context** by looking into the most debatable criminological issues in Hong Kong."

### Enquiries

☎ 2975 5610    ✉ [charlotte.chan@hkuspace.hku.hk](mailto:charlotte.chan@hkuspace.hku.hk) (Ms. Charlotte Chan)



## Bachelor of Arts (Honours) Criminology with Psychology 犯罪學暨心理學 (榮譽) 文學士

Course Code: CE68-849-00/61



QF Level: 5  
QR Registration No.: 14/003412/L5  
Validity: From 01/09/2015 to 31/08/2019

This programme with a **minor in psychology** is ideally suited to those who have a general interest in crime and criminology and a particular interest in psychology. Apart from providing you with a critical understanding of issues related to crime and criminal justice, you will be exposed to a range of psychological approaches that are essential when explaining offending or abnormal behaviours.

- Hull is a leading UK university for the study of crime, criminology and criminal justice;
- Teaching informed by world-class research from one of the UK's leading multidisciplinary schools of social sciences;
- Practical training on research methods and transferable skills;
- Extensive site visit and field trip opportunities.

### Programme Overview

<b>Awarding University</b>	The University of Hull
<b>Year of Establishment</b>	1928
<b>Duration</b>	2 years
<b>Tuition Fee* (2015/16 Intake)</b>	HK\$32,400 each year to HKU SPACE and GBP2,700 each year to The University of Hull
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- The University of Hull Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The exact amount of fees paid by student (in HKD) shall fluctuate along with the currency exchange rate of GBP. The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

Year	Module Title
<b>Year 2</b>	Contemporary Perspectives on Crime and Deviance Development of Criminological Theory Analysing Social Data: A Critical Toolkit Criminal Justice Process Personality and Individual Differences Social Psychology
<b>Year 3</b>	Abnormal and Applied Biological Psychology Forensic Psychology <b>either</b> Dissertation <u>plus 2</u> available options <b>or</b> Short Dissertation <u>plus 3</u> available options <b>Available options:</b> Contemporary Imprisonment Introduction to Criminal Justice Ethics The Problem of Youth Drugs and Drug Use Organisations of Violence Policing

### Alumni Sharing

#### LI Karen

- Bachelor of Arts (Honours) Criminology with Psychology (2011-13)
- Recipient of Top Student Award 2013
- Master in Psychological Medicine (Psychosis Studies), The University of Hong Kong (2013-14)



"Studying this programme was a great journey. Not only did the programme offer me the opportunities to engage in **outreach activities** that I have never experienced, but lecturers also taught me full range of in-depth knowledge in the field of criminology and psychology."

### Enquiries

☎ 2975 5610    ✉ charlotte.chan@hkuspace.hku.hk (Ms. Charlotte Chan)



## Bachelor of Arts (Honours) Criminology and Sociology 犯罪學及社會學 (榮譽) 文學士

Course Code: CE68-817-00/61



OF Level: 5  
QR Registration No.: 14/003413/L5  
Validity: From 01/09/2015 to 31/08/2019

This **joint honours** programme provides a critical understanding of issues related to crime and criminal justice as well as a thorough grounding in the broader social science context. You will study criminology and sociology examining crime, offending behaviours, the criminal justice system and the wider social world in which these occur, including issues as gender, racism, social protest, sexuality, and processes of social change.

- Hull is a leading UK university for the study of crime, criminology and criminal justice;
- Teaching informed by world-class research from one of the UK's leading multidisciplinary schools of social sciences;
- Practical training on research methods and transferable skills;
- Students may opt to transfer to the UK campus for their Final Year study.

### Programme Overview

<b>Awarding University</b>	The University of Hull
<b>Year of Establishment</b>	1928
<b>Duration</b>	2 years
<b>Tuition Fee* (2015/16 Intake)</b>	HK\$32,400 each year to HKU SPACE and GBP2,700 each year to The University of Hull
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- The University of Hull Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The exact amount of fees paid by student (in HKD) shall fluctuate along with the currency exchange rate of GBP. The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

Year	Module Title
<b>Year 2</b>	Social Institutions and Everyday Life Understanding World Cultures and Diversity Analysing Social Data: A Critical Toolkit Theorising Society Development of Criminological Theory Criminal Justice Process

### Site Visits and Field Trips

Hull students studying criminology/ sociology programmes at IC are offered extensive site visit and field trip opportunities, such as visits to criminal justice agencies, rehabilitation centres, the police force and other agencies.



Year	Module Title
<b>Year 3</b>	<b><u>either</u></b> Dissertation <u>plus 4</u> available options <b><u>or</u></b> Short Dissertation <u>plus 5</u> available options <b>Available options:</b> Students must choose at least 2 options from each of the following themes <sup>#</sup> : <b><u>Sociology Theme</u></b> Social Bodies Anthropology of Gender and Sexual Diversity Gender and Society Leadership: A Social Sciences Approach Disability and Society Organisations of Violence <sup>^</sup> Punishment and Society <sup>^</sup> The Problem of Youth <sup>^</sup> <b><u>Criminology Theme</u></b> Policing Contemporary Imprisonment Drugs and Drug Use Introduction to Criminal Justice Ethics Organisations of Violence <sup>^</sup> Punishment and Society <sup>^</sup> The Problem of Youth <sup>^</sup>

<sup>#</sup> Students are not allowed to repeat their choice of options in both themes.

<sup>^</sup> Cross-disciplinary modules are included in both themes.

### Enquiries

☎ 2975 5610    ✉ charlotte.chan@hkuspace.hku.hk (Ms. Charlotte Chan)





## Bachelor of Arts (Honours) Sociology 社會學 (榮譽) 文學士

Course Code: CE68-841-00/61



QF Level: 5  
QR Registration No.: 14/003414/L5  
Validity: From 01/09/2015 to 31/08/2019

This specialised programme combines internationally recognised expertise in research and highly regarded experience in teaching to develop a multifaceted investigation of social life from a local to a global scale, emphasising the study of social inequalities, cultural diversity, changing social identities, and new forms of togetherness, power and resistance.

- Teaching informed by world-class research from one of the UK's leading multidisciplinary schools of social sciences;
- Practical training on research methods and transferable skills;
- Students may opt to transfer to the UK campus for their Final Year study.

### Programme Overview

<b>Awarding University</b>	The University of Hull
<b>Year of Establishment</b>	1928
<b>Duration</b>	2 years
<b>Tuition Fee* (2015/16 Intake)</b>	HK\$32,400 each year to HKU SPACE and GBP2,700 each year to The University of Hull
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- The University of Hull Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The exact amount of fees paid by student (in HKD) shall fluctuate along with the currency exchange rate of GBP. The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

Year	Module Title
<b>Year 2</b>	Social Institutions and Everyday Life Understanding World Cultures and Diversity Analysing Social Data: A Critical Toolkit Theorising Society Danger or Delight: Conflicting Imaginings of the Internet Power and Resistance in a Globalising World
<b>Year 3</b>	<b>either</b> Dissertation <u>plus 4</u> available options <b>or</b> Short Dissertation <u>plus 5</u> available options <b>Available options:</b> Social Bodies Organisations of Violence Anthropology of Gender and Sexual Diversity Gender and Society Leadership: A Social Sciences Approach Disability and Society Punishment and Society The Problem of Youth

### Site Visits and Field Trips

Hull students studying sociology/ criminology programmes at IC are offered extensive site visit and field trip opportunities, such as visits to criminal justice agencies, rehabilitation centres, the police force and other agencies.



### Enquiries

☎ 2975 5610    ✉ charlotte.chan@hkuspace.hku.hk (Ms. Charlotte Chan)



# Art and Design

## Middlesex University London

Bachelor of Arts (Honours) Graphic Design	31
Bachelor of Arts (Honours) Interior Architecture	32
Works by Design Students	33



## Bachelor of Arts (Honours) Graphic Design 平面設計 (榮譽) 文學士

Course Code: CE68-818-00/61

This 18-month programme aims to provide a comprehensive training for those who aspire to become a professional graphic designer. The self-directed projects enable you to work to a professional level in concept development, problem solving, production and presentation. You will know the latest developments in the design industry from the experienced designers who lead the projects.

- Projects led by professional designers with extensive experiences in the design industry;
- Many graduates were recruited by reputable design firms while some have started their own business in design.

### Programme Overview

<b>Awarding University</b>	Middlesex University London
<b>Year of Establishment</b>	1878 <sup>†</sup>
<b>Duration</b>	1.5 years
<b>Tuition Fee (2016/17 Intake)</b>	HK\$39,000 per term (3 terms for the entire programme)
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	- Extended Non-means-tested Loan Scheme (ENLS) - Middlesex University Scholarships - HKU SPACE IC Scholarships and Bursaries

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.

### Programme Structure

The entire programme comprises three modules. Some classes may take place on weekday evenings and Saturdays. The three modules are:

- Graphic Design Practice
- Graphic Design: Professional Portfolio Development & Major Projects
- Critical and Contextual Research Project

### Alumni Sharing

#### CHAN Yue Shen, Libica

- Higher Diploma in Visual Communication, HKU SPACE Community College (2010-13)
- Bachelor of Arts (Honours) Graphic Design (2013-15)
- Graphic Designer, Gopher Limited (2015-)



"The programme helps students to develop both their conceptual mind and practical design skills. Tutors not only serve as teachers of design knowledge, but also as real life learning models to students."

### Award-winning Graduates

Past students have won numerous distinguished design awards, including the Graphic Design in China Gold Award and the Hong Kong Designers Association Awards.

### Graduates Prospect

Our graduates have worked with leading design firms such as Tommy Li Design Workshop, while some graduates have started their own business in design.

This programme is designed, assessed and quality assured by Middlesex University.

### Enquiries

☎ 3762 0086    ✉ [angie.chow@hkuspace.hku.hk](mailto:angie.chow@hkuspace.hku.hk) (Ms. Angie Chow)





Adopting a project-centred approach to learning, this 18-month programme leads you to explore and develop design thinking and to gain contextual knowledge and technical presentation skills.

## Bachelor of Arts (Honours) Interior Architecture 室內建築 (榮譽) 文學士

Course Code: CE68-819-00/61

### Programme Overview

<b>Awarding University</b>	Middlesex University London
<b>Year of Establishment</b>	1878 <sup>†</sup>
<b>Duration</b>	1.5 years
<b>Tuition Fee (2016/17 Intake)</b>	HK\$39,000 per term (3 terms for the entire programme)
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Extended Non-means-tested Loan Scheme (ENLS)</li> <li>- Middlesex University Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.

### Programme Structure

The entire programme comprises three modules. Some classes may take place on weekday evenings and Saturdays. The three modules are:

- Interior Architecture: Application
- Interior Architecture: Enquiry
- Interior Architecture: Integration

### Alumni Sharing

#### LEE Ka Chun, Henry

- Higher Diploma in Interior Design, HKU SPACE Community College (2004-06)
- Bachelor of Arts (Honours) Interior Architecture & Design (2012-14)
- Recipient of Asia Pacific Interior Design Award 2014, Student Category, Best Ten projects



"All our lecturers are well qualified academics or practitioners in the industry who are very enthusiastic and responsive to our questions and learning needs."

### Award-winning Graduates

Past students have outstanding achievements in major interior design awards in Hong Kong. For three consecutive years, students have won the Asia Pacific Interior Design Awards organised by the Hong Kong Interior Design Association.

### Strong Industry Association

Projects are led by professional designers with extensive experiences in the design industry.

**International interior design firms** such as Steve Leung Designers Ltd. and M. Moser Associates Ltd. render enormous support to this programme, by providing students with **internships, visits, seminars** or professional comments on projects.

This programme is designed, assessed and quality assured by Middlesex University.

### Enquiries

☎ 3762 0086    ✉ [angie.chow@hkuspace.hku.hk](mailto:angie.chow@hkuspace.hku.hk) (Ms. Angie Chow)

## Works by Design Students

### Graphic Design



CHAN Yue Shen's work



LAI Hon Him's work



LEE Chun Yin's work



PANG Chun Kit's work

### Interior Architecture



Students' work by group



# Accounting, Business, Finance and Management

## The University of Hull

BSc (Hons) Accounting  **35**

## University of London International Programmes [Lead College: London School of Economics and Political Science (LSE)]

BSc Banking and Finance   **36**

BSc Accounting and Finance   **37**

BSc Economics and Management   **38**

BSc Business and Management   **39**


## Edinburgh Napier University

Bachelor of Arts (with Honours) in Financial  
Services  **40**

## University of Plymouth


Bachelor of Science (Honours) Business  
Management  **41**


## Edinburgh Napier University

BA Business Management with Applied  
Psychology  **42**

## Oxford Brookes University

Bachelor of Arts (Honours) in Human Resource  
Management **43**

 HKDSE graduates are eligible to apply for Year 1 Entry.

 The programme has been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and is recognised under the Qualifications Framework. For the programme's QF level, QR registration no. and validity period, please refer to the respective programme page. For further details, please refer to the HKQR website (<http://www.hkqr.gov.hk>).





## BSc (Hons) Accounting 會計學 (榮譽) 理學士

Course Code: CE68-875-00/61



QF Level: 5  
QR Registration No.: 15/002107/L5  
Validity: From 01/09/2015 to 31/08/2019

This one-year programme aims to provide you with a thorough knowledge and understanding of both the philosophy and functions of accounting. Recognised by professional organisations including ACCA and HKICPA, this programme introduces you to practical skills relating directly to the subject and a range of transferable skills that will become assets in accounting or other business organisations.

- Identical Bachelor's degree awarded by The University of Hull;
- Fully taught programme with strong academic support and face-to-face teaching by both Hull and local lecturers;
- Hull Business School is proud to hold multiple industry accreditations as well as independent international accreditations such as AACSB, held by less than 5% of the world's leading business programmes.

### Programme Overview

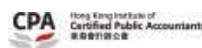
<b>Awarding University</b>	The University of Hull
<b>Year of Establishment</b>	1928
<b>Duration</b>	3 semesters (1 year)
<b>Tuition Fee (2015/16 Intake*)</b>	HK\$12,000 per module, 9 modules in total
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- The University of Hull/ IC Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Professional Recognition



Graduates of this programme will be eligible for maximum exemption from the Professional Examinations of the ACCA.






Graduates of this programme will be eligible to enrol to the Qualification Programme (QP) offered by HKICPA.



Students will be fast-tracked to becoming CPA Australia Associate members directly after graduation. In order to achieve CPA status completion of the CPA Program and Practical Experience Requirement is necessary.

### Programme Structure

Semester	Module Title
<b>Semester 1 (Sep to Dec)</b>	Financial Reporting  Business and Company Law (Hong Kong) Information Systems in Accounting and Finance
<b>Semester 2 (Jan to Apr)</b>	Auditing Advanced Management Accounting Independent Study
<b>Semester 3 (May to Aug)</b>	Current Issues in Financial Management  Advanced Financial Reporting and Theory  Taxation (Hong Kong)

### Alumni Sharing

#### CHENG Ho Yin

- Higher Diploma in Accountancy, VTC IVE (2010-12)
- BSc (Hons) Accounting (2012-13)
- Junior Auditor, Irene Cheng & Co Ltd (2013- )



"This one-year programme equipped me with practical accounting knowledge and enhanced my competitiveness in my current workplace. More importantly, it prepared me well for the HKICPA QP examination."

### Enquiries

☎ 2867 8407    ✉ hullact@hkuspace.hku.hk (Ms. Ally Lo)



## BSc Banking and Finance

Course Code (Year 1 Entry): CE68-883-00/61

**HKDSE**

Course Code (Year 2 Entry): CE68-813-00/61

**HKDSE** HKDSE graduates are eligible to apply for Year 1 Entry.



QF Level: 5  
QR Registration No.: 13/000448/L5  
Validity: From 01/09/2013 to 31/08/2017

This programme offers students with knowledge of the major areas of banking and finance, financial management and risk analysis. It provides a solid finance, economics and accounting background for analytical positions in banking and finance industries.


The degree is awarded by the University of London and the programme is **academically developed and managed by the London School of Economics and Political Science (LSE).**

### Programme Overview

<b>Awarding University</b>	University of London [Lead College: London School of Economics and Political Science (LSE)]
<b>Year of Establishment</b>	1895
<b>Duration</b>	Minimum 3 years (AD/HD graduates with full exemptions may complete the programme in 2 years)
<b>Tuition Fee* (2015/16 Intake)</b>	HK\$150,000 to HKU SPACE and GBP4,125 to the University of London and HK\$4,271 to HKEAA (12 courses, for the full 3-year programme)
<b>Application Fee</b>	HK\$150 to HKU SPACE and GBP80 to the University of London
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The published tuition fee is a reference for degree students who take a standard route and complete the programme within the shortest possible duration (3 years) without any re-sits. Fees are subject to change or year-on-year increases without prior notice. The exact amount of fees paid by student (in HKD) shall fluctuate along with the currency exchange rate of GBP. The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

1. Introduction to Economics
2. Mathematics 1 and Statistics 1
3. Principles of Banking and Finance
4. Principles of Accounting
5. **Choose ONE from below**
  - i. Business and Management in a Global Context
  - ii. Contemporary Sociology in a Global Age
6. Corporate Finance 
7. Macroeconomics
8. Financial Intermediation
9. Investment Management
- 10-12. **Choose THREE from below**
  - (a) Principles of Marketing
  - (b) Managerial Economics <sup>^</sup>
  - (c) Organisation Theory: an Interdisciplinary Approach
  - (d) Financial Reporting
  - (e) The Law of Business Organisations
  - (f) Management Accounting
  - (g) Human Resource Management
  - (h) Strategy
  - (i) Auditing and Assurance
  - (j) Management and Innovation of e-business
  - (k) Monetary Economics
  - (l) Elements of Social and Applied Psychology <sup>#</sup>
  - (m) Microeconomics <sup>^#</sup>
  - (n) Elements of Econometrics <sup>#</sup>
  - (o) Information Systems and Organisations <sup>#</sup>

<sup>^</sup> Students cannot take Managerial Economics with Microeconomics.

<sup>#</sup> Students can take not more than one course among these four courses.

Students who are admitted through the Graduate Entry Route will have to take Course 1, 2, 3, 4, 6, 7, 8, 9 and one course from Course (a) to (k).

IC may offer some courses, but not all, as electives every year.

### Professional Recognition



Graduates may be given exemption of papers. For details, please refer to [www.accaglobal.com](http://www.accaglobal.com).

### Alumni Sharing

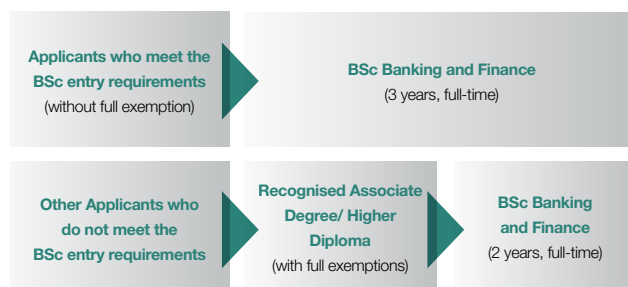
#### HO Chun Hin, Martin

- Higher Diploma in Business (Corporate Administration and Governance), HKU SPACE Community College (2007-09)
- BSc Banking and Finance (2010-12)
- Market Data Administrator, HSBC (2012- )



"As a market data administrator, I am required to do security set-ups and produce stock quotes, which are highly relevant to what I have learnt from the programme, which enabled me to complete my tasks swiftly, accurately and professionally."

### Progression Path



### Enquiries

☎ 2910 7611    ✉ [lse\\_ft@hkuspace.hku.hk](mailto:lse_ft@hkuspace.hku.hk) (Ms. Shirley So)



## BSc Accounting and Finance

Course Code (Year 1 Entry): CE68-886-00/61 **HKDSE**

Course Code (Year 2 Entry): CE68-860-00/61

**HKDSE** HKDSE graduates are eligible to apply for Year 1 Entry.



OF Level: 5  
QR Registration No.: 13/000446/L5  
Validity: From 01/09/2013 to 31/08/2017

Sharpen your knowledge in accounting and finance, as well as in the associated fields of financial reporting, auditing and assurance. You will establish a solid foundation for an analytical position in related industries.

The degree is awarded by the University of London and the programme is **academically developed and managed by the London School of Economics and Political Science (LSE)**.

### London School of Economics and Political Science (LSE)

- 35<sup>th</sup>** – Overall ranking worldwide
- 4<sup>th</sup>** – Subject: Economics & Econometrics
- 5<sup>th</sup>** – Subject: Accounting & Finance

Source: 2015/16 QS World University Rankings

## Programme Overview

<b>Awarding University</b>	University of London [Lead College: London School of Economics and Political Science (LSE)]
<b>Year of Establishment</b>	1895
<b>Duration</b>	Minimum 3 years (AD/HD graduates with full exemptions may complete the programme in 2 years)
<b>Tuition Fee* (2015/16 Intake)</b>	HK\$150,000 to HKU SPACE and GBP4,125 to the University of London and HK\$4,271 to HKEAA (12 courses, for the full 3-year programme)
<b>Application Fee</b>	HK\$150 to HKU SPACE and GBP80 to the University of London
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The published tuition fee is a reference for degree students who take a standard route and complete the programme within the shortest possible duration (3 years) without any re-sits. Fees are subject to change or year-on-year increases without prior notice. The exact amount of fees paid by student (in HKD) shall fluctuate along with the currency exchange rate of GBP. The tuition fee for 2016/17 intake will be updated in the IC website in due course.

## Programme Structure

1. Introduction to Economics
2. Mathematics 1 and Statistics 1
3. Principles of Banking and Finance
4. Principles of Accounting
5. **Choose ONE from below**
  - i. Business and Management in a Global Context
  - ii. Contemporary Sociology in a Global Age
6. **Choose ONE from below**
  - i. Managerial Economics
  - ii. Microeconomics
7. Corporate Finance
8. Financial Reporting
9. Auditing and Assurance
10. Management Accounting
- 11-12. **Choose TWO from below**
  - (a) Principles of Marketing
  - (b) Elements of Econometrics
  - (c) Information Systems and Organisations
  - (d) Organisation Theory: an Interdisciplinary Approach
  - (e) The Law of Business Organisations
  - (f) Human Resource Management
  - (g) Strategy
  - (h) Elements of Social and Applied Psychology
  - (i) Management and Innovation of e-business
  - (j) Macroeconomics
  - (k) Monetary Economics
  - (l) Financial Intermediation
  - (m) Investment Management

## Professional Recognition



Further information: [www.accaglobal.com](http://www.accaglobal.com)

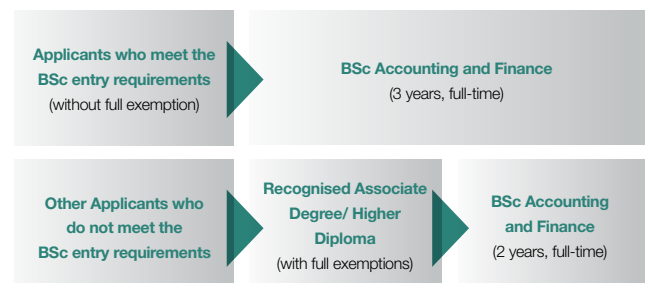


Further information: [www.cpaaustralia.com.au](http://www.cpaaustralia.com.au)



Further information: [www.cimaglobal.com](http://www.cimaglobal.com)

## Progression Path



Students who are admitted through the Graduate Entry Route will have to take Course 1, 2, 4, 6, 7, 8, 9, 10 and one course from Course (a) to (k).  
IC may offer some courses, but not all, as electives every year.

## Enquiries

☎ 2910 7611    ✉ [lse\\_ft@hkuspace.hku.hk](mailto:lse_ft@hkuspace.hku.hk) (Ms. Shirley So)





This programme provides you with knowledge from micro- and macro-economics, econometrics to the essentials in business and management.

The degree is awarded by the University of London and the programme is **academically developed and managed by the London School of Economics and Political Science (LSE).**

### London School of Economics and Political Science (LSE)

**35<sup>th</sup>** – Overall ranking worldwide

**4<sup>th</sup>** – Subject: Economics & Econometrics

**5<sup>th</sup>** – Subject: Accounting & Finance

Source: 2015/16 QS World University Rankings

# BSc Economics and Management

Course Code (Year 1 Entry): CE68-885-00/61 **HKDSE**

Course Code (Year 2 Entry): CE68-814-00/61

**HKDSE** HKDSE graduates are eligible to apply for Year 1 Entry.



OF Level: 5  
 OF Registration No.: 13/000312/L5  
 Validity: From 01/09/2012 to 31/08/2016

## Programme Overview

<b>Awarding University</b>	University of London [Lead College: London School of Economics and Political Science (LSE)]
<b>Year of Establishment</b>	1895
<b>Duration</b>	Minimum 3 years (AD/HD graduates with full exemptions may complete the programme in 2 years)
<b>Tuition Fee* (2015/16 Intake)</b>	HK\$150,000 to HKU SPACE and GBP4,125 to the University of London and HK\$4,271 to HKEAA (12 courses, for the full 3-year programme)
<b>Application Fee</b>	HK\$150 to HKU SPACE and GBP80 to the University of London
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The published tuition fee is a reference for degree students who take a standard route and complete the programme within the shortest possible duration (3 years) without any re-sits. Fees are subject to change or year-on-year increases without prior notice. The exact amount of fees paid by student (in HKD) shall fluctuate along with the currency exchange rate of GBP. The tuition fee for 2016/17 intake will be updated in the IC website in due course.

## Programme Structure

1. Introduction to Economics
2. Mathematics 1 and Statistics 1
3. Principles of Accounting
4. Contemporary Sociology in a Global Age
5. Business and Management in a Global Context
6. Core Management Concepts
7. Microeconomics
8. Macroeconomics
9. Corporate Finance
- 10 - 12. **Choose THREE from below**
  - (a) Human Resource Management
  - (b) Strategy
  - (c) Organisation Theory: an Interdisciplinary Approach
  - (d) Information Systems and Organisations
  - (e) Principles of Marketing
  - (f) Monetary Economics
  - (g) Management Accounting\*
  - (h) The Law of Business Organisations\*
  - (i) Elements of Econometrics

\* Students can take either Management Accounting or The Law of Business Organisations, but not both.

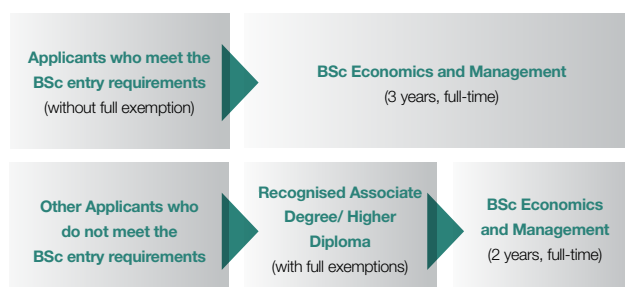
Students who are admitted through the Graduate Entry Route will have to complete Course 1, 2, 3, 5, 6, 7, 8, 9 and one course from Course (a) to (f).

IC may offer some courses, but not all, as electives every year.

## Further Studies

Graduates are eligible to pursue further studies in business or finance related disciplines at postgraduate level. Many of them studied their master's degrees in local and overseas universities, including The University of Hong Kong and LSE.

## Progression Path



## Enquiries

☎ 2910 7611    ✉ lse\_ft@hkuspace.hku.hk (Ms. Shirley So)



## BSc Business and Management

Course Code (Year 1 Entry): CE68-887-00/61 **HKDSE**

**HKDSE** HKDSE graduates are eligible to apply for Year 1 Entry.



OF Level: 5  
QR Registration No.: 14/000004/L5  
Validity: From 01/09/2014 to 31/08/2018

You will acquire a wide range of knowledge associated with the major functional areas of business and management, including accounting, economics, finance, marketing, organisational and management principles and many other essential subjects as electives.

The degree is awarded by the University of London and the programme is **academically developed and managed by the London School of Economics and Political Science (LSE).**

### Programme Overview

<b>Awarding University</b>	University of London [Lead College: London School of Economics and Political Science (LSE)]
<b>Year of Establishment</b>	1895
<b>Duration</b>	Minimum 3 years
<b>Tuition Fee* (2015/16 Intake)</b>	HK\$150,000 to HKU SPACE and GBP4,125 to the University of London and HK\$4,271 to HKEAA (12 courses, for the full 3-year programme)
<b>Application Fee</b>	HK\$150 to HKU SPACE and GBP80 to the University of London
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The published tuition fee is a reference for degree students who take a standard route and complete the programme within the shortest possible duration (3 years) without any re-sits. Fees are subject to change or year-on-year increases without prior notice. The exact amount of fees paid by student (in HKD) shall fluctuate along with the currency exchange rate of GBP. The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

1. Introduction to Economics
2. Mathematics 1 and Statistics 1
3. Principles of Accounting
4. Business and Management in a Global Context
5. Core Management Concepts
6. Managerial Economics
7. Organisation theory: an Interdisciplinary Approach
8. Strategy
9. Human Resource Management
- 10 - 12. **Choose THREE from below**
  - (a) Principles of Marketing
  - (b) Information Systems and Organisations
  - (c) Management Accounting
  - (d) The Law of Business Organisations
  - (e) Corporate Finance
  - (f) Macroeconomics
  - (g) Elements of Social and Applied Psychology
  - (h) Management and Innovation of e-business

IC may offer some courses, but not all, as electives every year.

### Career Opportunities

Graduates work for diverse employers such as the HKSAR Government, Hong Kong Trade Development Council, HSBC, Standard Chartered, Wells Fargo Bank N.A., ABN AMRO and Cathay Pacific.

### Further Studies

Graduates are eligible to pursue further studies in business or finance related disciplines at postgraduate level. Many of them studied their master's degrees in local and overseas universities, including The University of Hong Kong and LSE.

### Enquiries

☎ 2910 7611    ✉ lse\_ft@hkuspace.hku.hk (Ms. Shirley So)



## Bachelor of Arts (with Honours) in Financial Services 金融服務 (榮譽) 文學士

Course Code: CE68-812-00/61



OF Level: 5  
QR Registration No.: 14/002875/L5  
Validity: From 01/09/2014 to 31/08/2018

This programme aims to provide you with comprehensive knowledge of the financial services sector and the opportunities to acquire relevant skills. You will be able to develop a career in banking, insurance, investment, wealth management and other related financial services sectors.

### Professional Recognition

Graduates will be **exempted from the Associate Financial Planner Certification Education Programme of the Institute of Financial Planners of Hong Kong. Graduates can sit directly for the Associate Financial Planner Certification Examination.**

### Programme Overview

<b>Awarding University</b>	Edinburgh Napier University
<b>Year of Establishment</b>	1964 <sup>†</sup>
<b>Duration</b>	1.5 years
<b>Tuition Fee (2016/17 Intake)</b>	\$110,000 in total for the entire programme
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university in the UK.

### Programme Structure

Year	Semester	Module Title
Year 3	Semester 1	Advanced Personal Financial Planning Marketing of Financial Services Information Technology & Financial Services
	Semester 2	Financial Services Decision Making and Planning 2 Corporate Risk Management Corporate Governance
Year 4	Semester 1	Central Banking Economics of Business Strategy Global Financial Markets
	Semester 2	Regulatory Risk Management Investment Management Management of Financial Institutions

### Alumni Sharing

#### LAU Pui Ho

- Higher Diploma in Business (Financial Business), HKU SPACE Community College (2009-12)
- Recipient of the HKU SPACE Scholarship (2012)
- Bachelor of Arts (with Honours) in Financial Services (2012-14)



"I completed my Higher Diploma in Business (Financial Services) at HKU SPACE Community College. I was then awarded a scholarship by HKU SPACE to continue my study in the Bachelor of Arts (with Honours) in Financial Services offered by Edinburgh Napier University. The scholarship not only recognised my effort but also encouraged me to face challenges ahead. This degree was very useful in my job search and I am now working for an independent financial advisory firm."

### Further Studies

Bachelor of Arts (with Honours) in Financial Services degree is being recognised by many universities for admission to postgraduate degree programmes. Students will be able to proceed to a wide range of relevant Master's degree programmes offered by universities in Hong Kong or elsewhere.

### Enquiries

☎ 2867 8468    ✉ michele.leung@hkuspace.hku.hk (Ms. Michele Leung)



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## Bachelor of Science (Honours) Business Management 商業管理學 (榮譽) 理學士

Course Code: CE68-843-00/61



OF Level: 5  
QR Registration No.: 15/000945/L5  
Validity: From 01/09/2015 to 31/08/2019

This programme equips you with the understanding of the diverse, complex and dynamic nature of management. You will acquire management skills as well as intellectual capabilities to perform effectively as a manager. The broad range of transferable skills will enhance your employability in both private and public sectors.

### Professional Recognition

Graduates of this programme can claim exemption from the **Hong Kong Institute of Chartered Secretaries (HKICS)** under the International Qualifying Scheme (IQS).

### Programme Overview

<b>Awarding University</b>	University of Plymouth
<b>Year of Establishment</b>	1862 <sup>†</sup>
<b>Duration</b>	18 months
<b>Tuition Fee (2016/17 Intake)*</b>	HK\$93,600 (to be paid over in 3 instalments)
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university in the UK.

\* Subject to approval.

### Programme Structure

#### Module Title

##### Level 6 Modules

1. Current Issues in Management
2. Global Enterprise
3. Strategic Management: Theory & Practice
4. Organisational Leadership
5. Project (Management Report – Qualitative Methods)
6. Project (Management Report – Quantitative Methods)

##### Level 5 Modules <sup>#</sup>

7. Enterprise and Innovation
8. Marketing Fundamentals
9. Managing People

<sup>#</sup> The level 5 modules will be taught by HKU SPACE lecturers. The remaining modules will be co-taught by Plymouth University and HKU SPACE faculty staff.

### Alumni Sharing

#### CHAN Long Tik

- Associate Degree in Business (Business Management), The Hong Kong Polytechnic University (PolyU) - Hong Kong Community College (HKCC) (2011-13)
- Bachelor of Science (Honours) Business Management (2013- )



"I chose the Bachelor of Science (Honours) Business Management programme because of Plymouth's international reputation, well-designed class schedules and the convenient location in the town centre catering for full-time students like myself. It has turned out to be a great experience and laid a solid foundation for my future career."

### Enquiries

☎ 2867 8481    ✉ penny.wong@hkuspace.hku.hk (Ms. Penny Wong)



This **8-month** programme aims to provide you with a wider understanding of the Hong Kong and international business environments as well as provide an awareness of psychological factors influencing the individual and the workplace. Graduates possessing an understanding of these complementary areas will be well placed to enter the employment market or continue with their studies at the postgraduate level.

- The **first degree programme in Hong Kong to combine Management Studies with Applied Psychology**;
- Lecturers possess high academic qualifications and substantial years of experience in the corporate sector.

## BA Business Management with Applied Psychology

### 管理學暨應用心理學文學士

Course Code: CE68-510-00/61

### Programme Overview

<b>Awarding University</b>	Edinburgh Napier University
<b>Year of Establishment</b>	1964 <sup>†</sup>
<b>Duration</b>	8 months
<b>Tuition Fee (2016/17 Intake)</b>	\$66,000 in total for the entire programme
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	- Extended Non-means-tested Loan Scheme (ENLS) - HKU SPACE IC Scholarships and Bursaries

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.

### Programme Structure

Trimester	Module Studies
<b>Trimester 1</b>	Individual Differences II Organisational Change Management Strategic Management in a Global Context
<b>Trimester 2</b>	International Marketing International Business Work Psychology

### Further Studies

Graduates are eligible to apply for taught Master's programmes or the Postgraduate Diploma in Business awarded within the HKU system through HKU SPACE.

### Career Opportunities

The international and strategic focus of the degree complemented by an understanding of individual and work psychology will likely lead to opportunities to work in local and international companies recruiting in the Business Management and Human Resource Management areas.

### Enquiries

☎ 2867 8468    ✉ [michele.leung@hkuspace.hku.hk](mailto:michele.leung@hkuspace.hku.hk) (Ms. Michele Leung)



## Bachelor of Arts (Honours) in Human Resource Management 人力資源管理 (榮譽) 文學士

Course Code: CE68-501-00/61

Develop skills from an analytical, evaluative and evidence-based approach to key aspects of human resource management (HRM). This programme introduces you to topics on organisational behaviour, people management and ethics in business. The notion of corporate social responsibility runs as a common theme throughout the programme.

- Teaching staff are qualified HR practitioners and bring to the programme practical knowledge developed as a result of corporate experience within the transnational business environment;
- Students actively engage in business problem solving and decision-making in realistic contexts through interesting and challenging HR related scenarios;
- The programme focuses specifically on the management of diverse cultures and communities, and the legal and ethical frameworks which affect global business success.

### Programme Overview

<b>Awarding University</b>	Oxford Brookes University
<b>Year of Establishment</b>	1865
<b>Duration</b>	2 years
<b>Tuition Fee (2016/17 Intake)</b>	GBP9,450
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	- Extended Non-means- tested Loan Scheme (ENLS) - HKU SPACE IC Scholarships and Bursaries

### Programme Structure

Year	Semester	Module Title
Year 2	Semester 1	Research Methods Business and Finance Introduction to People Management Organisational Behaviour
	Semester 2	Business Strategy for Competitive Advantage Leading and Managing People Developing Human Resource Strategies Ethics in Business
Year 3	Semester 3	Developing Self, Developing Others Alternative Perspectives on Management Perspectives on International Management Leading and Managing Change
	Semester 4	Dynamics of Employment Relations International Business Case Studies International Human Resource Management

### Industry Practitioner's Sharing

#### Lawrence Hung, F.I.H.R.M. (HK)

- Regional HR Director, Richemont Asia Pacific Limited
- Member, Executive Council; Co-chair Person, China & International HRM Committee; Chairperson, Body of Knowledge and Assessment Sub-Committee, HR Professional Standard Committee, Hong Kong Institute of Human Resource Management



"Achieving organisational and people capability to stay competitive are the two major tasks of human resource professionals in any organisation in today's business. The evolving role of human resource becoming partner of the business is becoming more evident than ever.

I strongly believe that this programme provides an **excellent platform for students to gain the knowledge and the educational qualifications required to become human resource professional** who are competent and efficient in performing their business partner roles."

### Enquiries

☎ 2975 5690    ✉ [betty.kwong@hkuspace.hku.hk](mailto:betty.kwong@hkuspace.hku.hk) (Ms. Betty Kwong)





# Marketing

## The University of Hull

Bachelor of Arts (Hons) Marketing 

45

Bachelor of Arts (Hons) Marketing and  
Management 

46



The programme has been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and is recognised under the Qualifications Framework. For the programme's QF level, QR registration no. and validity period, please refer to the respective programme page. For further details, please refer to the HKQR website (<http://www.hkqr.gov.hk>).



This one-year marketing degree programme equips you with a thorough knowledge and understanding of both the philosophy and functions of integrated marketing communications (IMC) and brand management. You will develop core marketing skills such as analysing consumer behaviour, designing market strategy, developing effective IMC plan and formulating advertising and public relations strategies.

#### Top in the UK for Marketing

(National Student Survey 2014, Overall Satisfaction)



Marketing at Hull scored an impressive **98% overall satisfaction rate** among final year undergraduate students studying the course – testament to the quality of the vibrant experience provided by the Business School, from the quality of the teaching to the high level of student support.

## Bachelor of Arts (Hons) Marketing 市場學 (榮譽) 理學士

Course Code: CE68-836-00/61



QF Level: 5  
QR Registration No.: 15/002103/L5  
Validity: From 01/09/2015 to 31/08/2019

### Programme Overview

<b>Awarding University</b>	The University of Hull
<b>Year of Establishment</b>	1928
<b>Duration</b>	12 months
<b>Tuition Fee (2015/16 intake*)</b>	HK\$12,000 per module, 9 modules in total
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- The University of Hull/ IC Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Professional Recognition










**Hong Kong Institute of Marketing**



**The Chartered Institute of Marketing**

Graduates of this programme meet the education requirement for full membership in the Hong Kong Institute of Marketing (HKIM) and will be eligible to apply for the Chartered Postgraduate Diploma in Marketing Programme offered by The Chartered Institute of Marketing (CIM) and the Postgraduate Diploma in Marketing offered by HKU SPACE subject to their fulfilment of the work experience requirement.

### Programme Structure

Year	Term	Module Title
Year 2	Term 1 (Sep to Dec)	Consumer and Business Buyer Behaviour 
		Personal and Management Development 
		Marketing Communications and Branding 
Year 3	Term 2 (Jan to Apr)	Social and Not-for-Profit Marketing
		Services Marketing 
	Term 3 (May to Aug)	Independent Study
		Strategic Marketing and Planning 
		International Marketing 
		Advertising and Public Relations 

### Alumni Sharing

#### FUNG Hatthaya, Kobo

- Higher Diploma in International Hospitality Management, The Hong Kong Institute of Vocational Education (IVE) (2010-2012)
- Bachelor of Arts (Hons) Marketing and Management (2012-13) - First-class honours
- Customer Service Officer, Hong Kong Housing Society (2013-)



"This programme gave me an opportunity to switch from hotel management to marketing field. I learnt marketing strategies, consumer behaviour and marketing applications in a wide range of industries. This practical programme focused on both theories and real-life case studies. I also acquired useful research skills and methods in the final independent research project, which was a valuable experience."

### Enquiries

☎ 2910 7619    ✉ sharon.lam@hkuspace.hku.hk (Ms. Sharon Lam)



This one-year practical marketing and management degree programme provides you with a thorough knowledge and understanding of both the philosophy and functions of marketing, up-to-date management practices and pragmatic experience. You will develop core marketing and management skills such as designing market strategy and developing persuasive communications.

### Top in the UK for Marketing

(National Student Survey 2014, Overall Satisfaction)



Marketing at Hull scored an impressive **98% overall satisfaction rate** among final year undergraduate students studying the course – testament to the quality of the vibrant experience provided by the Business School, from the quality of the teaching to the high level of student support.

## Bachelor of Arts (Hons) Marketing and Management 市場及管理學 (榮譽) 理學士

Course Code: CE68-835-00/61



OF Level: 5  
QR Registration No.: 15/002105/L5  
Validity: From 01/09/2015 to 31/08/2019

### Programme Overview

<b>Awarding University</b>	The University of Hull
<b>Year of Establishment</b>	1928
<b>Duration</b>	12 months
<b>Tuition Fee (2015/16 intake*)</b>	HK\$12,000 per module, 9 modules in total
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- The University of Hull/ IC Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

\* The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Professional Recognition











**Hong Kong Institute of Marketing**



**The Chartered Institute of Marketing**

Graduates of this programme meet the education requirement for full membership in the Hong Kong Institute of Marketing (HKIM) and will be eligible to apply for the Chartered Postgraduate Diploma in Marketing Programme offered by The Chartered Institute of Marketing (CIM) and the Postgraduate Diploma in Marketing offered by HKU SPACE subject to their fulfilment of the work experience requirement.

### Programme Structure

Year	Term	Module Title
Year 2	Term 1 (Sep to Dec)	Consumer and Business Buyer Behaviour 
		Personal and Management Development 
		Marketing Communications and Branding 
Year 3	Term 2 (Jan to Apr)	Strategic Management 
		Services Marketing 
		Independent Study
	Term 3 (May to Aug)	Strategic Leadership 
		International Marketing 
		Strategic Marketing and Planning 

### Alumni Sharing

#### LEUNG Ka Kei, Gladys

- Diploma in Hospitality Management, School of Continuing and Professional Education (SCOPE) of CityU (2004-05)
- Bachelor of Arts (Hons) Marketing and Management (2011-12)
- MSc in International Human Resource Management, University of Reading (2012-13)
- Currently working as a Learning and Development Coordinator, Interserve Plc.



"I have a sales and marketing background in the hotel industry and obtained the BA (Hons) in Marketing and Management from The University of Hull in 2012. This degree not only enhanced my knowledge in marketing and management but also enabled me to connect my past working experience with academic theories. I was then inspired to pursue a Master of Science in the UK and started a promising career in one of the FTSE 250 companies upon graduation in the UK."

### Enquiries

☎ 2910 7619    ✉ sharon.lam@hkuspace.hku.hk (Ms. Sharon Lam)






# Tourism, Hospitality and Event Management

## University of Plymouth

Bachelor of Science (Honours) Tourism  
Management 

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Bachelor of Science (Honours) Hospitality  
Management 

49

## Edinburgh Napier University

Bachelor of Arts (with Honours) in Festival and  
Event Management 

50



The programme has been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and is recognised under the Qualifications Framework. For the programme's QF level, QR registration no. and validity period, please refer to the respective programme page. For further details, please refer to the HKQR website (<http://www.hkqr.gov.hk>).



Develop your skills to function and communicate in the world's fastest growing industry. This 18-month programme is famous for its comprehensive coverage of practical and industry-based skills covering leadership, business strategy, marketing, service innovations and business management.

### Work Placement

Students will have opportunities to voluntarily participate in various tourism, hospitality and event job placements in Hong Kong in order to gain more exposure and polish their customer service skills.

## Bachelor of Science (Honours) Tourism Management 旅遊業管理 (榮譽) 理學士

Course Code: CE68-858-00/61



QF Level: 5  
QF Registration No.: 15/000953/L5  
Validity: From 01/09/2015 to 31/08/2019

### Programme Overview

<b>Awarding University</b>	University of Plymouth
<b>Year of Establishment</b>	1862 <sup>†</sup>
<b>Duration</b>	18 months
<b>Tuition Fee (2016/17 Intake)*</b>	HK\$93,600 (to be paid over 3 semesters)
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- Plymouth University Scholarships</li> <li>- Plymouth University Prizes for Outstanding Achievement</li> <li>- Rudy Choy Educational Fund Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.

\* Subject to approval.

### Programme Structure

#### Module Title

- 1 Leadership 
- 2 Tourism Marketing 
- 3 English for Academic Purposes
- 4 Managing Service Innovation
- 5 Tourism, Hospitality & Events Research Methods
- 6 Crime and Sustainable Tourism
- 7 Honours Project
- 8 Business Strategy for Tourism & Hospitality

### Alumni Sharing

#### CHEUNG Sze Wing, Vincy

- Higher Diploma in Tourism and Hospitality Management, HKU SPACE Po Leung Kuk Community College (2010-12)
- Bachelor of Science (Honours) Tourism Management (2012-14)
- Recipient of Plymouth University Scholarship (2012/13) and Plymouth University Prize for Outstanding Achievement (2014)
- Travel Consultant, Charming Holidays (2014-)



"My student life at HKU SPACE has been a pleasant experience. My relationships with classmates and lecturers are close. Lecturers from both HKU SPACE and Plymouth are patient, and I have learnt a lot about the tourism industry from them."



A guided visit to Ngong Ping 360 (November 2013)



Guided visit to Kai Tak Cruise Terminal (May 2014)

### Enquiries

☎ 2520 4607    ✉ enquiry\_ftplyhtm@hkuspace.hku.hk (Mr. Jason So)



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UNIVERSITY**



## Bachelor of Science (Honours) Hospitality Management 款客業管理 (榮譽) 理學士

Course Code: CE68-857-00/61



QEF Level: 5  
QR Registration No.: 15/000949/L5  
Validity: From 01/09/2015 to  
31/08/2019

This 18-month programme has a strong vocational emphasis that equips you for a wide range of employment sectors in the hospitality field, including contract catering, hotels, leisure (such as theatres and casinos), licensed retail (pubs and clubs), restaurants and welfare catering. You will learn to achieve high quality business skills and consumer satisfaction.

### Summer School

Students will have a valuable opportunity to take part in the Summer School course organised by University of Plymouth for a few weeks in July/August so as to improve their English communication skills, meet people from around the world, and experience school life in Plymouth. This Summer School is optional and its costs are additional to the programme's tuition fee.

### Programme Overview

<b>Awarding University</b>	University of Plymouth
<b>Year of Establishment</b>	1862†
<b>Duration</b>	18 months
<b>Tuition Fee (2016/17 Intake)*</b>	HK\$93,600 (to be paid over 3 semesters)
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- Plymouth University Scholarships</li> <li>- Plymouth University Prizes for Outstanding Achievement</li> <li>- Rudy Choy Educational Fund Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

† The institutional history can be traced back to earlier than its date of establishment as a university.

\* Subject to approval.

### Programme Structure

#### Module Title

- 1 Leadership 
- 2 English for Academic Purposes
- 3 Contemporary Business Management for Hospitality Organisations
- 4 Managing Service Innovation
- 5 Tourism, Hospitality & Events Research Methods
- 6 Hospitality Dynamics 
- 7 Honours Project
- 8 Business Strategy for Tourism & Hospitality

### Alumni Sharing

#### LAW Linda

- Higher Diploma in Hotel & Catering Management, School of Hotel & Tourism Management, The Hong Kong Polytechnic University (1998-04)
- Bachelor of Science (Honours) Hospitality Management (2012-14)
- Recipient of Plymouth University Prize for Outstanding Achievement (2014)
- Currently working as a Consultant in the area of International Travel



"Academics from University of Plymouth and HKU SPACE are very experienced and knowledgeable in the field of tourism and hospitality. I enjoyed the learning process of the Honours Project as it is a challenging one."

### Work Placement

Students will have opportunities to voluntarily participate in various tourism, hospitality and event job placements in Hong Kong in order to gain more exposure and polish their customer service skills.



Leadership Activity Day organised by HKU Institute of Human Performance at Flora Ho Sports Centre (September 2012)

### Enquiries

☎ 2520 4607    ✉ enquiry\_ftplyhtm@hkuspace.hku.hk (Mr. Jason So)





Prepare for a career in the festival, event and related sectors. This popular programme is designed with strong vocational relevance. You will gain the practical skills to plan, design, market, operate and develop events of different scales, and be able to apply appropriate theories and concepts of event management to practical situations.

## Bachelor of Arts (with Honours) in Festival and Event Management 節日及項目管理 (榮譽) 文學士

Course Code: CE68-856-00/61



QF Level: 5  
QR Registration No.: 13/000630/L5  
Validity: From 01/09/2013 to 31/08/2018

### Programme Overview

<b>Awarding University</b>	Edinburgh Napier University
<b>Year of Establishment</b>	1964†
<b>Duration</b>	2 years
<b>Tuition Fee (2015/16 Intake*)</b>	HK\$99,800 (to be paid over 4 semesters)
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- Edinburgh Napier Business School Scholarships and Bursaries</li> <li>- Edinburgh Napier Business School Awards</li> <li>- Edinburgh Napier Business School Top Student Awards</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

† The institutional history can be traced back to earlier than its date of establishment as a university.

★ The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

Year	Specialism Module	Industry Generic Module	Dissertation
<b>Year 3</b>	Impacts of Festivals and Events  Planning and Public Policy for Festivals and Events  Event Management  Sports Event Tourism	Service Management  Facilities Planning for Hospitality, Tourism and Events 	
<b>Year 4</b>	The Management of MICE Events  International Festival and Event Environments 	Business Tourism  Leadership and Innovation for Tourism, Hospitality and Events 	Dissertation (for two semesters)

### Alumni Sharing

#### CHAN Veronica

- Associate in Business (Business Management), Hong Kong Community College (2010-12)
- Bachelor of Arts (with Honours) in Festival and Event Management (2012-14)
- Recipient of Edinburgh Napier Business School Top Student Award 2012/13
- Exhibition Project Assistant, Hong Kong Trade Development Council (2014- )



"Great thanks for both the overseas and local lecturers for teaching me theoretical knowledge and sharing real-life event experience. The **3-month internship with an exhibition organiser** enabled me to experience and learn how an exhibition is organised."

### Work Placement

Students will have plenty of opportunities to voluntarily participate in various events organised by a range of event organisations in Hong Kong to gain exposure and polish their customer service as well as event organisation skills.

### Overseas Study at Edinburgh

Overseas study opportunities for a full semester will be available for several students to study in Edinburgh with all Hong Kong credits being counted toward the qualification. No additional tuition fee will be applied. Financial subsidies and accommodation may be arranged for students if needed.

### Enquiries

☎ 2867 8408    ✉ enquiry\_enu@hkuspace.hku.hk (Ms. Sara Liu)



# Sport Development, Management and Coaching

University of Northumbria at Newcastle

Bachelor of Arts (Honours) Sport Development with Coaching  **52**

Bachelor of Science (Honours) Sport Management  **53**



The programme has been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and is recognised under the Qualifications Framework. For the programme's QF level, QR registration no. and validity period, please refer to the respective programme page. For further details, please refer to the HKQR website (<http://www.hkqr.gov.hk>)



A distinctive feature of the Sport Development with Coaching programme is the underpinning emphasis on the social context and the focus on community sport development, sport policy, organisational planning and coaching (participation and performance). These combine to create a comprehensive perspective on sporting opportunities in contemporary society.

- Unique programmes offered by a top university in this area ranked first in the UK for international undergraduate study in sport;
- Work placement opportunities in leading public and private organisations;
- Applications considered from AD/HD holders in Sport, Business, Management and other related subjects.

## Bachelor of Arts (Honours) Sport Development with Coaching 體育發展與訓練 (榮譽) 文學士

Course Code: CE68-502-00/61



QF Level: 5  
QR Registration No.: 15/002427/L5  
Validity: From 01/09/2015 to 31/08/2019

### Programme Overview

<b>Awarding University</b>	University of Northumbria at Newcastle
<b>Year of Establishment</b>	1969†
<b>Duration</b>	18 months
<b>Tuition Fee (2015/16 Intake*)</b>	HK\$114,900 for the whole programme, payable in 3 instalments
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- University of Northumbria at Newcastle Scholarships</li> <li>- WHT Elite Athlete Education Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

† The institutional history can be traced back to earlier than its date of establishment as a university.

\* The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

Year	Semester	Module Title
<b>Year 2</b>	<b>Semester 1</b>	Strategic Planning for Sport Coaching Skills & Practice Sport Research In Practice
<b>Year 3</b>	<b>Semester 2</b>	Sport Organisations: Policy to Practice Sports Equity Coaching Concepts & Behaviour
	<b>Semester 3</b>	Professional Department Through Sport Sport Development, Management and Coaching Dissertation

### Professional Recognition

Graduates of the programme may apply for membership of the Hong Kong Recreation Management Association and the World Leisure Organization - Hong Kong Chapter.

### Alumni Sharing

#### KWOK Hiu Ying

- Associate of Science in Sport and Recreation Studies, College of International Education (CIE), Hong Kong Baptist University (HKBU) (2010-12)
- Bachelor of Science (Honours) Sport Management (2013-15)
- Event Coordinator, agency of event management (2015-)



"I think that every step you make is another chance you take. This course provides a perfect way to gain a degree if you have no offer from the local universities. Although the main purpose is to take a degree, if you have a good attitude to study, you receive an unexpected result and learn much much more. If you decide to enjoy and put all your effort to do your best, you will not make a step that you regret. If I did not study this course, I may not have understood what career I wanted to pursue."

### Enquiries

☎ 2587 3153    ✉ [louisa.chu@hkuspace.hku.hk](mailto:louisa.chu@hkuspace.hku.hk) (Ms. Lousia Chu)





## Bachelor of Science (Honours) Sport Management 體育管理(榮譽)理學士

Course Code: CE68-852-00/61



QF Level: 5  
QF Registration No.: 15/002428/L5  
Validity: From 01/09/2015 to 31/08/2019

This programme emphasises development of the knowledge and skills central to the role of the aspiring sport manager. The vocational emphasis is underpinned by the theories and principles relating to human resources, marketing, management planning and organisational behavior. Over 30 organisations provided work placement opportunities to our students of in the past two years.

- Unique programmes offered by a top university in this area ranked first in the curriculum of the UK for international undergraduate study in sport;
- Embedded transferable skill in work placement opportunities in leading public and private organisations;
- Applications considered from AD/HD holders in Sport, Business, Management and other related subjects.

### Programme Overview

<b>Awarding University</b>	University of Northumbria at Newcastle
<b>Year of Establishment</b>	1969†
<b>Duration</b>	18 months
<b>Tuition Fee (2015/16 Intake*)</b>	HK\$114,900 for the whole programme, payable in 3 instalments
<b>Application Fee</b>	HK\$150
<b>Financial Assistance/ Funding</b>	<ul style="list-style-type: none"> <li>- Continuing Education Fund (CEF)</li> <li>- Financial Assistance Scheme for Post-secondary Students (FASP)</li> <li>- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)</li> <li>- WHT Elite Athlete Education Scholarships</li> <li>- HKU SPACE IC Scholarships and Bursaries</li> </ul>

† The institutional history can be traced back to earlier than its date of establishment as a university.

\* The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

Year	Semester	Module Title
<b>Year 2</b>	<b>Semester 1</b>	Strategic Planning for Sport The Business of Sport Sport Research In Practice
<b>Year 3</b>	<b>Semester 2</b>	Sport Organisations: Policy to Practice Sport Facility & Operational Management Sport Event Management 
	<b>Semester 3</b>	Professional Development Through Sport Sport Development, Management and Coaching Dissertation

Note: HKU SPACE shall submit certain selected modules for application to be included in the list of reimbursable courses for CEF purposes.

### Professional Recognition

Graduates of the programme may apply for membership of the Hong Kong Recreation Management Association and the World Leisure Organization - Hong Kong Chapter.

### Alumni Sharing

#### TAM Ho Yeung, Calvin

- Higher Diploma in Sports Management and Training Science, Hong Kong Institute of Vocational Education (2008-11)
- BSc (Hons) Sport Management (2011-2013)
- Project Officer, Sports Federation and Olympic Committee of Hong Kong, China (2014- )



"I enjoyed studying this challenging programme, which enriched my knowledge in the sports field including event management, Hong Kong sports development, and employability skills for my career development. In addition, the sport volunteering placement enabled me to apply my knowledge and develop professional connections for my career in the sports industry. Last but not least, I appreciated the lecturers for providing excellent support and being patient when helping me overcome barriers."

### Enquiries

☎ 2587 3153    ✉ [louisa.chu@hkuspace.hku.hk](mailto:louisa.chu@hkuspace.hku.hk) (Ms. Lousia Chu)



# Engineering

Edinburgh Napier University

BEng (Hons) Engineering with Management

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## BEng (Hons) Engineering with Management 工程管理 (榮譽) 工程學士

Course Code: CE68-844-00/61

Hong Kong is facing a severe shortage of engineers despite an increasing number of infrastructure projects in the coming years. By acquiring project management skills alongside with the technical knowledge related to engineering, you will be well equipped to start a career in engineering management under various engineering fields.

- Jointly taught by the lecturers of Edinburgh Napier University and HKU SPACE academic staff who are experienced and knowledgeable in both academic and industrial fields;
- The programme in the UK has **Incorporated Engineer (IENG) accreditation status** from the Institution of Engineering and Technology (IET); the programme in Hong Kong will also apply for this IENG status from IET;
- Received a partial **Chartered Engineer (CEng) accreditation** from IET.

### Programme Overview

<b>Awarding University</b>	Edinburgh Napier University
<b>Year of Establishment</b>	1964 <sup>†</sup>
<b>Duration</b>	2 years
<b>Tuition Fee (2015/16 Intake*)</b>	Year 3 - HK\$68,800 in 2 instalments Year 4 - HK\$78,800 in 2 instalments HK\$150
<b>Application Fee</b>	
<b>Financial Assistance/ Funding</b>	- Extended Non-means-tested Loan Scheme (ENLS) - HKU SPACE IC Scholarships and Bursaries

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.

\* The tuition fee for 2016/17 intake will be updated in the IC website in due course.

### Programme Structure

Semester	Module Title
<b>Semester 1</b>	Management for Engineers 2 Electronic Systems Materials and Manufacture 2
<b>Semester 2 <sup>#</sup></b>	Engineering Applications (Mechanical) Project Management Engineering Applications (Electrical)
<b>Semester 3</b>	Engineering Electronics Future Technologies and Design Honours Project
<b>Semester 4 <sup>^</sup></b>	Manufacturing Systems Engineering Engineering Facilities Management Honours Project

<sup>#</sup> Students will be awarded BEng Engineering with Management if they choose to exit after completing Semester 2.

<sup>^</sup> Students will be awarded BEng (Hons) Engineering with Management after completing Semester 4.

### Further Studies

Graduates are eligible to apply for taught Master's programmes or the Postgraduate Diploma in Engineering Management awarded within the HKU system through HKU SPACE.







# Postgraduate Programmes

## HKU School of Professional and Continuing Education

Postgraduate Diploma in  
Media and Cultural Critique 

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## London College of Communication (LCC), University of the Arts London (UAL)

MA Media, Communications  
and Critical Practice

58

## Central Saint Martins College of Arts and Design (CSM), University of the Arts London (UAL)

MA Arts and Cultural Enterprise

59

## HKU School of Professional and Continuing Education

Postgraduate Diploma in Sport and Recreation

60

## University of Northumbria at Newcastle

MSc International Sport Management

61



This programme is recognised under the Qualifications Framework at QF Level 6. QR Registration No.: 10/000058/6;  
Validity: From 01/09/2010 to on-going.

The Postgraduate Diploma programmes are awarded within the HKU system through HKU SPACE.



## Postgraduate Diploma in Media and Cultural Critique

### 媒體及文化分析深造文憑

Course Code: CE68-101-00/61



QF Level 6  
QR registration number: 10/000058/6  
Validity period: from 01/09/2010 to on-going

This 7-month programme places an interdisciplinary focus on humanities, social sciences, media and cultural studies. Ideal for media and marketing practitioners, it also provides an excellent training for professionals from other sectors to turn to a second career in creative industries, art/cultural management or media-related fields.

- **Non-Hong Kong residents, including mainland Chinese, are eligible to apply;**
- Suitable for local and overseas degree holders from disciplines **other than arts, media and culture;**
- Full access to **HKU libraries** at Pokfulam within easy reach from Admiralty campus.

### Programme Overview

<b>Study Mode</b>	Full-time (two classes per week, one on weekday and one on Saturday)
<b>Awarding University</b>	The University of Hong Kong, SPACE (awarded within the HKU system through HKU SPACE)
<b>Duration</b>	7 months (including one 4-week semester break)
<b>Medium of Instruction</b>	English, supplemented with Chinese
<b>Tuition Fee (2016 admission)</b>	HK\$17,500 per semester (two semesters for the entire programme)
<b>Application Fee</b>	HK\$150
<b>Programme Intake</b>	February & September 2016

### Programme Structure

Semester	Module Title
<b>Semester 1 (3 months)</b>	Students are required to take <b>TWO</b> core modules as follows: <ul style="list-style-type: none"> <li>• Researching Media and Culture</li> <li>• Media and Cultural Critique</li> </ul>
<b>Semester 2 (3 months)</b>	<b>TWO</b> of the following modules: <ul style="list-style-type: none"> <li>• Visualising Cultures</li> <li>• Media and Popular Culture</li> <li>• Media Regulation &amp; Management</li> </ul>

### Alumni Sharing

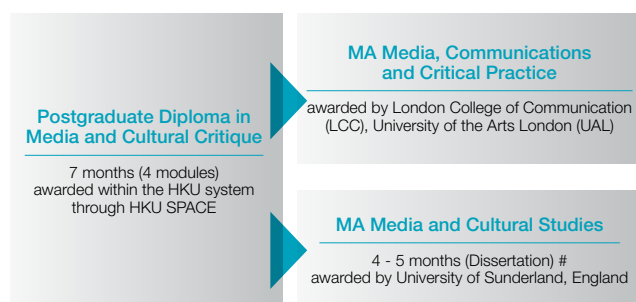
#### LEUNG Eric

- Postgraduate Diploma in Media and Cultural Critique
- Senior Multimedia Designer, Global advertising agency
- Co-founder of the web animation developer "DDED"



"My previous academic background in multi-media advertising was never sufficient enough for me to understand nowadays' complex cultural landscape. By taking this programme, I managed to learn more about the relationship between culture, society and media and to re-visit many complicated media issues in the workplace which in turn opened up a new pathway for my subsequent digital marketing career."

### Progression Path



# Graduates are required to satisfy the dissertation requirement in the UK for the MA qualification. Where the graduate's first language is not English, additional evidence of language competency may be required.

### Leading to MA qualification offered by LCC



#### MA Media, Communications and Critical Practice

Graduates of this programme are eligible to apply for the **MA Media, Communications and Critical Practice** offered by the London College of Communication, University of the Arts London at HKU SPACE. **Credit exemption** will be granted on a case-by-case basis.

### Enquiries

- ☎ 2910 7626    ✉ grace.yu@hkuspace.hku.hk (Ms. Grace Yu)  
☎ 2910 7607    ✉ frankie.cheung@hkuspace.hku.hk (Mr. Frankie Cheung)



## MA Media, Communications and Critical Practice

### 媒體、傳播分析與應用文學碩士

Course Code: CE68-897-00/51 (Feb. 2016); CE68-897-00/61 (Feb. 2017)

The MA Media, Communications and Critical Practice is a unique programme that explores contemporary media and communications alongside the cultural and creative industries. **Work-place learning** forms an integral part of this programme, **suitable for media professionals or career conversion**.

- With a **strong focus on the global creative industries and involvement of specialist guest lecturers** from the industry in Hong Kong and China;
- Exploring **diverse media and cultural forms and practices**, and acquiring a broad knowledge of **contemporary issues and developments** in media, cultural and communication studies;
- Aiming at producing graduates with a substantial experience of **professional media practices and transferable creative and critical skills** for progression onto relevant employment or research.

### Programme Overview

<b>Awarding University</b>	University of the Arts London (UAL)
<b>College</b>	London College of Communication (LCC)
<b>Year of Establishment</b>	1894†
<b>Duration</b>	16 months
<b>Medium of Instruction</b>	English
<b>Tuition Fee (2016 Intake)*</b>	HK\$130,500 (payable in 3 instalments)
<b>Application Fee</b>	HK\$300
<b>Financial Assistance/ Funding</b>	Extended Non-means-tested Loan Scheme (ENLS) UAL Scholarships (HK\$6,000 each) HKU SPACE Awards (HK\$6,000 each)
<b>Programme Intake</b>	Every February
<b>Credit Exemption</b>	Exemption may be given to holders of a relevant PG qualification

† The institutional history can be traced back to earlier than its date of establishment as a university.

\* The tuition fee for 2017/18 intake will be updated in the IC website in due course.

### Programme Structure

Semester	Month	Module Title
Semester 1	Feb-Jun	Media, Culture and Economy Analysing Contemporary Media Professional Industry Practice
	Jul-Aug	SUMMER BREAK
Semester 2	Sep-Dec	Visual Culture: Spaces, Places and Practices Collaborative Unit Major Project
Semester 3	Feb-May	Major Project (cont'd)

### College Head's Message

#### Natalie Brett

- Head of London College of Communication and Pro Vice-Chancellor of University of the Arts London



"LCC announces its partnership with HKU SPACE International College in launching this programme in Hong Kong, being the first award of its kind on offer from the University of the Arts London at master's degree level in Asia. Student will become part of a diverse and dynamic community that has been in existence for over 120 years. As well as teaching, our academic and technical staff are practising artists, designers, communicators and writers. Our beliefs are deeply rooted in a practice-based education delivered through a variety of approaches to learning, teaching and research."

### Progression Path

#### Postgraduate Diploma in Media and Cultural Critique

7 months (4 modules)  
awarded within the UHK system through HKU SPACE

Bachelor's degree holders

#### MA Media, Communications and Critical Practice

awarded by London College of Communication (LCC),  
University of the Arts London (UAL)



This programme is recognised under the Qualifications Framework at QF Level 6. QR Registration No.: 10/00058/6; Validity: From 01/09/2010 to on-going.

### Enquiries

☎ 2910 7645 / 2910 7629

✉ pg.ic@hkuspace.hku.hk





## MA Arts and Cultural Enterprise 藝術及文化企業文學碩士

Course Code: CE68-896-00/51 (Jan. 2016); CE68-896-00/61 (Jan. 2017)

This is the **first-of-its-kind** master's programme offered outside London by Central Saint Martins, **a leading institute in arts and design education for 150 years**.

- Embedding employability and enterprise to prepare students to be a **multi-skilled leader with entrepreneurial, organisational and leadership skills**.
- A valuable platform to expand students **professional and intellectual network in the arts and cultural sectors**
- Global-local experiences from **CSM fly-in faculty** who are active in the field of arts management, and from **local academics and industry practitioners** in arts, cultural and creative sectors.

### Programme Overview

<b>Awarding University</b>	University of the Arts London (UAL)
<b>College</b>	Central Saint Martins College of Arts and Design (CSM)
<b>Year of Establishment</b>	1854 <sup>†</sup>
<b>Duration</b>	2 years
<b>Medium of Instruction</b>	English
<b>Tuition Fee (2016 Intake)*</b>	HK\$160,000 (payable in 4 instalments)
<b>Application Fee</b>	HK\$300
<b>Financial Assistance/ Funding</b>	Extended Non-means-tested Loan Scheme (ENLS) UAL Scholarships (HK\$6,000 each)
<b>Programme Intake</b>	Every January

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.

\* The tuition fee for 2017/18 intake will be updated in the IC website in due course.

### Programme Structure

Year	Month	Module Title
<b>Year 1</b>	Jan-Mar Mar-Jun Jun-Aug Aug-Nov Nov-Dec	Researching Arts and Cultural Enterprise Practice, Policy and Markets Contexts – Local and Global Challenges Arts Entrepreneurship Business Models and Finance
<b>Year 2</b>	Jan-Feb Feb-Apr May-Dec	Business Models and Finance (cont'd) Focus: Social Impact and Innovation Dissertation or Live Project

### Flexible Study Mode

- **Intensive classes** are usually held near the beginning of each module over a long weekend (Friday, Saturday and Sunday).
- Learning will then continue in the form of **online learning**, support and feedback by CSM, as well as **face-to-face tutorials, seminars, guest talks and workshops** led by HKU SPACE academic staff and industry practitioners.

### Careers

Graduates will be prepared to take a **management position** or a role within a leading team in the field of arts and cultural production. The entrepreneurial spirit of the programme might also encourage some graduates **to set up their own company or creative practice**, or to work as a **consultant**.

Specific roles a graduate might fulfil include: festival director; event manager; cultural sector entrepreneur; senior manager within an arts institution or organisation; cultural policy adviser within government; arts and community engagement adviser within a corporate enterprise; consultant to creative sector venture capital funds and angel investors (investors from the not-for-profit and philanthropic sectors).

### Enquiries

☎ 2910 7645 / 2910 7629

✉ pg.ic@hkuspace.hku.hk



## Postgraduate Diploma in Sport and Recreation Management

### 體育及康樂管理深造文憑

Course Code: CE68-894-00/61

This programme is designed for professionals with an academic background from sport or social sciences, management or business to develop the career prospects in the sport and recreation industry. You will engage with higher level management skills, and be able to apply the principles and construct solutions to improve management effectiveness in sport organisations.

- A unique programme that integrates international recreation and sport management practice with local scenarios;
- Focuses on strategic issues concerning recreation and sport business, resource management and planning in the industry.

### Programme Overview

<b>Study Mode</b>	Full-time
<b>Awarding University</b>	The University of Hong Kong, SPACE (awarded within the HKU system through HKU SPACE)
<b>Duration</b>	5 months
<b>Medium of Instruction</b>	English
<b>Tuition Fee (2016 admission)</b>	HK\$35,020
<b>Application Fee</b>	HK\$150
<b>Programme Intake</b>	September 2016
<b>Financial Assistance/ Funding</b>	- Extended Non-means-tested Loan Scheme (ENLS) - WHT Elite Athlete Education Scholarship

### Professional Recognition

Students may be considered for membership of the **Hong Kong Recreation Management Association and World Leisure Organization – Hong Kong Chapter**.

### Programme Structure

Module Title	
<b>September 2016 – January 2017</b>	Sport and Recreation Strategic Business Management Sport and Recreation Strategic Marketing Sport and Recreation International Resource Management Sport and Recreation Strategic Planning Contemporary Issues in Sport and Recreation

### Further Studies

Graduates can articulate to the MSc International Sport Management<sup>#</sup> offered by Northumbria University - the **highest ranking in the UK for international sport education**.

### Progression Path



<sup>#</sup> Taught in Hong Kong. MSc International Sport Management is an exempted course under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

### Enquiries

☎ 3762 0862    ✉ om.lam@hkuspace.hku.hk (Ms. Ming Lam)



## MSc International Sport Management

### 國際體育管理理學碩士

Course Code: CE68-895-00/61

Develop core managerial skills through experiential professional practice in sport management. You are required to evaluate and apply relevant concepts and theories associated with the operation and strategic management of financial, human, and physical resources in sport, sport marketing, and sport events. The taught phase of the programme culminates in a field visit to an international sports organisation.

- Students have opportunities to collaborate with sport partners to apply strategic sport management principles in an international context and construct solutions to international sport management issues;
- Students can integrate underpinning knowledge and industry practice, and engage with sport organisations that have global connections.

### Programme Overview

<b>Study Mode</b>	Full-time
<b>Awarding University</b>	University of Northumbria at Newcastle
<b>Year of Establishment</b>	1969 <sup>†</sup>
<b>Duration</b>	9 months
<b>Tuition Fee (2017 admission)</b>	HK\$88,800 (Course Fee: \$76,800 + Field Trip Fee: \$12,000)
<b>Application Fee</b>	HK\$200
<b>Programme Intake</b>	February 2017
<b>Financial Assistance/ Funding</b>	- Extended Non-means-tested Loan Scheme (ENLS) - WHT Elite Athlete Education Scholarship

<sup>†</sup> The institutional history can be traced back to earlier than its date of establishment as a university.

### Professional Recognition

Students may be considered for membership of the **Hong Kong Recreation Management Association and World Leisure Organization – Hong Kong Chapter**. Application has been made for membership of the **Chartered Institute for the Management of Sport and Physical Activity (CIMSPA)**.

### Programme Structure

Semester	Module Title
<b>Semester 1 (February – May 2017)</b>	International Sport Event Management Integrated Sport Marketing Communications The Research Process
<b>Semester 2 (June – October 2017)</b>	Applied Sport Research Project

### Field Visit

Programme culminates in a **visit to an international sports organisation** preferably residential, which provides operational insight, application and reflection of issues facing the international sport industry.

### Progression Path



# Taught in Hong Kong. MSc International Sport Management is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

### Enquiries

☎ 3762 0862    ✉ om.lam@hkuspace.hku.hk (Ms. Ming Lam)



# How to Apply

## Undergraduate Programmes

### Step 1: Application

#### Applicants can either apply:

- 1) Online at International College website: <http://hkuspace.hku.hk/ic/>; or
- 2) In person, by submitting paper application form downloadable from International College website or obtained from HKU SPACE Enrolment Centres.

#### Note 1: Non-Hong Kong Resident Applicants

All non-local applicants are required to obtain a student visa issued by the Immigration Department of the HKSAR Government, except for those admitted to Hong Kong as dependants, who do not need prior approval before taking up full-time studies. It is the responsibility of individual applicants to make appropriate visa arrangements. Admission to an academic programme/course at HKU SPACE International College does not guarantee the issue of a student visa.

#### Note 2: Additional Application Form for Specific Overseas Universities

The partner university of the following programmes require applicants to submit an additional application form, on top of the International College application form. The respective University's application form can be downloaded from individual programme page at International College website: <http://hkuspace.hku.hk/ic/>.

- University of London Application Form is required for applicants of **BSc Banking and Finance, BSc Accounting and Finance, BSc Economics and Management** and **BSc Business and Management**.
- The University of Hull Application Form is required for applicants of **BSc (Hons) Accounting, Bachelor of Arts (Hons) Marketing, Bachelor of Arts (Hons) Marketing and Management, Bachelor of Arts (Honours) Criminology, Bachelor of Arts (Honours) Criminology with Psychology, Bachelor of Arts (Honours) Criminology and Sociology** and **Bachelor of Arts (Honours) Sociology**.

### Step 2: Submission and Verification of Supporting Documents

#### Applicants should submit one set of

- i) photocopies of required supporting documents, and bring along the
- ii) original documents for verification, at any of the HKU SPACE Enrolment Centres.

#### Note: Required supporting documents include:

- a) HKID card (for local applicants) or passport/ travel documents (for non-local applicants); and
- b) Academic transcripts and award certificates proving the academic qualifications achieved (HKDSE graduates applying for programmes at Year One Entry are required to submit secondary school academic reports of S.4, S.5, S.6, in addition to HKDSE results); and
- c) Certificate/ Proof of English proficiency from recognised public examinations/ English tests (e.g. HKDSE/ HKCEE/ HKALE/ IELTS/ TOEFL)

Applicants who cannot present the above-mentioned documents upon submission of the application form are advised to submit all the outstanding documents **within 10 working days** to any of the HKU SPACE Enrolment Centres. Applicants who fail to submit the supporting documents will result in delay in their application processing and result announcement.

## Step 3: Application Fee

A non-refundable application fee of HK\$150 for undergraduate programmes will be charged when you submit the International College application form at enrolment centres. The fee can be paid by cash or EPS, or bank draft made payable to "HKU SPACE", VISA or MasterCard. Online payment will not be accepted.

An official receipt will be issued to you upon receiving the application fee. The receipt is not a guarantee that your application is successful. Fees paid are neither refundable nor transferable.

The application fee will be waived during information seminars or promotional periods. Please refer to International College website to keep abreast of upcoming activities or contact International College staff for enquiries. Applicants of University of London International Programmes should consult programme staff for other fees charged by the University of London.

### Result Announcement:

Interview as part of the selection process may be arranged and shortlisted applicants will be notified by post, via email or by phone. Applicants will be contacted by individual programme team for result of their applications.

### Note: Refund Policy

Fees paid are neither refundable nor transferable. However, if an applicant of undergraduate programmes obtains a UGC-funded place in a full-time degree programme from a UGC funded institution in Hong Kong, International College will make full refund of the tuition fee paid upon request:

- a) The request for refund must be made in writing to the Administrative Officer of International College before the commencement of the relevant programme.
- b) The refund process may take up to two months after the submission of the written request.
- c) The application fee is not refundable.

# Postgraduate Programmes

## Step 1: Application

### Applicants can either apply:

- 1) Online at International College website: <http://hkuspace.hku.hk/ic/>; or
- 2) In person, by submitting paper application form downloadable from International College website or obtained from HKU SPACE Enrolment Centres.

### Note: Non-Hong Kong Resident Applicants

All non-local applicants are required to obtain a student visa issued by the Immigration Department of the HKSAR Government, except for those admitted to Hong Kong as dependants, who do not need prior approval before taking up full-time studies. It is the responsibility of individual applicants to make appropriate visa arrangements. Admission to an academic programme at HKU SPACE International College does not guarantee the issue of a student visa. Applicants may wish to note that part-time courses are generally not considered by the Immigration Department for visa purposes except for self-financed, locally accredited taught postgraduate programmes awarded within the HKU system through HKU SPACE.

## Step 2: Submission and Verification of Supporting Documents

### Applicants should submit one set of

- i) photocopies of required supporting documents, and bring along the
- ii) original documents for verification, at any of the HKU SPACE Enrolment Centres.

### Note: Required supporting documents include:

- a) HKID card (for local applicants) or passport (for non-local applicants); **and**
- b) Academic transcripts and award certificates proving the academic qualifications achieved; **and**
- c) Certificate/ Proof of English proficiency from recognised public examinations/ English tests (e.g. HKDSE/ HKCEE/ HKALE/ IELTS/ TOEFL).

Applicants who cannot present the above-mentioned documents upon submission of the application form are advised to submit all the outstanding documents **within 10 working days** to any of the HKU SPACE Enrolment Centres. Applicants who fail to submit the supporting documents will result in delay in their application processing and result announcement.

## Step 3: Application Fee

A non-refundable application fee (HK\$150 for Postgraduate Diploma in Media and Cultural Critique and Postgraduate Diploma in Sport and Recreation management/ HK\$200 for MSc International Sport Management/ HK\$300 for MA Media, Communications and Critical Practice and MA Arts and Cultural Enterprise) will be charged when you submit the International College application form at enrolment centres. The fee can be paid by cash or EPS, or bank draft made payable to "HKU SPACE", VISA or MasterCard. Online payment will not be accepted.

An official receipt will be issued to you upon receiving the application fee. The receipt is not a guarantee that your application is successful. Fees paid are neither refundable nor transferable.

The application fee will be waived during information seminars or promotional periods. Please refer to International College website to keep abreast of upcoming activities or contact International College staff for enquiries.

### Result Announcement:

Interview as part of the selection process may be arranged and shortlisted applicants will be notified by post, via email or by phone. Applicants will be contacted by individual programme team for result of their applications.

### Note: Refund Policy

1. **Fees paid are not refundable** except under very exceptional circumstances (refer to Note 2 and Note 3), subject to the School's discretion.
2. HKU SPACE reserves the right to cancel a programme/course in cases of insufficient enrolment or unforeseen difficulties arising from running the course. In such circumstances, course fees would be refundable.
3. In exceptional cases where a refund is approved, fees paid by cash, EPS or cheque will normally be reimbursed by a cheque, and fees paid by credit card will normally be reimbursed to the payment cardholder's credit card account.
4. In addition to the published fees, there may be additional costs associated with individual programmes. Please refer to the relevant programme brochures or direct any enquiries to the relevant programme staff for details.
5. **Payment and enrolment to a programme/course cannot be transferred from one applicant to another.** Once accepted onto a programme/course, the student is not allowed to switch to another programme/course. When a transfer is approved by International College under special circumstances, a processing fee applies. Please check with the relevant programme staff for details.
6. Receipts will be issued for fees paid but HKU SPACE will not be responsible for any loss of receipt sent by mail. An administration charge applies for each additional copy of receipts. Please consult the relevant programme staff if needed. The receipt(s) is not a guarantee that your application is successful.
7. If a short course is postponed due to unforeseen circumstances, including staff illness, flight delay or cancellation, HKU SPACE, and partner university if applicable, will make every reasonable effort to reschedule the class or to make up the schedule in the same week. HKU SPACE apologises for any inconvenience caused if this happens and urges you to ring to International College office at +852 2910 7555 if you have any concerns.
8. The Director may, at his discretion, refuse to admit an applicant.



# Entry Requirements

## Undergraduate Programmes

### Bachelor of Arts (Asian Studies) - Korean Language Pathway ..... 15

### Bachelor of Arts (Asian Studies) - Japanese Language Pathway ..... 16

### Bachelor of Arts (Communication and Media Studies) - Language Studies Pathway ..... 17

### Bachelor of Arts (Communication and Media Studies) - Communication Studies Pathway ..... 18

An applicant for admission to the **Bachelor of Arts (Asian Studies) - Korean/ Japanese Language Pathway** shall hold Associate Degree/ Higher Diploma qualification, with a minimum CGPA of 2.3 in:

- Associate of Arts (including Japanese/ Korean Studies/ Applied Chinese Studies)
- Associate of Applied Social Sciences
- Associate of Social Sciences
- Associate of Arts Legal Studies
- Associate of Arts in Language and Humanities
- Associate Degree/ Higher Diploma in Business Administration

An applicant for admission to the **Bachelor of Arts (Communication and Media Studies) - Language/ Communication Studies Pathway** shall hold Associate Degree/ Higher Diploma qualification, with a minimum CGPA of 2.3 in:

- Associate of Arts in Bilingual Communication/ English for Professional Communication/ Creative Communication/ Language and Culture
- Associate of Arts Legal Studies
- Associate of Applied Social Sciences/ Associate of Social Sciences
- Higher Diploma in Corporate Communications and Management
- Higher Diploma in Translation and Interpretation
- Higher Diploma in Library and Information Management

Graduates of the following institutions with a GPA of 2.7 (B-) or above in ONE of the English for Academic Purposes (EAP) courses, or equivalent, are recognised as demonstrating the required English proficiency:

- Community College of City University
- College of International Education (under Hong Kong Baptist University)
- Hong Kong Community College (under Hong Kong Polytechnic University)
- HKU SPACE Community College
- HKU SPACE-PLK Community College
- School of Continuing and Professional Studies (under the Chinese University of Hong Kong)

Other applicants must also demonstrate English proficiency by having ONE of the following results:

1. Use of English (HKALE) of Grade C; **or**
2. IELTS of 6.5 (no band less than 6.0); **or**
3. TOEFL of 570/230 (computer-based).

### BA Communication, Advertising & Public Relations..... 19

An applicant shall normally hold an Associate Degree/ Higher Diploma in the following areas with a minimum GPA of 2.0:

- Associate of Arts
- Higher Diploma in Corporate Communications and Management
- Associate Degree/ Higher Diploma in Business Administration
- Higher Diploma in Translation and Interpretation
- Associate of Applied Social Sciences in Communication, Public Relations and Journalism
- Associate Degree/ Higher Diploma in Event Management/ Tourism

Holders of any Associate Degree/ Higher Diploma awarded within the HKU system through HKU SPACE, or equivalent qualifications from recognised institutions, are normally considered as having attained the required English proficiency. Otherwise, a minimum IELTS score of 6.0 is required.

Sub-degree graduates without relevant academic background can still apply. They might be required to take one additional course (HK\$2,800).

### BA (Hons) Media and Cultural Studies ..... 20

### BA (Hons) Publishing and Digital Culture \* .. 21

### BA (Hons) Journalism and Media ..... 22

An applicant shall normally hold:

- Associate of Arts
- Associate of Social Sciences
- Associate of Arts in Legal Studies
- Associate of Business Administration
- Associate of Applied Social Sciences in Communication, Public Relations and Journalism
- Higher Diploma in Corporate Communications and Management
- Higher Diploma in Translation and Interpretation

Normally for those applicants whose first language is not English, IELTS 6.0 is required. Graduates of the HKU SPACE Associate Degree/ Higher Diploma, or an equivalent qualification from a recognised institution in Hong Kong, are being regarded as demonstrating the required English proficiency.

Applicants with other qualifications (or partial completion from a recognised tertiary institution/ a private university) that are a fitting preparation for this programme can also apply.

\* Re-titling is subject to approval.

# Entry Requirements

## Undergraduate Programmes

### Bachelor of Arts (Honours) Media Culture and Practice ..... 23

An applicant shall:

- 1a. hold an Associate Degree in areas of advertising and creative media/ creative studies/ film, television and digital media studies/ cinema and television studies/ creative communication/ creative digital media/media communication/ media production media and cultural studies; or an Associate of Applied Social Sciences in Communication, Public Relations and Journalism.

**or**

- 1b. hold a Higher Diploma in areas of new media and communication, design, visual arts and culture, visual communication, digital and creative media, and film/TV studies.

**and**

2. demonstrate English proficiency with an overall IELTS score of 6 with a minimum of 5.5 in each sub-test.

Graduates of HKU SPACE Associate Degree/Higher Diploma, or those with an equivalent qualification from a recognised institution, are normally regarded as having demonstrated the required English proficiency.

Applicants with other qualifications will be considered on individual merit.

### Bachelor of Arts (Honours) Social Sciences ..... 25

An applicant shall:

1. hold an Associate Degree/ a Higher Diploma/ an Advanced Diploma in Social Sciences/ Applied Social Sciences such as General Social Sciences, Sociology, Psychology, Criminal Justice, Youth or Social Services, etc. with a minimum cumulative GPA of 2.0; **and**
2. demonstrate English proficiency by having a minimum overall score of 6.0 on the IELTS or 550 on the TOEFL.

Graduates of HKU SPACE Associate Degree/ Higher Diploma/ Advanced Diploma, or graduates from a recognised institution where the normal medium of instruction is English, are normally regarded as having demonstrated the required English proficiency if they have obtained grade "C" or higher in the English course(s) of their respective Associate Degree/ Higher Diploma/ Advanced Diploma programmes.

Applicants need to have successfully studied prerequisite modules in their former studies (introduction to psychology, introduction to sociology and research methods, or equivalent).

### Bachelor of Arts (Honours) Criminology ..... 26

### Bachelor of Arts (Honours) Criminology with Psychology ..... 27

### Bachelor of Arts (Honours) Criminology and Sociology ..... 28

### Bachelor of Arts (Honours) Sociology ..... 29

An applicant shall hold:

(a) an Associate of Social Sciences/ Applied Social Sciences awarded within the HKU system through HKU SPACE or other recognised institutions with a Cumulative GPA (CGPA) of 2.3 or above; **or**

(b) an Advanced Diploma in Applied Social Sciences awarded within the HKU system through HKU SPACE with a CGPA of 2.3 or above.

For English proficiency, a minimum overall score of 6.0 on the IELTS or 550 on the TOEFL is required. Applicants who are graduates of the HKU SPACE Associate Degree/ Advanced Diploma, or with an equivalent qualification from a recognised institution where the normal medium of instruction is English will be exempted from this requirement if they have obtained Grade "C" or above in their sub-degree English course(s).

Applicants with other equivalent qualifications in a related social science discipline such as psychology, sociology, guidance and counselling, social welfare, legal studies, public policy and administration, etc. will also be considered. Applicants who have not previously studied social sciences (including an introduction to sociology themes and a research methods module) shall be advised to undertake additional preparatory modules of "Introduction to Sociology" and "Introduction to Social Research Methods" offered by HKU SPACE prior to entry.

# Entry Requirements

## Undergraduate Programmes

### Bachelor of Arts (Honours) Graphic Design .....31

### Bachelor of Arts (Honours) Interior Architecture..32

An applicant for admission to the **Bachelor of Arts (Honours) Graphic Design** programme shall hold:

1. a Higher Diploma in Visual Communication awarded within the HKU system through HKU SPACE; **or**
2. a recognised Associate Degree or Higher (Advanced) Diploma in Graphic Design or a related discipline; **or**
3. a recognised Diploma in Graphic Design and have at least five years of relevant work experience.

An applicant for admission to the **Bachelor of Arts (Honours) Interior Architecture** programme shall hold:

1. a Higher Diploma in Interior Design awarded within the HKU system through HKU SPACE; **or**
2. a recognised Associate Degree or Higher (Advanced) Diploma in Interior Design or a related discipline; **or**
3. a recognised Diploma in Interior Design and have at least five years of relevant work experience.

Qualified applicants to the programme will be invited to attend an admissions interview and bring a portfolio of their design work to the panel.

Graduates of the HKU SPACE Higher Diploma in Interior Design and Higher Diploma in Visual Communication are considered as having met the required English proficiency. In other cases, applicants should present proof of English proficiency by having:

1. level 4 or above, or a grade C or above in English Language (Syllabus B) in HKCEE; **or**
2. level 4 or above in English Language in HKDSE Examination; **or**
3. a grade D or above in Use of English in HKALE; **or**
4. an overall score of 6 or above in IELTS (with a minimum of 5.5 in each component).

### BSc (Hons) Accounting .....35

An applicant shall hold:

1. an Advanced Diploma/ Higher Diploma/ Associate Degree in Accounting awarded within the HKU system through HKU SPACE with a GPA of 2.0 or its equivalent; **or**
2. a related Higher Diploma or an Associate Degree offered by HKU SPACE or a Higher Diploma or an Associate Degree from other tertiary institutions in the area of accounting recognised by The University of Hull.

Graduates of the HKU SPACE Advanced Diploma/ Higher Diploma/ Associate Degree programmes recognised by The University of Hull are considered to have met the English requirement. In other cases, applicants should have proof of English proficiency by having:

- i. a Grade E in the Use of English in Hong Kong Advanced Level Examination (HKALE); **or**
- ii. Hong Kong Diploma of Secondary Education (HKDSE) Examination with minimum score of overall level 4 in English Language (with a minimum of level 3 in each skill); **or**
- iii. IELTS with a minimum score of overall 6.0 (with no subtest less than 5.5); **or**
- iv. Pearson Academic Test of English with minimum of 54 overall (with a minimum of 51 in each skill); **or**
- v. recognised equivalent.

Applicants with other equivalent qualifications will be considered on individual merit.

# Entry Requirements

## Undergraduate Programmes

BSc Banking and Finance    .....36

BSc Accounting and Finance   .....37

BSc Economics and Management   ..38

BSc Business and Management   .....39

### Standard Route

An applicant shall:

1. be aged at least 17 years;

**and**

2. have

- 2 passes at GCE 'A' Level / HKAL + 3 further subjects at GCSE / GCE 'O' Level / HKCEE (not less than "C"); **or**
- 3 passes at GCE 'A' Level / HKAL + 1 further subject at GCSE / GCE 'O' Level / HKCEE (not less than "C"); **or**
- 2 passes at GCE 'A' Level / HKAL + 2 further subjects at 'AS' Level; **or**
- 2 HKDSE Category A subjects at Level 3 or above and 3 further HKDSE Category A subjects at Level 2 or above;

**and**

3. possess a Pass in Mathematics at GCSE / GCE 'O' Level / HKCEE (not less than "C") / HKDSE (Level 2 or higher);


**and**

4. have proof of competence in English accepted by the University (at least equivalent to a grade C in English Language at GCSE/ GCE 'O' Level or a grade C in English Language (Syllabus B) at HKCEE, or Level 3 at HKDSE).

Note: There are many other qualifications, both from the UK and overseas, that the University of London accepts as satisfying the entrance requirements, e.g. HKU SPACE Higher Diplomas satisfy the entry requirements for the above BSc programmes.


### Graduate Entry Route

Students who hold a full first degree completed in a minimum of three years duration on a full-time basis (or equivalent) from a university or other institution acceptable to the University of London will be considered.

Bachelor of Arts (with Honours) in Financial Services  .....40

An applicant shall hold:

1. an Associate Degree or Higher Diploma in a Business-related discipline awarded within the HKU system through HKU SPACE;  
**or**
2. have an equivalent award granted by a recognised institution. Holders of Associate Degrees or Higher Diplomas awarded by other community colleges in Hong Kong in a relevant discipline will be considered on a case-by-case basis;  
**or**
3. a degree in other disciplines. Degree holders in non-business disciplines will be considered based on individual merit.

Bachelor of Science (Honours) Business Management  .....41

An applicant shall hold:

### A.

- I. Hold a recognised Advanced Diploma or Higher Diploma/ Associate Degree in a business-related discipline awarded within the HKU system through HKU SPACE;  
**or**

**or**

- II. a) Hold a recognised Advanced Diploma or Higher Diploma/ Associate Degree in a business-related discipline awarded by a recognised institution;

**and**

- b) Provide evidence of English proficiency, such as

- HKCEE English Language at Level 2; **or**
- HKCEE English Language (Syllabus B) at Grade E (Grade C in the case of English Language (Syllabus A));  
**or**
- HKDSE Examination English Language at Level 2; **or**
- an overall band of 6.0 in the IELTS; **or**
- a score of 500 in the paper-based TOEFL or a score of 173 in the computer-based and a score of 4.5 in the Test of Written English

### AND

- B. Preferably have 2 years full-time work experience or 4 years part-time work experience.

Mature students (according to University of Plymouth regulation) and applicants with other equivalent qualifications will be considered on a case-by-case basis.

Applicants who do not have a business-related academic qualification may be required to take additional module(s) on a case-by-case basis before the start of the programme.



# Entry Requirements

## Undergraduate Programmes

### BA Business Management with Applied Psychology .....42

An applicant shall hold:

1. a Higher Diploma in Business (Management and Psychology) awarded within the HKU system through HKU SPACE;  
**or**
2. an Associate Degree or Higher Diploma or Advanced Diploma in a business related discipline awarded within the HKU system through HKU SPACE;  
**or**
3. an Associate Degree or Higher Diploma or Advanced Diploma in a business related discipline awarded by a recognised institution;  
**or**
4. other equivalent qualifications

Applicants holding qualifications other than (a) and without recognised post-secondary psychology studies will be considered on a case-by-case basis. They may be required to take and pass a psychology bridging course before the start of the programme.

### Bachelor of Arts (Honours) in Human Resource Management .....43

An applicant shall hold:

1. an Associate of Applied Social Sciences in Human Resource Management and Development awarded within the HKU system through HKU SPACE, or
2. an Associate of/ a Higher Diploma in Social Sciences/ Applied Social Sciences/ Business Management awarded within the HKU system through HKU SPACE or by other recognised institutions.

For English proficiency, a minimum overall score of 6.0 on the IELTS or 550 on the TOEFL is required. Applicants who are graduates of the HKU SPACE Associate Degree/ Higher Diploma, or with equivalent qualification from a recognised institution where the medium of instruction is English will be exempted from this requirement if they have obtained Grade "C" or above in the English course(s) of their Associate Degree/ Higher Diploma.

Applicants with other equivalent qualifications in a related business or management discipline such as marketing, management, accounting, tourism and hospitality management, public policy and administration, etc. will also be considered.

### Bachelor of Arts (Hons) Marketing .....45

### Bachelor of Arts (Hons) Marketing and Management .....46

An applicant shall hold:

- 1) a Higher Diploma in Business (Marketing and Management/ Sales, Marketing and Advertising/ Marketing and Media) or an Associate of Business Administration or other equivalent qualifications awarded within the HKU system through HKU SPACE with a GPA of 2.0 or above; **or**
- 2) a related Higher Diploma or Associate Degree offered by HKU SPACE or a Higher Diploma or an Associate Degree from other tertiary institutions in the areas of marketing and/ or management which are recognised by The University of Hull.

Graduates of the HKU SPACE Higher Diploma and Associate Degree programmes recognised by The University of Hull are considered to have met the English requirement. In other cases, applicants should have proof of English proficiency by having:

- i) a Grade E in the Use of English in HKALE; **or**
- ii) Hong Kong Diploma of Secondary Education (HKDSE) with minimum score of overall level 4 in English Language (with a minimum of level 3 in each skill); **or**
- iii) IELTS with minimum score of overall 6.0 (with a minimum 5.5 in each skill); **or**
- iv) Pearson Academic Test of English with minimum score of overall 54 (with a minimum 51 in each skill); **or**
- v) recognised equivalent.

Applicants with other equivalent qualifications will be considered on individual merit.

# Entry Requirements

## Undergraduate Programmes

### Bachelor of Science (Honours) Tourism Management ..... 48

### Bachelor of Science (Honours) Hospitality Management ..... 49

An applicant for admission to the **Bachelor of Science (Honours) Tourism Management** shall:

1. hold an Advanced Diploma/ Higher Diploma in Tourism and Hospitality Management/ Tourism and Marketing Management/ M.I.C.E. and Event Management awarded within the HKU system through HKU SPACE;

**OR**

2. A. (i) hold an Advanced Diploma/ Associate Degree / Higher Diploma in Tourism Management granted by a recognised institution;

**or**

- (ii) hold an Advanced Diploma/ Associate Degree / Higher Diploma in other related disciplines such as Business, Marketing, Management, Leisure, and Recreation Studies granted by a recognised institution;

**and**

B. provide evidence of English proficiency such as :

- (a) HKCEE English Language at Level 2; **or**
- (b) HKCEE English Language (Syllabus B) at Grade E (Grade C in the case of English Language (Syllabus A)); **or**
- (c) HKDSE Examination English Language at Level 2; **or**
- (d) an overall band of 6.0 or above in the IELTS; **or**
- (e) a score of 500 in the paper-based TOEFL or a score of 173 in the computer-based TOEFL and a score of 4.5 in the Test of Written English.

**OR**

3. have a degree of other disciplines.

Applicants from (2) and (3) may be considered on a case-by-case basis. Applicants from (2Aii) and (3) may be required to take and pass additional modules based on individual merit before the start of the programme.

**Since the teaching of the additional module(s) will start in mid-June, students who are required to take additional module(s) need to apply the programme BY 14 May 2016 (Saturday). Late applications will not be accepted.**

An applicant for admission to the **Bachelor of Science (Honours) Hospitality Management** shall:

1. hold an Advanced Diploma/ Higher Diploma in Hospitality Management/ Tourism and Hospitality Management awarded within the HKU system through HKU SPACE;

**OR**

2. A. (i) hold an Advanced Diploma/ Associate Degree / Higher Diploma in Hospitality Management granted by a recognised institution;

**or**

- (ii) hold an Advanced Diploma/ Associate Degree /Higher Diploma in other related disciplines such as Business, Marketing, Management, Leisure, and Recreation Studies granted by a recognised institution;

**and**

B. provide evidence of English proficiency such as :

- (a) HKCEE English Language at Level 2; **or**
- (b) HKCEE English Language (Syllabus B) at Grade E (Grade C in the case of English Language (Syllabus A)); **or**
- (c) HKDSE Examination English Language at Level 2; **or**
- (d) an overall band of 6.0 or above in the IELTS; **or**
- (e) a score of 500 in the paper-based TOEFL or a score of 173 in the computer-based TOEFL and a score of 4.5 in the Test of Written English.

**OR**

3. have a degree of other disciplines.

Applicants from (2) and (3) may be considered on a case-by-case basis. Applicants from (2Aii) and (3) may be required to take and pass additional modules based on individual merit before the start of the programme.

**Since the teaching of the additional module(s) will start in mid-June, students who are required to take additional module(s) need to apply the programme BY 14 May 2016 (Saturday). Late applications will not be accepted.**

# Entry Requirements

## Undergraduate Programmes

### Bachelor of Arts (with Honours) in Festival and Event Management .....50

An applicant shall hold:

1. a "Good Pass" or CGPA of 2.0 in Advanced Diploma in Hospitality Management/ Tourism Management/ Tourism and Marketing Management/ M.I.C.E.\* and Event Management, or Higher Diploma in Tourism and Events Management/ Hotel Management/ Tourism and Hospitality Management awarded within HKU system through HKU SPACE; or
2. an equivalent award granted by a recognised institution, such as Advanced Diploma/ Associate Degree/ Higher Diploma in M.I.C.E.\*/ Festival/ Event Management, Tourism, Leisure or Hospitality Management; or
3. an equivalent award granted by a recognised institution in other related disciplines such as Business, Management, Marketing, Communication or Linguistics. These applicants will be considered on a case-by-case basis; and they may be required to take additional module(s) based on individual merit before the start of the programme.

# Good Pass: average mark of modules is 60-69 with a passing mark of 50

\* M.I.C.E.: Meetings, Incentive Travels, Conventions and Exhibitions

**Since the teaching of the additional module(s) will start in mid-June, students who are required to take additional module(s) need to apply the programme BY 14 May 2016 (Saturday). Late applications will not be accepted.**

### Bachelor of Arts (Honours) Sport Development with Coaching .....52

### Bachelor of Science (Honours) Sport Management .....53

1. Applicants shall hold a Higher Diploma in Sport and Recreation Management awarded within the HKU system through HKU SPACE, or an equivalent qualification from a recognised institution;
2. Applicants, who are graduates of programmes taught in English, are normally regarded as demonstrating the required English Proficiency. In other cases, IELTS 6.0 is required.
3. Applicants may be required to attend an interview and/or an English test.

Applicants from (1) should have completed the required elective of the Higher Diploma in Sport and Recreation Management.

# Equivalent qualifications such as Advanced Diploma/ Associate Degree/ Higher Diploma in other related disciplines such as Sport, Exercise, Management, Business, Social Sciences, Hospitality and Tourism granted by a recognised institution may be considered for entry. Applicants may be required to take additional module(s) before the start of the programme.

Applications from mature students over 21 years of age may be considered on a case by case basis.

HKU SPACE shall submit certain selected modules from Bachelor of Science (Honours) Sport Management programme for application to be included in the list of reimbursable courses for CEP purposes.


### BEng (Hons) Engineering with Management .....55


An applicant must have:

- a Higher Diploma in Engineering awarded within the HKU system through HKU SPACE; or
- an Advanced Diploma in Engineering awarded within the HKU system through HKU SPACE; or
- a relevant Higher Diploma or Associate Degree in Engineering awarded by a recognised institution.

Remarks:

For applicants with qualifications not awarded within the HKU system through HKU SPACE and from an institution where English is not the medium of instruction, they need to provide evidence to demonstrate their English proficiency. An IELTS score of 6.0 or above will be acceptable.

 HKDSE graduates are eligible to apply for Year 1 Entry.

 The programme has been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and is recognised under the Qualifications Framework. For the programme's QF level, QR registration no. and validity period, please refer to the respective programme page. For further details, please refer to the HKQR website (<http://www.hkqr.gov.hk>).

 Selected modules/units in the programme have been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes. For details, please refer to the respective programme page, or the CEP website: [www.wfsfaa.gov.hk/cef/](http://www.wfsfaa.gov.hk/cef/).

These are exempted courses under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualifications to which these courses may lead.

# Entry Requirements

## Postgraduate Programmes

### Postgraduate Diploma in Media and Cultural Critique .....57

An applicant shall hold:

- a bachelor's degree in the areas of Humanities, Social Sciences, Design, IT or Business, awarded by a recognised university;

**or**

- a recognised sub-degree qualification, or equivalent, and have at least two years of relevant work experience; **and**
- an IELTS score of 6.5 (no band less than 6.0) or equivalent (for graduates of tertiary institutions where English is not the medium of instruction).

### MA Media, Communications and Critical Practice .....58

Applicants shall hold a bachelor's degree in Humanities, Social Sciences, Media, Communication and Cultural Studies, Arts and Visual Studies, or other academic disciplines awarded by a recognised institution.

Applicants with qualifications from a university or comparable institution within/ outside Hong Kong where the language of teaching or assessment is not English, are required (unless exceptionally exempted) to obtain a score of 7.0 in IELTS (with a minimum of 6.0 in each sub-test).

Relevant disciplines and professional fields include:

- |                                   |                                 |
|-----------------------------------|---------------------------------|
| • art and design                  | • new media                     |
| • applied art                     | • museum studies or curatorship |
| • television and video production | • media and cultural studies    |
| • film studies                    | • journalism                    |
| • theatre studies                 | • business studies              |
| • dance                           | • humanities                    |

### MA Arts and Cultural Enterprise .....59

Applicants shall hold:

- (a) a bachelor's degree in Art, Design, Humanities, Social Sciences, Business, or other areas of Creative Practice such as performance, or equivalent, awarded by a recognised institution;

**and**

- (b) have at least two years of relevant work experience.

Applicants with qualifications from a university or comparable institution within/ outside Hong Kong where the language of teaching or assessment is not English, are required (unless exceptionally exempted) to obtain a score of 7.0 in IELTS (with a minimum of 6.0 in each sub-test).

Relevant disciplines and professional fields include:

- |   |   |
|---|---|
| • Fine Art (or other forms of creative practice, such as performance) | • Politics                                |
| • Design  | • Economics                               |
| • Humanities  | • Marketing                               |
| • Social Sciences   | • Curating                                |
|   | • Culture, Communication or Media Studies |

We anticipate that the programme will also appeal to candidates with business management and administration backgrounds whose careers have led to direct engagement with creative processes and events or who wish to move into the cultural and creative sectors.

### Postgraduate Diploma in Sport and Recreation Management .....60

An applicant shall hold a degree from a recognised institution in an appropriate subject, for example sport, social sciences, management, or business, or equivalent\*.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS;
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the Internet-based TOEFL;
- HKALE Use of English at Grade E or above;
- HKDSE Examination English Language at level 3 or above;

**or**

- equivalent qualifications.

\* Consideration will also be given to mature age applicants who do not fulfill the academic requirement but can demonstrate extensive industrial experience in positions requiring senior management skills. Such applicants shall have to provide evidence of English proficiency such as an overall band of 6.0 in the IELTS, or equivalent. Applicants with other qualifications will be considered on individual merit.

### MSc International Sport Management .....61

An applicant shall:

- a Postgraduate Diploma in Sport and Recreation Management awarded within the HKU system through HKUSPACE or equivalent;

**and**

- provide evidence of English proficiency such as an overall band of 6.5 in the IELTS, or equivalent. Graduates of HKU SPACE Postgraduate Diploma awards, or those with an equivalent qualification from a recognised institution, are normally regarded as demonstrating the required English proficiency.

Applicants may be required to attend an interview and/or an English test.



The Postgraduate Diploma programme is accredited by HKCAAVQ at QF Level 6; QR Registration No.: 10/000058/6; Validity: From 1 September 2010 to on-going. Please visit <http://www.hkqr.gov.hk> for details.
















The masters' programmes are exempted courses under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which these courses may lead.

The Postgraduate Diploma programmes are awarded within the HKU system through HKU SPACE.








# Tuition Fee

## Undergraduate Programmes


Programme	University	Tuition Fee
<b>Arts, Media and Culture</b>		
Bachelor of Arts (Asian Studies) - Japanese / Korean Language Pathway	The University of Western Australia	HK\$70,000 per year (2 years in total)
Bachelor of Arts (Communication and Media Studies) - Communication / Language Studies Pathway 	The University of Western Australia	HK\$70,000 per year (2 years in total)
BA Communication, Advertising & Public Relations	Edinburgh Napier University	HK\$39,750 per semester (2 semesters in total)
BA (Hons) Media and Cultural Studies	Middlesex University London	HK\$16,000 per module, 8 modules in total
BA (Hons) Publishing and Digital Culture *	Middlesex University London	HK\$16,000 per module, 8 modules in total
BA (Hons) Journalism and Media	Middlesex University London	HK\$16,000 per module, 8 modules in total
Bachelor of Arts (Honours) Media Culture and Practice	University of the West of England, Bristol	HK\$32,000 per semester (4 semesters in total)
<b>Social Sciences</b>		
Bachelor of Arts (Honours) Social Sciences	Edinburgh Napier University	HK\$32,500 to HKU SPACE and GBP2,250 to Edinburgh Napier University per year (2 years in total)
Bachelor of Arts (Honours) Criminology 	The University of Hull	HK\$32,400 each year to HKU SPACE and GBP2,700 each year to The University of Hull (2 years in total)
Bachelor of Arts (Honours) Criminology with Psychology 	The University of Hull	HK\$32,400 each year to HKU SPACE and GBP2,700 each year to The University of Hull (2 years in total)
Bachelor of Arts (Honours) Criminology and Sociology 	The University of Hull	HK\$32,400 each year to HKU SPACE and GBP2,700 each year to The University of Hull (2 years in total)
Bachelor of Arts (Honours) Sociology 	The University of Hull	HK\$32,400 each year to HKU SPACE and GBP2,700 each year to The University of Hull (2 years in total)
<b>Art and Design</b>		
Bachelor of Arts (Honours) Graphic Design	Middlesex University London	HK\$39,000 per term (3 terms for the entire programme)
Bachelor of Arts (Honours) Interior Architecture	Middlesex University London	HK\$39,000 per term (3 terms for the entire programme)
<b>Accounting, Finance and Management</b>		
BSc (Hons) Accounting 	The University of Hull	HK\$12,000 per module (9 modules in total)
BSc Banking and Finance** 	University of London International Programmes (Lead College: LSE)	HK\$150,000 to HKU SPACE and GBP4,125 to the University of London and HK\$4,271 to HKEAA (12 courses, for the entire 3-year programme)
BSc Accounting and Finance** 	University of London International Programmes (Lead College: LSE)	HK\$150,000 to HKU SPACE and GBP4,125 to the University of London and HK\$4,271 to HKEAA (12 courses, for the entire 3-year programme)
BSc Economics and Management** 	University of London International Programmes (Lead College: LSE)	HK\$150,000 to HKU SPACE and GBP4,125 to the University of London and HK\$4,271 to HKEAA (12 courses, for the entire 3-year programme)
BSc Business and Management** 	University of London International Programmes (Lead College: LSE)	HK\$150,000 to HKU SPACE and GBP4,125 to the University of London and HK\$4,271 to HKEAA (12 courses, for the entire 3-year programme)
Bachelor of Arts (with Honours) in Financial Services 	Edinburgh Napier University	HK\$110,000 in total for the full programme
Bachelor of Science (Honours) Business Management 	University of Plymouth	HK\$93,600 (to be paid over in 3 instalments)^
BA Business Management with Applied Psychology 	Edinburgh Napier University	HK\$66,000 in total for the entire programme
<b>Marketing</b>		
Bachelor of Arts (Honours) in Human Resource Management	Oxford Brookes University	GBP9,450 in total for the entire programme
Bachelor of Arts (Hons) Marketing 	The University of Hull	HK\$12,000 per module (9 modules in total)
Bachelor of Arts (Hons) Marketing and Management 	The University of Hull	HK\$12,000 per module (9 modules in total)

# Tuition Fee


## Undergraduate Programmes

Programme	University	Tuition Fee
<b>Tourism, Hospitality and Event Management</b>		
Bachelor of Science (Honours) Tourism Management 	University of Plymouth	HK\$93,600 (to be paid over 3 semesters)^
Bachelor of Science (Honours) Hospitality Management 	University of Plymouth	HK\$93,600 (to be paid over 3 semesters)^
Bachelor of Arts (with Honours) in Festival and Event Management 	Edinburgh Napier University	HK\$99,800 (to be paid over 4 semesters)
<b>Sport Development, Management and Coaching</b>		
Bachelor of Arts (Honours) Sport Development with Coaching 	University of Northumbria at Newcastle	HK\$114,900 for the whole programme, payable in 3 instalments
Bachelor of Science (Honours) Sport Management 	University of Northumbria at Newcastle	HK\$114,900 for the whole programme, payable in 3 instalments
<b>Engineering</b>		
BEng (Hons) Engineering with Management	Edinburgh Napier University	Year 3 - HK\$68,800 in 2 instalments Year 4 - HK\$78,800 in 2 instalments

## Postgraduate Programmes

Programme	Duration	Tuition Fee
Postgraduate Diploma in Media and Cultural Critique (awarded within HKU system through HKU SPACE) 	7 months (including one 4-week semester break)	HK\$17,500 per semester (2 semesters for the entire programme)
MA Media, Communications and Critical Practice	16 months (including a summer break)	HK\$130,500 (payable in 3 instalments)
MA Arts and Cultural Enterprise	2 years	HK\$160,000 (payable in 4 instalments)
Postgraduate Diploma in Sport and Recreation Management	5 months	HK\$35,020 for the entire programme
MSc International Sport Management	9 months	HK\$88,800 (Course Fee: \$76,800 + Field Trip Fee: \$12,000)

### Note:

 The programme has been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and is recognised under the Qualifications Framework. For the programme's QF level, QR registration no. and validity period, please refer to the respective programme page. For further details, please refer to the HKQR website (<http://www.hkqr.gov.hk>). Postgraduate Diploma in Media and Cultural Critique is recognised under the Qualifications Framework (QF Level: 6; Registration No.: 10/000058/6; Validity Period: 01/09/2010 to on-going).

\* Re-titling is subject to approval.

\*\* A non-refundable application fee of GBP80 to the University of London also applies.

The bachelor's and master's programmes are exempted courses under the Non-local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognise any qualification to which these courses may lead.

The Postgraduate Diploma programmes are awarded within the HKU system through HKU SPACE.

Tuition fees are reviewed annually and subject to change without prior notice. Please refer to International College website for the latest update.

# Financial Assistance

A range of financial assistance schemes are available for students enrolling into International College full-time undergraduate and postgraduate programmes

## Government Financial Assistance Schemes

### Financial Assistance Scheme for Post-secondary Students (FASP)

### Non-means-tested Loan Scheme for Post-secondary Students (NLSPS)

The following programmes at International College have been successfully accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). Full-time students enrolled in these programmes are eligible to apply for HKSAR Government's grants and low interest loans, i.e. FASP and NLSPS.

- **Bachelor of Arts (with Honours) in Financial Services** and **Bachelor of Arts (with Honours) in Festival and Event Management** offered by Edinburgh Napier University;
- **BSc (Hons) Accounting, Bachelor of Arts (Hons) Marketing, Bachelor of Arts (Hons) Marketing and Management, Bachelor of Arts (Honours) Criminology, Bachelor of Arts (Honours) Criminology with Psychology, Bachelor of Arts (Honours) Criminology and Sociology** and **Bachelor of Arts (Honours) Sociology** offered by The University of Hull;
- **BSc Banking and Finance, BSc Accounting and Finance, BSc Economics and Management** and **BSc Business and Management** offered by the University of London International Programmes;
- **Bachelor of Science (Honours) Business Management, Bachelor of Science (Honours) Tourism Management** and **Bachelor of Science (Honours) Hospitality Management** offered by the University of Plymouth; and
- **Bachelor of Arts (Honours) Sport Development with Coaching** and **Bachelor of Science (Honours) Sport Management** offered by the University of Northumbria at Newcastle.

### Extended Non-means-tested Loan Scheme (ENLS)

All full-time students of International College are eligible to apply for the HKSAR Government's Extended Non-means-tested Loan Scheme (ENLS). The maximum financial assistance under the ENLS is equivalent to the total tuition fee payable to the HKU SPACE in the academic year.

### Student Finance Office (SFO) of the Working Family and Student Financial Assistance Agency (WFSFAA)

For details of the eligibility of FASP, NLSPS and ENLS, please consult the Student Finance Office (SFO).

☎ 2802 2345

🌐 [www.wfsfaa.gov.hk/sfo](http://www.wfsfaa.gov.hk/sfo)

### Continuing Education Fund (CEF)

A number of courses in the full-time programmes offered by International College have been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes. Applicants and students can check from programme pages at International College website (<http://hkuspace.hku.hk/ic/>) or consult Programme Staff for details.

Eligible applicants will be reimbursed 80% of their tuition fees or subject to a maximum sum of HK\$10,000 upon successful completion of the approved course. Reimbursement can be made for more than one course but is subject to a ceiling of HK\$10,000 per applicant. Eligible students should submit their applications **before** the commencement of the course.

### Office of the Continuing Education Fund

☎ 3142 2277

🌐 <http://www.wfsfaa.gov.hk/cef>

# Scholarships and Bursaries

Scholarships and bursaries are available for current students and new entrants of full-time undergraduate programmes.

Scholarships	Amount of Each	Eligible Applicants
Edinburgh Napier University Scholarship	HK\$10,000	New entrants to: BA Communication, Advertising & Public Relations
Edinburgh Napier Business School Awards	GBP350	New entrants (who have completed bridging modules) to: Bachelor of Arts (with Honours) in Festival and Event Management
Edinburgh Napier Business School Scholarships	GBP1,250	New entrants to: Bachelor of Arts (with Honours) in Festival and Event Management
Edinburgh Napier Business School Top Student Awards	GBP1,500	Students of: Bachelor of Arts (with Honours) in Festival and Event Management
Edinburgh Napier University Scholarship	GBP1,125	New entrants to: Bachelor of Arts (Honours) Social Sciences
HKU SPACE International College Scholarships	HK\$10,000	New entrants to: All International College full-time undergraduate programmes
HKU SPACE International College Scholarships -Top Student Awards	HK\$5,000 - 10,000	Graduates of: All International College full-time undergraduate programmes
Middlesex University Scholarships	HK\$6,000	New entrants to: BA (Hons) Media and Cultural Studies BA (Hons) Publishing and Digital Culture ^ BA (Hons) Journalism and Media Bachelor of Arts (Honours) Graphic Design Bachelor of Arts (Honours) Interior Architecture
Paul Wong Scholarships	HK\$10,000	New entrants to: All International College full-time undergraduate programmes
Plymouth University Prizes for Outstanding Achievement	HK\$1,200	Students of: Bachelor of Sciences (Honours) Tourism Management Bachelor of Sciences (Honours) Hospitality Management
Plymouth University Scholarships	GBP1,000	New entrants to: Bachelor of Sciences (Honours) Tourism Management Bachelor of Sciences (Honours) Hospitality Management
Rudy Choy Educational Fund Scholarships of SKAL International Hong Kong	HK\$10,000	New entrants to: Bachelor of Sciences (Honours) Tourism Management Bachelor of Sciences (Honours) Hospitality Management
The University of Western Australia Scholarships	HK\$10,000	New entrants to: Bachelor of Arts (Communication and Media Studies) Bachelor of Arts (Asian Studies)
The University of Hull Scholarships	HK\$10,000	New entrants to: Bachelor of Arts (Honours) Criminology Bachelor of Arts (Honours) Criminology with Psychology Bachelor of Arts (Honours) Criminology and Sociology Bachelor of Arts (Honours) Sociology
The University of Hull/ International College Scholarships	HK\$12,000	New entrants to: BSc (Hons) Accounting Bachelor of Arts (Hons) Marketing Bachelor of Arts (Hons) Marketing and Management
University of Northumbria at Newcastle Scholarships	HK\$10,000	New entrants to: Bachelor of Arts (Honours) Sport Development with Coaching Bachelor of Science (Honours) Sport Management



Scholarships	Amount of Each	Eligible Applicants
University of the West of England, Bristol Scholarship	HK\$10,000	New entrants to: Bachelor of Arts (Honours) Media Culture and Practice
Vincent Wong's Young Scholar Awards	HK\$10,000	The Fund was set up in 2005 with a donation of HK\$1 million by Mr. Vincent Wong. Scholarships generated from the fund will be awarded to new students joining International College with good academic results as well as strong commitment to social services.
WHT Elite Athlete Education Scholarships	HK\$12,000 - 40,000*	Students of: Bachelor of Arts (Honours) Sport Development with Coaching Bachelor of Science (Honours) Sport Management

\* Subject to the tuition fee for different levels of full-time programmes offered by Sport, Exercise and Recreation Management subject group. Please contact programme staff for selection criteria and application deadline.

^ Re-titling is subject to approval.

Bursaries	Amount of Each	Eligible Applicants
Edinburgh Napier University Bursary	HK\$10,000	Students of: BA Communication, Advertising & Public Relations
Edinburgh Napier Business School Bursaries	GBP1,400	Students of: Bachelor of Arts (with Honours) in Festival and Event Management
HKU SPACE International College Bursaries	HK\$5,000 - 10,000	Students of: All International College full-time undergraduate programmes
University of the West of England, Bristol Bursary	HK\$10,000	Students of: Bachelor of Arts (Honours) Media Culture and Practice



Scholarship-Cum-Bursary Presentation Ceremony 2015

## 2015 Scholarship & Bursary Recipient Sharings

**Name:** Lo Hing Lun  
**Programme:** Bachelor of Arts (Honours) Media Culture and Practice  
**University:** University of the West of England, Bristol  
 Recipient of Vincent Wong's Young Scholar Award

“I am honored to be one of the recipients of the Vincent Wong's Young Scholar Award. It is a remarkable recognition for my efforts in both my academic study and voluntary work experience. I am grateful to this opportunity and I shall continue to strive for my goals.”



**Name:** Lui Pui Ying  
**Programme:** BSc Business and Management  
**University:** University of London  
 International Programmes  
 Recipient of HKU SPACE Scholarships

“I would like to express my gratitude to International College for awarding this scholarship to me. International College certainly provides a good learning atmosphere my study and I have equipped myself well during my time here.”



**Name:** Leung Shuk Yi  
**Programme:** BA (Hons) Journalism and Media  
**University:** Middlesex University London  
 Recipient of Middlesex University London Scholarships

“I am thankful to receive the Middlesex University London Scholarships. It is not only a great encouragement for my current study in International College and but also boosts up my confidence in planning my further study.”



Recipients of HKUSPACE Top Student Awards with Prof. William Lee, Director of HKUSPACE



Recipients of Paul Wong Scholarships with Mr. Yeung Pak Sing, Member of HKU SPACE Foundation Committee



Recipients of Edinburgh Napier Business School Top Student Award, with the Programme Leader



Recipient of University of the West of England, Bristol Bursary with, the Programme Leader



# Facilities and Student Support Services



## HKU Libraries

Full-time undergraduate and postgraduate students have full access to the University of Hong Kong library which is located at the main campus and is within easy reach from the International College campus in Admiralty by bus and now by MTR.

The University library consists of the Main Library and six specialist branch libraries. The total stock of volumes in the libraries is over 2.6 million, including printed titles and substantial holdings of non-print items. Over 24,000 periodical titles are currently received. Over 2,800 readers' places are provided throughout the system including the audio-visual and microcomputer sections. The Main Library alone contains over 1,200,000 volumes of materials. It is also well-stocked with materials on China and the Far East and many of these materials are stored in its Rare Book Room.



## E-learning Platforms

To provide students with continuous support in their studies, HKU SPACE has developed the Learner Portal, a key component of which is the HKU SPACE Online Universal Learning (SOUL 2.0) system. This system provides facilities such as web-based collaborative learning and communications, virtual meeting room, course material delivery, online assignment submission and marking and other e-learning features. Students will have full access to these facilities.

All overseas universities participating in International College programmes have online support systems of a nature similar to SOUL 2.0. Registered students of International College will be able to make full use of their overseas system provided by the partner universities. In addition, students will also have the right to access to the relevant database through the internet.



## Co-curricular Activities

To facilitate students' holistic development and expand their horizons, International College organises a wide array of co-curricular activities, including overseas study programmes, guest talks and workshops.

- **International College-ECNU Shanghai Winter Study Programme**

This programme enables students to broaden their intercultural outlook by exploring Shanghai's past and present, discovering local culture, lifestyle and art development. They can also experience East China Normal University's campus, hall life and study with ECNU students.

- **CSM London Summer Study Programme**

This programme provides a valuable opportunity for students to enroll into a summer course in Central Saint Martins College of Arts and Design (CSM), one of the world's leading institutes for arts and design education with 150 years of history.

- **Expanding Horizon Talk Series**

Covering a wide range of non-academic topics which aim to enrich students' knowledge and broaden their perspectives.

- **English Language Workshops**

This workshop series aims to help students improve their academic writing, including writing, citation, reading, speaking and listening skills. Each workshop is conducted in a small-group, interactive and relaxing environment.

# Student Counselling and Development Services



## Counselling and Consultation

Students entering into a new learning environment may encounter problems, which ultimately could affect their study. Problems such as study pressure, change in family boundaries, interpersonal problems and perhaps others would have to be addressed and resolved to ensure students can pursue their studies at their optimum personal condition. For this purpose, the Student Development and Counselling Services (SDCS) unit provides full services to all undergraduate students. Students in need can have free access to the counselling office located at the International College main campus where students can discuss their problems with a counsellor in full privacy.



## Career Development

Career consultation is provided to students in several ways. It provides students with essential skills in the career seeking process such as writing letters of inquiry for job opportunities, preparing resumes, preparing students for job interviews, on matters such as dress code, proper attitude and mannerism.

Career consultation services also assist students in analysing the supply and demand of the job market, and career prospects including opportunities for advancement.

To further assist students in their job seeking, SDCS organises job hunting workshops, company visits, career seminars, recruitment talks as well as providing job posting services for all students.



## Personal Development

To enable students graduating from International College to be better prepared for future challenges, International College is determined to provide all-round education. Seminars and workshops have been organised regularly to assist students to improve their self-understanding, explore and better utilise their personal potentials, and to acquire essential skills such as study skills, emotional and stress management.



# Outside the Classroom

International College is committed to providing comprehensive education with a global vision and fully developing the academic knowledge and personal strengths of its students. Students are encouraged to participate in activities and programmes organised by the College, Students' Union (SU) and Alumni Association (AA).

## Students' Union (SU)

SU organises a variety of activities for fellow students, covering social, cultural, recreational, charity and voluntary services. Featured events include: Orientation Camp, Athletic Meets, Sport Competition, Singing Contest and High Table Dinner.

## Alumni Association (AA)

AA was established in 2008, with an aim to promote fraternity amongst graduates, students and staff.

## Student Activities



Orientation Camp 2014



High Table Dinner 2015



Athletics Meet 2015



Singing Contest 2015



## Co-curricular Activities



International College – ECNU Shanghai Winter Study Programme 2015



CSM London Summer Study Programme 2015



## Guest Talk Series



Media & Cultural Studies Talk Series





## Guest Talk Series



Distinguished Talk - "The Pursuit of Happiness in a Global City" by His Eminence The 9th Neytral Rinpoche, Bhutan (不丹九世尼楚寧波車)



Guest Talk by Rex Tso (星級拳王 曹星如 激戰人生分享會)



Guest Talk by Dustykid and Jie Jie (塵話過X爵爵：網絡創作講不停分享會)



London-Hong Kong Creative Cities Summit 2015: The Importance of Creativity to Economic Success in the 21st Century



Expanding Horizon Talk Series - Achieving Excellence Cases from Sport



## Guest Talk Series



Distinguished Talk - "Qianhai-Hong Kong and the Belt & Road: Opportunities for Young University Graduates" by Prof. Edward Chen



Guest Talk by Supper Moment (年青、夢想、搖滾)



## Service Series



Serves with Heart - Community Service Team - Training Camp



Serves with Heart - Community Service Team - Time Lapse Game



Serves with Heart - Community Service Team - Training Camp



## Service Series



Serves with Heart - Community Service Team - Pe Che Village



Love Food Hate Waste



Community Service Team - Outdoor Activities



## Programme Activities



University of London International Programmes Graduation Ceremony 2016



## Programme Activities



UWA Presentation Ceremony 2015 - Bachelor of Arts (Communication Studies) and Bachelor of Arts (Asian Studies)



HKU SPACE x Middlesex University Art and Design: The Graduation Show



## Programme Activities



Executive Programme Collecting Contemporary Art



HKU SPACE Art Collecting Alumni Association Guided Tour to: WILLIAM LIM / FUNDAMENTAL: 40 Years of Design Inspiration from the East Exhibition



# Important Dates

## Undergraduate Programmes (2016/17 Intake)

### Information Weeks

**15 February - 4 March 2016**

For more details, please visit: <http://hkuspace.hku.hk/ic/>

### Programme Commencement Date

**Undergraduate Programmes: September 2016**

Individual programmes may set different programme commencement dates.

Please refer your enquiry to the programme staff concerned.

## Postgraduate Programmes (2016/17 Intake)

**Postgraduate Diploma in Media and Cultural Critique** 

February and September 2016

**MA Media, Communications and Critical Practice**

February 2016

**MA Arts and Cultural Enterprise**

January 2016

**Postgraduate Diploma in Sport and Recreation Management**

September 2016

**MSc International Sport Management**

February 2017

6/F., United Centre, 95 Queensway, Admiralty, HK  
2/F & 3/F, Admiralty Centre, 18 Harcourt Road,  
Admiralty, HK

<http://hkuspace.hku.hk/ic/>

